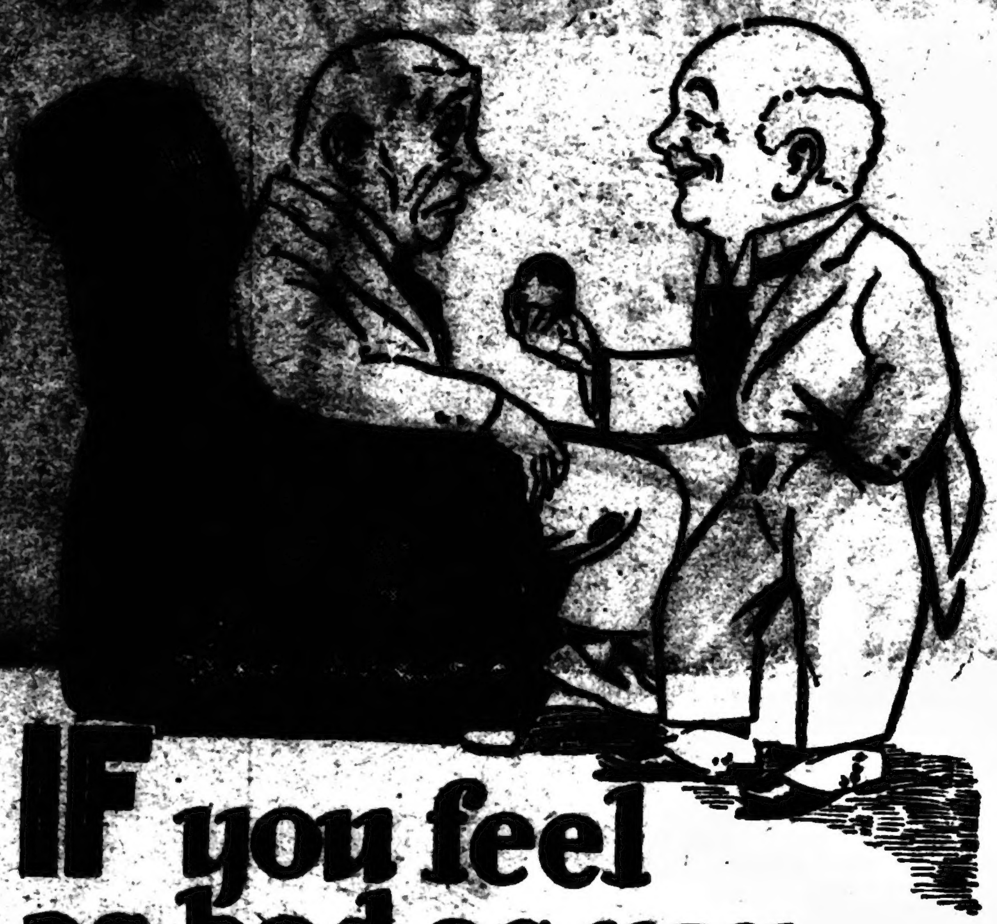
A MILLION CERTIFIED SALE

HE WORLD'S GREATEST REE INSURANCE GIFT

See page 2.



IF you feel as bad as you often look you need

Appearances generally indicate whether you are suffering from constipation, biliousness, torpid liver, kidney trouble, or disordered stomach. IF YOU have any of these troubles take Beecham's Pills.

THEY HAVE HELPED THOUSANDS—
THEY WILL HELP YOU.

Beecham's Pills

WORTH
A
GUINEA
A
BOX

The Reliable Remedy for

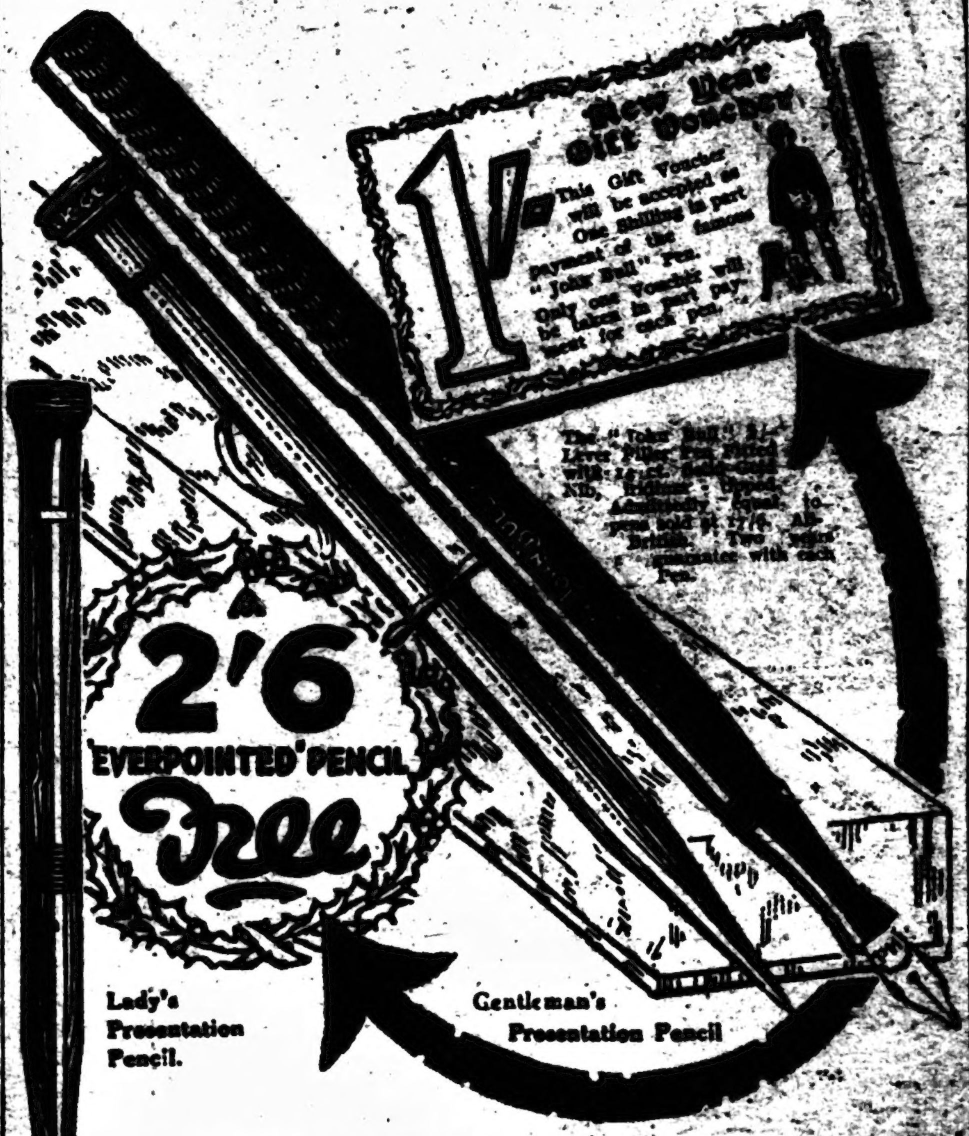
SICK HEADACHE, BILIOUSNESS, INDIGESTION, CONSTIPATION, LANGUOR, LOSS OF APPETITE.

THE NEXT TIME
you suffer from Nervous Headache, Neuralgia, Lumbago, Rheumatism, Influenza or Colds,
TAKE BEECHAM'S POWDERS.
A remarkable combination of highly effective drugs, their action on the system soon effects a real recovery to your normal self.
ALWAYS KEEP THEM HANDY.
8 powders for 1/3,
Single powders 2d. each.

JOHN BULL'S GREAT OFFER

Only 9 more days

AN OPPORTUNITY NOT TO BE MISSED!


New Year Gift Voucher
1/-
This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Pen. Only one Voucher will be taken in part payment for each pen.
2/6
EVERPOINTED PENCIL
Free
Lady's Presentation Pencil.
Gentleman's Presentation Pencil

The "John Bull" 5/- Lever Filler Pen fitted with 14-ct. Gold Nib, Iridium tipped. Absolutely equal to pens sold at 17/6. All British. Two years guarantee with each Pen.

Only nine more days and "JOHN BULL'S" GREAT GIFT OFFER will have come to an end. Don't be too late. Apply at once on the Coupon below.

OUR GREAT OFFER.

1/- GIFT VOUCHER will be accepted as One Shilling cash in part payment of the world-famous 5/- "John Bull" Pen. In addition, with each pen will be presented a magnificent 2/6 "Ever-pointed" Pencil FREE, heavily plated, complete with refills and eraser. The Pen and Pencil will be packed in a handsome Golden Box. Cut out presentation Voucher above, attach to Coupon below and post to-day.

New Year Gift Coupon.

"JOHN BULL," Pen Dept., 77, Long Acre, W.C.2.

Please send me the Golden Gift Set, containing the "JOHN BULL" 5/- Lever Filler Pen and FREE 2/6 Everpointed Pencil.

I enclose Gift Voucher (which please accept as 1/- in part payment), together with Postal Order for 4/3 (which includes Postage and Insurance).

(Pocket Clip 3d. each extra.)

NAME..

ADDRESS ....

....

Lady's/Gentleman's Pencil (cross out model not required).

Fine, medium or broad nib. (Cross out grades not required.)

Your name engraved in gold on Pen, 6d. extra.

(Write in capitals name desired.)..

Cross Cheque/P.O. "& Co." and make payable to "JOHN BULL." J.B., 7.1.28

STORM FLOOD

John Bull

The ONLY

to pay

We announce this week the names of [illegible]

Total Benefits paid this week 20[illegible]

[illegible]

LEYLAND, Nr. PRESTON.—Mr. H. [illegible], [illegible] Lane.

SHEFFIELD.—Mr. John Wilson, 66, City Road.

[illegible], Nr. EXETER.—Mr. [illegible], Post Office, [illegible].

BAMBER BRIDGE, Nr. PRESTON.—Mr. A. E. Dickinson, 27, Cary Street.

PRESTON.—Mr. [illegible], 12, [illegible] Road.

[illegible], Nr. STAMFORD.—Mr. Alfred [illegible], [illegible] Cottages.

MANCHESTER.—Mrs. A. Kirkpatrick, 16, [illegible] Road, [illegible].

SOUTH SHIELDS.—Mrs. J. W. [illegible], Wellington Street.

[illegible]

[illegible]

[illegible]

BELFAST.—Mr. D. McCoy, 30, [illegible] Street.

FELLING-ON-TYNE.—Mr. J. J. [illegible], [illegible] Cross Row.

BARMOUTH.—Mrs. [illegible] Bowen, Anchor Cottage.

STRANRAER, N.B.—Mr. A. Paterson, 5, North Strand Street.

FLEETWOOD.—Mrs. L. [illegible], [illegible], [illegible] Road.

BRITON FERRY.—Mr. A. Day, The [illegible].

FLEETWOOD.—Mrs. E. Thornton, 7, Seymour Street.

CARDIFF.—Mrs. L. [illegible], 26, [illegible] Road, Canton.

[illegible]

NEWSAGENTS' BONUS: Bonuses in respect of the [illegible] have been sent to the Newsagents concerned.

CUT HERE.

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent)..

Address ....

....

Please deliver or reserve John Bull for me weekly until further notice.

Signature...

Address ....

Date..

CUT HERE.

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular weekly delivery of John Bull. Please register me as a regular reader.

Reader's Name in full .... (CAPITAL LETTERS.) Age..............

Address ....

....

Reader's Signature..

Name and Address of Newsagent...

....

Date..

[illegible]

FOR SMALL TRADERS, SHOPKEEPERS.

THE BEST HOUSE
In the Kingdom for Wholesale Drapery Bargains in Stockings, Fents, Ready-mades, Travellers' Samples, etc. Oldest, Cheapest and Best. Write to-day for Catalogue and Original A.B.C. Guide, Post Free.—Cochrane's Wholesale Warehouse, Clydesdale House, Turner St., Manchester.

DRAPERY (Wholesale), all descriptions, also remnants, parcels from £1. List free.—H. Clegg (Dept. B.), High Street, Manchester.

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, clothing, etc. Send for free cat.—H. Marks, 86, Houndsditch, E.1.

DRAPERY remnants for money making. Wholesale lists free.—R. Lonsdale & Son, Dept. J.B., Textile Clearing House, Faulkner Street, Manchester.

AGENTS WANTED.

EARN £3 to £5 weekly. Run a Bed-clothing Club amongst friends. No outlay. Partics. free.—Carlisle Mills Co., Dept. 11 Birstall, Leeds.

EARN £2-£5 wkly. & bonus. Run Bedclothing Drapery Clubs amongst friends. No outlay. artics. Grove Mills Co., Dpt. M., Birstall, Leeds

AGENTS (Spare Time), CLOTHING, BOOTS, HOES, DRAPERY, JEWELLERY, GRAMOHONES & RECORDS. Cash or easy payments. ell supplied with samples. Liberal commission. rn in regular employment should write immeately, Dept. 51, J. E. YORK, LTD., 53a, ham Street, London, N.W.1.

EMPLOYMENT.

KNITTERS wanted to work Golden Fleece itting Machines at home; guaranteed wage output, experience not necessary. Send 1d. amp for prospectus.—S. B. M. Co., Dept. 192, Clerkenwell Road, E.C.1.

MOTOR DRIVERS WANTED. LET US AIN YOU. Smart young men to qualify for ll-paid positions (introductions guaranteed). er 60 letters of thanks a week from past pils. Call and read them. The B.S.M. gives e best training and secures the best positions. ecial inclusive fees. Call or write for further rticulars. Act now!—British School of otoring, Ltd. (estab. 17 years), Head Offices, Coventry Street, Piccadilly, W.1.

PART-TIME AGENCY.—Splendid opportunity ered persons in regular employment to sell othing, Boots, Drapery, etc. Cash or Credit. iberal com.—J. Holt (Dept. J.), 1, Paradise ane, Blackburn.

£150—£500 SALARY for Certificated Bookepers. Postal tuition 10s. month. Post found hen qualified, or fee retd. Booklet, tests, free. City Correspondence College (D.9), 69, New ford Street, London.

KNITTERS wanted to work Imperia Knitting chines at home; experience unnecessary. We arantee to buy your work at good rates. Write Free Book.—Imperia Hosiery Mfg. Co., Ltd. ept. 62), 97, Gray's Inn Road, London.

50 BOYS wanted—17-20. Free training on urch Army Farm qualifies for reduced fare to anada.—Capt. Simpson, 55, Bryanston St., W.1.

LEARN TO WRITE ADVERTISEMENTS and rn from £5 to £20 per week. Unique offer to ose writing for our free book, "Advertising a Career."—Dixon Institute of Advertising, pt. 21, 195, Oxford Street, W.1.

A CAREER AS SALESMAN is worth every mbitious man's consideration, because this untry is entering an era of mass production. fore wasting any time or money, find out what has to offer you and if you are suitable for the rk. The British School of Selling will give EE unbiased advice upon your prospects as a lesman. Write for full details free.—The British chool of Selling (Salesmanship), Ltd., 56, Kingsay, W.C.2. (Telephone: Holborn 0904/5.)

AUSTRALIA AND CANADA.
WANTED for guaranteed farm employment, ngle men, also lads as farm learners, to sail rly spring; assisted passages.—Apply BURON'S OVERSEAS INFORMATION BUREAU, 5, STRAND, W.C.2.

USINESS OPPORTUNITIES, SERVICES.

"DO YOU ADVERTISE?" Advertisement serted in 56 Provincial Newspapers or London d Suburban, 7/10. Welsh, 3/8. Large or small ail Order Campaigns. Experts. Free Service. rite for Prospectus.—Central Press (Dept. 60), 3, High Holborn, London, W.C.1.

START a Business in Drapery, etc., from £1 wards. Special attention to Widows and ginners.—Write for advice and List H. to yalne (Dept. J.B.), 143, Houndsditch, E.1.

MOLE CATCHERS, Gamekeepers, Rabbit tchers, Breeders. Send your parcels. WE Y BEST PRICES AND SPOT CASH. Write w for new list of all English Furred Skins, cluding Chinchillas.—H. FRIEND, LTD., SBECH. Est. 67 years.

BARGAIN SALES.

FREE GIFT.—As a special advertising offer, nd & Co., of 20, New Oxford Street, W.C.1, e presenting every purchaser of their Charleston kulele who completes payment in six weeks of e with a 16 inch Full Tone Banjulette (Ukulele njo). Solid oak, nickel plated bezel and best ality vellum. See advt. on page 31.

WALLPAPERS direct from 2½d. per roll. nd for patterns, post free. — West Riding allpaper Co., 52, Trinity Street, Leeds.

CHINA FROM WORKS.—Home Outfits, 22/6. ored ware, etc. Keenest prices. Clubs, Sales, hools, Bazaars, Merchants. Cat. free. Satisction guaranteed.—Liverpool Pottery, Burslem.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words. Minimum Charge, 27s.

Address: The Advertisement Manager "John Bull," 57-59, Long Acre, London, W.C.2.

ALL DANCE Novelties, Hats, Balloons, Fancy Costumes, Decorations. List free.—WATKINS PROVIDERS, JNR., High St., Newport, Mon.

WALLPAPERS from mills from 2½d. roll. New Designs. Patterns post free. — Osborne Mills (Dept. 5), Rochdale Road, Manchester.

CARNIVAL NOVELTIES, Hats, Balloons, Jokes, Fancy Dresses, Crackers, Decorations, etc. Actual Manufacturers. Illustrated Catalogue Free. —BECK, 159a, Oxford Street, London.

PEACH'S Annual Sale. Genuine Reductions. Curtains, Nets, Casements, Down Quilts, Linens. Send for Sale List.—S. PEACH & SONS, LTD., 141, The Looms, NOTTINGHAM.

FREE.—Special Sale List detailing thousands of money saving Bargains for men, women and children. Mention John Bull. Write Burberrys, Ltd. Address appears in advt. on page 23.

LIVESTOCK, POULTRY, ETC.

SPECIAL OFFER. — Talking Parrots with Cages from 30/-. Singing Canaries, 10/-. 3 months' trial.—List fr. Chapmans, 17, Tottenham Court Road, London.

GARDENING.

DOBBIE'S 1928 Catalogue and (Gardening) Guide. 160 pages, 224 illustrations, free to all readers if this paper is mentioned.—DOBBIE & CO., LTD., The King's Seedsmen, EDINBURGH.

DRESS.

REAL Harris and Shetland Homespuns, direct from makers; best quality only; patterns free.—Harris Tweed Depot, 1, James St., Stornoway.

New Tone *for* New Year

The new "FULLOTONES" are scientifically constructed to produce a purity of tone more lifelike than has ever been attained. Possessors of a genuine "FULLOTONE" all proclaim them wonderful, yet they cost less than half the price demanded for other high-grade instruments, because they are sold direct from the actual makers, thus saving all middlemen's enormous profits.

Model illustrated, complete, cash only.

5-17-6

Carriage Paid U.K.

Or £1 down and eleven monthly instalments of 9/11

Extremely artistic Jacobean Cabinet in selected OAK, 2 ft. 9 in. high, 2 ft. 5 in. wide. Complete with famous powerful Collaro motor, Fullotone Junior Sound-box, new type Tone Arm, and wonderful new All-Metal Sound Chamber, producing enormous volume and exceptionally pure tone. British throughout.

BIG LIST FREE

Send to-day for Illustrated Catalogue of complete range of "Fullotones."
THE CABINET GRAMOPHONE CO.
(Dept. J.B.22),
73, Camden Road, London, N.W.1.
Also 149, High Street (N.), East Ham.
41, George Street, Croydon, and
561, High Road, Tottenham.
Can also be obtained from The B.P. Co., 9, Byres Road, Partick, Glasgow.

Other Models from £1.19.6 to £13.19.6.

The New Improved

FULLOTONE

REGD

DANCE Novelties, advt. balloons, hats, fans, masks, mascots, etc. List free.—Novelty Supply Stores (Dept. 15), 228, Mile End Rd., Ldn., E.1.

SPRING MATTRESS REPAIRS. New meshes supplied fr. 7/6 carr. pd. All plys & sizes. Lists free.—Wain's, 125, Rochdale Rd., Ldn., S.E.18.

MARKETING BY POST.

TEA DUST. strong liquoring. Splendid flavour. 7 lb. 7/-, 10 lb. 9/6. Satisfaction guaranteed.—Poulter & Co., Dane Place, Bow, E.3.

TO beat the foreigner. English beef at foreign prices. Sirloin, W. Ribs, Topside 1/2, Ribs 1/- lb. Joints 10 lbs. P. pd.—H. Butter, Hartley Wintney, Hants. Est. 1768.

MUSICAL.

GRAMOPHONES, 34/-; motors, 9/-; accessories, Violins, Accordions, cheapest. 64-page list, 3d. How to make Gramos.—Regentbull, 120, Old Street, London, E.C.1.

ACCORDIONS, Jazz Instruments, Violins, Banjos, Mandolins. Catalogue free.—Douglas, 99, King's Chambers, South St., London, E.C.2.

UKULELES, Banjos, Drums, Jazz-Sets, Saxophones, Violins, Gramophones, Mandolins. Lists free.—Palmer's, 135, Linthorpe Rd., Middlesbro'.

BABY'S SUPERIOR 75-piece Layette, 29/6. Robes, Gowns, Nighties, Vests, Flannels, Barras, Mat. Coats, Shawls, Towels, Napkins (genuine). Avoid cheap imitations. Send 2/- for pcl. appro.—Mrs. J. Howard, 66, Dover Road, Portsmouth.

BABY'S LOVELY 65 garments, 30/-. Embrd. Robes, Flannels, Vests, Woollies, Shawls, Napkins, etc. Send 2/- & secure. Pcl. appro. by rtn. (Cash or Terms).—Mrs. B. Barker, 31s, Brougham Road, Southsea.

EDUCATIONAL, INSTRUCTION.

WANT to join the Police? Study at home to pass Educational test.—Write, Secretary, Force Correspondence College, Kew, Surrey.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-36, Codnor, Derby.

DR. POGSON'S OINTMENT.—Wonderful Skin Secret of Wm. Pogson, F.R.C.S., cures all disease and restores the Skin to purity and comfort. 3/-, at Boot's, Taylor's and all Chemists.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

STAMMERING.—I cured myself, you can cure yourself (or your child). Partics. free.—Frank Hughes (J.B.), Ltd., 7, Southampton Row, W.C.1.

BLADDER WEAKNESS, kidney troubles, etc., quickly cured by PARKER'S REMEDY. Adults or children, operations avoided. 3/- box. Boots', Taylor's, Timothy White's, etc., or post free Parker's Remed., Ltd., Liverpool. Sample 4d.

BLUSHING, Nervousness. — A remarkable book on genuine cure sent privately, 3d.—Mr. Rivers (J.B. 38), 40, Lamb's Conduit St., W.C.1.

PILES. Why suffer? HEMOSOL, the new discovery, relieves at once. No instrument. No ointment. No medicine. Doctors use it. Treat yourself at home. Save an operation. 5/- post free, or stamp for free booklet.—Hemosol Chemists (Dept. 1), 1, Ramsden Road, S.W.12.

FREE.—A sample of Feen-a-Mint—the new laxative unrivalled for children or adults. Send 1½d. stamp for postage to Feen-a-Mint, Bush House, London, W.C.2. See advt. on page 21.

THE New Elasto Treatment for bad legs is bringing quick relief to thousands of sufferers. The efficacy of Elasto is fully explained in a special booklet which will be sent FREE, together with free sample. Write New Era Treatment Co. (Dept. 15N.), Cecil House, Holborn Viaduct, E.C. Read advt. on page 22.

WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Antiques, Dental Plates (not vulcanite), Valuable Property, etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 333, Oxford Street, London.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

FRETWORK MACHINE WANTED. State make, condition and price.—Graham, 7, Japan Crescent, London, N.4.

ANTIQUES.

WHAT IS IT WORTH? Is it authentic? How old is it? Ask the "BAZAAR" Special Service. The finest and most complete advisory service, employing 100 experts. Full details in this week's "BAZAAR," 3d. every Saturday, at all newsagents. Specimen free from J. B. Burt, 4, Greville Street, E.C.1.

FOR MOTORISTS.

TYRES & ACCESSORIES. Wkly. payments. All makes. Brand New Tyres, Accessories or Spares. Deposits from 5/-. No inquiries.—Write, The London Car & Tyre Co., 52, Theobald's Rd., W.C.1

MISCELLANEOUS.

GIRLS KEEP CLEAR! An outspoken warning by T. B. Partington in this week's "HEALTH AND STRENGTH," 3d. at all newsagents. Specimen free from J. B. Burt, 4, Greville St., E.C.1.

CASH PRIZES for BOXING "FANS"! Full particulars of easy competition in this week's "BOXING, RACING & FOOTBALL." Also wonderful Racing and Football Forecasts. Now on Sale, 2d. at all newsagents.

"SINGER" CAR for a SHILLING. Easy, interesting competition, equal chance for all. Entire proceeds for benefit of "Birmingham Mail" Xmas Tree Fund. Tickets 1/- each, 1½d. postage. 10/- worth or upwards post free.—Stocks, 283, Broad Street, Birmingham.

WHAT MAKES A GOOD ADVERTISEMENT? THE Dixon Institute of Advertising, 195, Oxford Street, W.1, have published a book entitled "Types, Borders, Displays," which not only professes to explain the above points, but actually does so as far as humanly possible. There are, of course, a good many technical points involved and the study of these has a fascination of its own, which cannot fail to attract advertisers of every class. The book is published at a Guinea; it is designed in a delightful fashion; in fact it is just what a book on such a subject should be. The illustrations given appear to throw a valuable light on to a very intricate subject. A full array of the most modern type faces in use is displayed in an informative and instructive manner.

A BEAUTIFUL "BISTO KIDS" Painting Book will be sent free. Simply send a postcard to BISTO (Dept. 33), 187, Piccadilly, W.1. See advt. on page 14.

FREE.—Four Shredded Wheat Plates, beautifully designed in blue and white, free from advertising matter of any kind, to every reader who sends 50 pictures of the dish cut from Shredded Wheat cartons. Send cuttings to the Shredded Wheat Co., Ltd., and be sure to address Dept. 26, Welwyn Garden City, Herts, as in the advertisement that appears on page 14.

THE 12th Annual Report of St. Dunstan's just issued is a truly human document. It is full of vital facts and records showing the work in various Departments. It is pointed out that in 20 years' time 1,522 War Blinded Soldiers will still be living and that in 40 years there will be 445 living, all of whom will be over 65 years of age.

The council estimate if they can raise £145,078 a year they will be able to continue the training and after care work, and also set aside a surplus sufficient to endow St. Dunstan's at the end of 15 years.

"WHILE MEMORY LIVES," the title of the Annual Report, can be obtained from St. Dunstan's, Inner Circle, Regent's Park, N.W.1.

"Six years, old boy, and I like 'em better than ever —*They Never Vary*"

CRAVEN "A"

CORK-TIPPED CIGARETTES MADE SPECIALLY TO PREVENT SORE THROATS

20 *for* 1/-

Week ending Saturday; Jan. 7, 1928. Twopence.
VOL. XLIII. No. 1128.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun Never Sets.

The WORLD, *the* FLESH *& the* DEVIL

93, Long Acre
London, W.C.2

Telephone:
Gerrard 9870.

Telegrams:
Heroically,
London.

Registered at the G.P.O. as a Newspaper.

Postage all over the World, 1d

entlemen, The King !"
The King's Speech at the prorogation of Parlia-nt promised continued work for peace and no crease in naval building. That is a definite lead the nation and must be followed.

the Bridge.
Less satisfactory was the reference to unemploy-ent. Ministers may be "watching closely," t that doesn't set hungry men to work. A bit common-sense and courage put into constructive gislation would be more to the point.

ep 'Em Moving.
M.P.s solemnly tramped through the lobbies in divisions in the House of Commons last session, mostly about nothing. A mighty lot of zzing, but precious little honey was the net ult.

chanical Majorities.
Under Party Whips the walking in and out of ision lobbies becomes a contest, not of heads, t of legs, and victory goes, not to the best brains, t to the most feet. To challenge a division ainst a hopeless majority simply means that the pposition refuse to take it "sitting down."

nuary's Job.
The New Year brings the Cabinet the task of ciding the year's legislative programme. The nuary Councils scamped the job last year, and l probably do so again.

Against the Thorns.
The Government's misfortune is that nearly the questions put off to the present year are estions on which it has had and will have uble in its own Party. From women's nchise and Lords "reform" to Factories Bill, thorns all the way.

Long View.
In the bare month before Parliament meets ain, the Cabinet will be unable to do more than me to some sort of agreement on how to meet its st immediate obligations. The general policy l be as shortsighted as Churchill's finance.

Bottomless Pit.
The Government is pledged this year to some tem of loans to agriculturists. But unless the d question is tackled as a whole, anything ne for the farmer will be squeezed out of him one vested interest or another.

Going Down.
Names of farmers appear with startling frequency in the bankruptcy lists. There will be a fine mess to clear up if ever we get a Government that means business. Under the present one the country is steadily sliding to chaos.

General Post.
We don't think much of the proposed board to "transfer" labour from one area to another. Shifting the cargo may save the ship from keeling over, but it does nothing to recondition and provision it.

Figures Talk.
Unemployment in the hosiery trade amounts to 3.7 per cent., but in "protected" trades of lace, pottery and motor construction it is 7.4, 13.3 and 7.8 per cent. respectively. Lovers of "safeguarding" should study facts.

Wonderful Admission.
Last week, says a report, armies of unemployed "gladly" took on the work of snow-clearing from the streets. We recommend the word to the Government. It looks as if a few men were "genuinely seeking" after all.

Preston Progresses.
At a cost of £17,500, Preston is going to purchase old property to be pulled down to make a new road in the town. It's the kind of improvement we want more of, and the best method of getting men off the "dole."

Ruined Wealth.
The Leicestershire farmer who brandished a big stick at the Quorn Hunt in his corn has our sympathy. If kindly feeling cannot stop blood sports, indignation over spoiled food crops may do it.

Cruelty.
That horses are involved in the cruelty of blood sports is seldom remembered, yet so it is. Hunters are lamed and killed daily by falling or "getting staked." Many die from heart failure.

Sharpen Pens.
The Home Secretary has "no evidence of overwhelming demand for abolition of blood sports." All with a sheet of paper and stamp to spare can enlighten him. It's up to the public.

Battle Begun.
Rival chains of multiple shops intend to begin a price war in foodstuffs. All to the good if it helps to stop the food ramp. Since the Food Council is helpless, it's time somebody else got a move on.

The Depths.
A further thousand miners face the New Year without work as collieries in the Wigan area close down. The situation grows desperate. It would be common-sense to force a General Election on this issue alone.

◆

A New Year Resolution

"I see that 'Bullets' First Prize is up to £300 this week. I'm going to turn to page 35 and have a shot at it."

Pity Wanted.
Because it is cold the cold ramp continues. It does not affect those who can lay in large stocks, but the poor who must buy in small quantities. A strong hand with those responsible for the ramp is needed.

Cry of the Children.
Co-operative women in Rhondda Valley plead for an experimental nursery school to be established at once. It ought to be forthcoming. To guard and save the mites from poverty-stricken homes is good national investment.

Master Spinners Propose.
To attempt trade betterment by lengthening hours and shortening wages is a poor method of putting Lancashire on her feet. Slumps are lifted by gaining markets, not by squeezing workers to starvation rates.

Green Rushes—O !
Difficulty is found by craftworkers in obtaining enough rushes for basket-making. Yet, like thousands of other useful things in these islands, they grow. The trouble is that people are not on the land to harvest them.

Expert Opinion.
Submarine disasters such as that of the American *S.4* are unnecessary, says M. Lestonnat, a French Minister. So are submarines. They should not be "improved," but abolished.

D.O.R.A.
Mr. Churchill has appointed a committee to enquire into principles of compensation for property or business "requisitioned, controlled, or interfered with" during the war. When will he pay for war damage done to civilians ?

Leaving Jail.
Last year 1,159 ex-prisoners were helped at a cost of £507 by the London Sheriffs' Fund Society. Prisoners' wives were helped and innumerable homes saved from breaking up. That's what we call practical Christianity.

Innovation.
Big railways are to run "educational excursions" in the near future. It's a good idea. The dropping of excursion trains made a big difference to humble folk. It cut them off not only from pleasure, but knowledge.

What It Means.
Educational excursions mean trips to places of historic interest, large factories and ancient towns. They will make for intelligence when elections come round.

New Zealand's Way.
Agitators are being banished from Samoa. It's not a bad plan if the new domicile is well chosen. What we should like to see is an uninhabited island for all strifemongers and find out what sort of a State they would make if left to it.

Next Week !
Beginning with our next issue, we shall give John Bull a new overcoat. It will appear in a slightly different cover—but as alive as ever and kicking even harder than before.

The WORLD, the FLESH & the DEVIL

Blood Money.
Usurers of all sorts dole out small loans to Liverpool's poor. The interest charged in some cases is at the rate of 520 per cent. No wonder so many along Merseyside are kept to the poverty line.

Only a Dog !
In charge of a motor-lorry, at Mexborough, Noel Falding drove over a dog and went on his way, leaving it to die in the road. For his cruelty he has had to pay 40s. Now he knows that even on a cash basis humanity pays best.

The Safe Rule.
A technical error due to the Christmas rush did not save the Loughborough Co-operative Society from a £5 fine for exposing for sale twenty-three out of thirty-one loaves short in weight. "Be generous in order to be just" is the only safe rule for bakers.

What He Wants.
A Tyldesley boy, bound over for theft of a pair of boots, has been ordered to be home by nine every evening, winter and summer, and to attend church, chapel or Sunday-school on Sunday. What he really needs is a friend and a hobby to interest his leisure.

Bairn's Gift.
That £1,000,000 has been appealed for by the National Playing Fields Association does not detract from a Skipton kiddie's gift of 3d. for the funds. More, it has the virtue denied to larger sums of reminding us of the truthful saying, "Many a mickle makes a muckle."

Paying for Pony.
Undaunted by a four miles' journey, two of which are over a sheep track, two Harbottle kiddies go to school on a pony. The Northumberland Education Committee shows great commonsense in coming half way to meet them, by a weekly contribution of 7s. 6d. towards the pony's upkeep.

Lazy Parents.
The governors of the Rhyl County School are to withdraw scholarships and grants in cases where attendance or work is unsatisfactory. We agree with them. Lazy mothers, often the cause of children's unpunctuality and laxness, must bestir themselves not to deprive their offspring of a chance in life.

Happy Memorial.
The responsibility of wealth must have been felt to the full by Lord Pontypridd, who left nearly the whole of his estate to the citizens of Cardiff. To leave his own residence as a home of rest for invalids was a happy thought. It ensures his own name being held in perpetual, grateful remembrance.

Icy Dive.
Had John Fenton been successful in saving the life of a Londoner who at 3 a.m. fell into Liverpool Docks he would bave been an acknowledged hero. As it is, in plunging into icy, petrol-covered water and remaining there until overcome by cold and fumes, he has the honour, none greater, of having done his best in spite of failure.

Crystal Trickery.
William James Moran should not trade on his being a student of the occult and psycho-analysis by selling charms and crystal gazing. Since his wild prophecies have made one woman, at least, very ill, he has rightly been fined £25 at Yarmouth. We counsel him to stick to other forms of the variety profession he has followed for years.

Don't Forget.
"Where duty calls there's danger" is always true of a railwayman's life. Walking to their work, three electrical tracksmen were knocked down by a train at Clapham Junction, and one, W. E. Targett, on arrival at hospital, was found dead. Passengers are safe on railways; but it's as well to remember at what a cost travelling safety is often obtained.

Not Enough.
Who could expect a woman living on 10s. weekly by charing to pay 4s. 7½d. for one room? The case of Ada Bell, ordered by the Marylebone magistrate to leave within twenty-eight days on account of £8 arrears of rent, requires looking into. If, as she says, she is willing to work hard, it is monstrous that she cannot earn more in her useful and honourable capacity.

Persistent Brute.
Though married, Richard John Minshull became a terror to women in the town of Chester by grabbing them suddenly as they went about their business at dusk. With many assaults to his discredit, he has now gone to prison for six months' hard labour. Unless instead of a Minshull he is a real Numskull he will alter his behaviour completely when he comes out.

Trouble Ahead.
Admitted that Joseph Thomas Walter Marshall has several convictions for theft, the Norwich magistrates have not solved the problem of his latest haul of half-a-crown's worth of scrap aluminium by sending him to prison for twenty-eight days. Too short to teach him anything, the sentence is only likely to embed him still further in the bog of unemployment.

The Friend in Need.
A correspondent to a morning paper tells how, while he was having a cup of tea at a stall, a man and woman with two children chanced along. An elderly gentleman standing by heard one of the youngsters complain of hunger, on which he bought food and drink for all. He also gave the woman money and promised the man work. Later he spoke to the writer, and on learning that he, too, was unemployed, offered to help him, and a few days afterwards he did so, though anonymously. That's the brand of Christianity we like to read about.

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The Human Machine

Buy Lilies

by E. R. THOMPSON, M.A.

THERE is an old Chinese proverb that says, "If thou hast two loaves sell one and buy a lily."

A more modern philosopher puts the same thought in this way:

"If thou of fortune be bereft,
And of thy store there is but left
Two loaves; sell one, and with the dole
Buy hyacinths to soothe thy soul."

I would like you to think about this because I often wonder if, in so continually talking about material success, I am leading my readers to think that nothing else matters.

I should not like to do that, for material success is not everything. "What shall it profit a man if he gain the whole world and lose his own soul?"

There is value in beauty. Seek it—and soak in it. There is no one so poor in spirit that he cannot appreciate a flower, a beautiful picture, a lovely painting, a piece of music.

Beauty is worth a little sacrifice. Its effects are lasting. It stirs the best that is in us, and gives us renewed strength to face the material struggles and obstacles of life.

TO cultivate the finer feelings, the finer thoughts, is to grow in spiritual stature and strength. And no man can really achieve success unless he sees behind the material—if it is only a little.

"If thou hast two loaves sell one and buy a lily"—be that lily what it may. It may be a lily of fact; it may be the most gracious blossom of all—the giving of pleasure to someone else.

Be it what it may, it is worth while—for it is the only thing that really endures

Difficult Age.
Hazy notions of what boys and girls of sixteen want to do increase the difficulty of Salford's juvenile unemployment problem. Parents are urged to start their children in a definite occupation immediately they leave school. The blind-alley jobs into which so many drift court disaster.

Girl Wife.
Married at sixteen, acknowledged by her mother to be unhappy, accused by her husband of being his ruin and downfall, Gladys Willis, at twenty-six, was murdered by the latter before he committed suicide. Such tragedies make us realise the urgency of the plea of women's organisations for raising the marriage age.

Public Hit.
Mr. William Kelly, of King's Cross Road, hits the right nail on the head when he points out why postal integrity is absolutely vital to the nation. When out of work a letter addressed to him offered employment, but was pilfered. He never got it and suffered all the consequences. Life itself may depend on a postman's faithfulness.

Funny Belief.
We agree with Mr. W. R. Morris, the Coventry motor manufacturer, that unemployment in this country is its disgrace and its curse. Also that there is no reason why every man who wants work should not be found it. But when he speaks of "protection of manufactures," he is on less sure ground. Tariffs make unemployment.

Dull Conscience.
Although he owned property worth hundreds and so "pitched the yarn" that Sheffield Guardians gave him £70 in relief, Harry Frith, of Colby Place, told the magistrates "he did not think he had done any wrong." Prison for two months may teach him. Everybody, some time in their lives, hears explained the difference between honesty and fraud.

Never Taught.
The N.S.P.C.C. has been asked to take proceedings against a St. Briavels man, too lazy to work or clean the house, whose large family is living in a filthy, verminous condition. His possible imprisonment comes too late to benefit him or his unlucky kiddies. As important as the three R's is the totally neglected State education of parenthood.

Golden Secret.
Keeping the date secret for fear of a fuss, Alderman George Clement, father of Wimbledon Borough Council, will soon pass his golden wedding day. That he doesn't want "people to know they are growing old" and that happiness has lasted for fifty years though married are signs of mental and spiritual health. That cat, at least, is out of the bag.

Helping Hands.
Henry Freeman, unemployed ex-Service man, hungry and fireless in the cold spell, dismissed on a charge of stealing allotment potatoes, has received a cheque from the chairman of Wellingborough Bench and its superintendent hopes to find him work. Not that the country is thereby excused for not having already rooted out such genuine cases of distress.

Pitiable Lapse.
Five months in the second division may bring remorse to William Paddock, who ran a Christmas club at Bethnal Green and then defrauded the poorest of their dinners, but it cannot wipe out the wrong. That can only be done when such moneys are paid over only to clubs with responsible officials, who bank it in a straight, above-board manner. We are constantly urging it.

A Father's Ban.
What preparation for happy wifehood and motherhood has a Nottinghamshire man, named Allen, given his daughter by thrashing her at seventeen for staying out late with her fiancé, and for three years opposing her marriage, chiefly because she looks after his younger children? Now she has the court's consent to wed, will he not resolve to make the young couple as happy as possible?

Faithful in One Thing.

Preaching his first sermon on Christmas Day, 1877, Canon Hawkins, Vicar of Holy Trinity Church, Stroud, preached his Jubilee sermon there on Christmas Day last. That some members of his congregation not only heard both, but every Christmas Day sermon preached in the same place in between, speaks volumes. Devotion to duty, wherever shown, tells.

Social Plague.

Hilda Morris, at Bow Street Police Court, was sentenced to three months' hard labour, which was none too much for the wretched frauds she perpetrated. Her plan was to collect money for hospitals and keep it for herself, obtaining some hundreds of pounds in this manner. If the public want to be protected they must protect themselves. Giving to hospital direct is the best method.

Pity the Children.

Shocking must have been the neglect that could urn two kiddies into the street on Christmas Eve o find their only shelter in the Leeds Children's Detention Home. More shocking is it that in ngland, Wales and Ireland, in November only, ,428 complaints of neglect and cruelty to children ere proved by the N.S.P.C.C. As long as such ruelty persists, so long is the rising generation rovided with its potential criminals.

angerous Gas.

Two gas explosions in the Rhondda Valleys ithin five days have wrecked houses and caused ness to inhabitants from fumes, while but for a rl of seventeen who rushed barefoot through ow to warn her neighbours, six folk, sent to eeds Infirmary, might have been killed from an scape of gas from the main. It is time scientists ot down to eliminating the dangerous elements so universal a household commodity.

he Long, Long List.

The death of James Joseph Turner, a Cheslyn ey (Staffs) collier, who was overcome by gas, further evidence, if such were needed, of the anger run daily by the men who go down the ine. His mate tried to rescue him, but himself s overcome and narrowly escaped the same e. The suggestion of the jury that oxygen pplies be kept at the pit bottom is an admirable e. Nothing must be left undone to lessen the k run by these brave fellows.

bels Wanted.

Unaware that one of two identical flasks con-ined concentrated, the other diluted, saline, a urse at the Queen's Hospital for Children, ackney Road, used the former, being twenty mes the proper strength, for an injection for a aby, with fatal consequences. Much agony rising from an accident that might easily happen anyone might be saved, if the golden rule of abelling bottles, whether in hospital or private edicine chests, were rigidly observed.

ensible Surveyor.

Saving of £10,000 capital and £900 yearly aintenance at new sewerage works at Nether angwith, Mansfield, has been effected solely y Mr. H. A. Elliott, surveyor to the Blackwell ouncil. His public health scheme at practically alf the cost of the original tenders, by making e of the law of gravity instead of pumping, can run by one man. We are glad the light of so ilful an engineer is not hid under a bushel. It ust certainly continue to shine in public service.

roner's Censure.

We are not inclined to be less scathing in our ndemnation of the conduct of Walter Groves olden, of Romford Road, E., than was Mr. gleby Oddie, the Westminster coroner. Though had been kindly treated by Mr. Stanley James ckett, who took him into partnership, Dolden anned to sell the business over the other's head, o, sorely harassed, sought peace in the grave. This brutal partner worried him to death" the roner opined. We'll leave it at that—and to the an's conscience.

Street-corner Hoaxers.

Two street-corner men have apparently been doing a roaring trade in the Brixton area, selling a "lucky" bean, a "mystery" jewel and a Bullets "solution" at sixpence a time on the pretext of advertising JOHN BULL. They are, of course, humbugs and impostors, and if any reader happens to find them at their work of gulling the public we urge him to bring the matter to the notice of the nearest policeman.

Impudent Beggar.

In a general way, we dislike to hear that people have been committed to prison for begging, since the majority would not descend to it unless driven by dire need. Patrick Hetherington, however, who was sent to jail by the Loughborough magistrates, is in need of a severe lesson. When given some bread and cheese by a kindly hearted woman he threw it at the donor, and demanded beefsteak. For three months he will have to take just what he is given.

Short-sighted Policy.

Because certain members of his family were unfortunate enough to contract smallpox, William Price, a miner, was ordered by the manager of the Oakdale Colliery to remain away from work. Later, at Tredegar County Court, he successfully claimed for wages for the period of his absence. We grant that it was wise to stand him off for a while, but it was contemptible to seek to dock his pay. It is such cheeseparing meanness that gives rise to so much industrial unrest.

Most Persistent Humbug.

Brother Francis, the bogus monk, has evidently been stirred into action by our exposures. He has departed from his former quarters in Vauxhall Bridge Road and has established himself at 9, Arthur Street, W.C. He has also dropped the title of "Brother" in favour of "The Reverend," but in other respects he seems to have remained unchanged and is making charitable appeals under the slogan "First Aid for the Down-and-outs." He takes the palm for persistency!

A Den that Must be Closed.

In telling the recent story of Gladys Hunt, the missing country girl, we revealed the fact that she had been providentially rescued from a dangerous den in Soho. We spared no words in condemning the resort, and since our exposure the coloured proprietor, Edgar Manning, has been charged with obstructing the police in the execution of their duty. His café is one of the lowest type, a place frequented by thieves and degenerates, and we call upon the authorities to close its doors without delay.

Long-winded Leslie.

When a dissatisfied client wrote to T. Leslie, the home-employment monger, of Kenway Road, Earl's Court, S.W., to ask for the return of his money, Mr. Leslie rated him severely in a twelve-page letter. He intimated that as one of his legal advisers was a J.P. he could soon get a warrant signed. "Once the warrant for your arrest is signed you will find yourself in the dock before you have time to realise it" was a parting shot, presumably intended to intimidate his client. Mr. Leslie had better be careful!

Electrical Equipment and Maintenance Co.

In our issue of December 17, we stated that the above-named firm was not registered under the Registration of Business Names Act at Somerset House. We wish to give publicity to the fact that we were in error in making this statement, as we now find that the firm was registered on November 30, the day following our search of the file.

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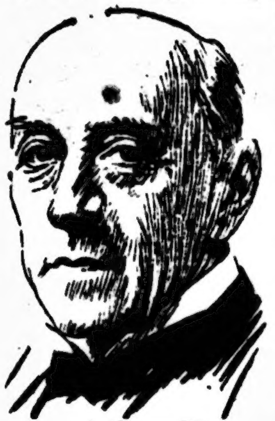
STORMS! FLOODS!
"JOHN BULL" the
Only Paper to
PAY INSURANCE BENEFITS

Problems of Life

The Passing Years

by the Rev. R. J. CAMPBELL, D.D.

IT is refreshing to read the confession of Sir Oliver Lodge, who has now passed the halfway milestone between seventy and eighty, that growing old does not in the least diminish the zest of life for him.



Anthony Hope

He says that his life is as full of interest as it ever was, as full of happiness, and in many ways as active and useful.

Other distinguished men advancing in years have given similar testimony.

I remember the late Sir William Barrett once telling me of going to see the veteran scientist, Alfred Russel Wallace, on the latter's ninetieth birthday and being greatly impressed by the glow and enthusiasm of Wallace's outlook on the future.

Barrett was an elderly man himself at the time, and he said it did him good to listen to his older friend's noble expressions of wonder and delight at the ever-increasing revelation of the glory and majesty of the universe.

BUT not all great men have as serene a view of the closing period of life. Anthony Hope tells in his recently published "Memories" of meeting Mr. Gladstone at the house of a mutual friend when the illustrious statesman was in the last phase of his meteoric career.

Conversation at the table turned on the question whether the lower animals were on the whole happier than human beings. Gladstone gave it as his opinion that they were, because they had no anxieties about the future and were free from the thought of the inevitability of death.

The recorder of this dictum rightly says that it was rather pathetic and self-revealing, considering the fact that the person who uttered it was nearing the end of a long life that had been crowded with important events.

Temperament, no doubt, has some part to play in the attitude we take towards the swift passage of time; but there is no reason why anyone should be mournful about it.

The best of us must feel chilled at times as we realise how much of life is gone and how the ranks of our old friends are thinning; but there are beautiful compensations.

I HAVE lived to see my sixtieth birthday, and I can honestly testify that life is to me to-day richer and fuller of gracious meaning than it ever was in youth.

When one has reached "the age of calmness," as the late Sir William Robertson Nicoll called it, one views life with kindlier and more humorous eyes.

One's sympathies are deeper, one's outlook broader, one can smile more easily, not only at other people's absurdities but at one's own.

And when we realise, as William Blake put it, that nothing that truly lives can ever die, what is there left to fear?

ASTOUNDING LEGAL BLUNDER

MILKING THE DAIRYMAN

Touts in Luck

A REMARKABLE story, the final phases of which were enacted recently in the quiet surroundings of a country court, has miraculously escaped the widespread publicity its sinister facts called for, and, as a lamentable result, two super-share swindlers have been permitted to evade the public condemnation their criminal operations deserve.

The story centres upon a retired dairyman, living at the Sussex town of Horsham. This gentleman, Mr. William Newman, is one of the innumerable victims of an oil-plot ramp, operated a year or two ago by that international rogue, Jacob Factor, under the cloak of the British Allied Estates, Limited.

Following publicity in this and other journals, Jacob Factor fled the country, and British Allied Estates Limited, died a natural death.

A well-laid scheme

Mr. Newman, the retired dairyman, was mulcted for no less than £725, and to compensate him for the loss of his hard-earned cash he was supposed to possess something like 150 patches of prairie land in Arkansas, which were claimed to have wonderful oil-yielding potentialities.

Some time after he had parted with his money, Mr. Newman received one or two small dividends, which, though he did not then know it, were only sent out as part of a well-laid scheme to extract further capital.

As he did not fall into this trap, he was honoured by special visits from a gentleman who gave his name as William Bennett and his occupation as that of " salesman."

That was in March last, or approximately eighteen months after silence had enveloped the fate of the original investment of £725. Arriving in a smart car, Mr. Bennett asked the retired dairyman if he was willing to sell his Arkansas land.

Mr. Newman, under the influence of his visitor's glowing rhetoric, began to grow interested. In the end the investor agreed to part with his shares for ready cash.

Convincing tales

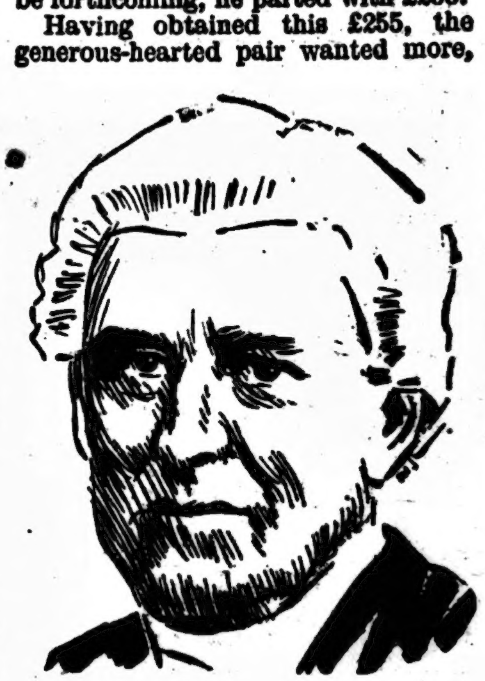
The visitor drove away, promising to go further into the matter, and nothing further was heard for two months. Then Mr. Bennett returned in his car, accompanied by another affable gentleman, who was introduced as Mr. Arthur Leslie, a stockbroker from Canada.

Mr. Leslie told the dairyman that his Arkansas oil plots were very valuable, but their value would be manifestly increased if they were merged with those held adjacently by another English investor.

And, as the latter, whose name was given as " Mr. Barden, of Steyning," had recently had the misfortune to go bankrupt, the Official Receiver would be only too glad to part with them.

At this and at later interviews convincing accounts of negotiations with the Official Receiver were outlined for Mr. Newman's benefit, and, believing that huge profits would soon be forthcoming, he parted with £255.

Having obtained this £255, the generous-hearted pair wanted more, and after an interval of several weeks Bennett again motored down to Horsham for the purpose of " reporting " to Mr. Newman on the progress being made in regard to the transaction.



Mr. Justice Horridge, who at the Sussex Assizes heard the charges against Bennett, Leslie and Barnett

Smelling a rat

Mr. Leslie, he explained, was now in Canada, and had written to the effect that in order to complete the deal satisfactorily it would be prudent to purchase a few more plots.

On this advice Mr. Newman parted with a further cheque for £235, in return for which he was handed a wad of shares in a concern called the Anglo-South American Oil Company.

Fortunately for Mr. Newman, his bank manager " smelt a rat," and when this last cheque was presented for payment he marked it : " Return to Drawer—please re-present." In the respite thus gained some illuminating information came to hand.

In the first place, there was no bankrupt of Steyning named Barden. Then it transpired that the letter which Leslie was alleged to have written from Canada was a false document, as the writer had never been out of England.

Finally, the Anglo-South American shares were valueless, the company itself being a notorious ramp.

When the cheque was again presented, Bennett and Leslie, together with a third man, were arrested. All three were brought up at the Sussex Assizes a few days ago on the charge of obtaining money by false pretences.

The third man, whose name was given as Henry Augustus Grattan Barnett, told a remarkable story.

He said that a friend of his, " Baron von Reiffenstein," introduced him to Leslie and Bennett, who had discussed with him the advisability of suing Newman for the cheque which had been returned " R.D."

He contended that he was acting merely in an advisory capacity and had no knowledge of how the cheque had been obtained. He had agreed to present the cheque on the second occasion as he had " experience " of financial transactions, and Leslie and Bennett waited for him in an adjacent public lavatory.

He was amazed at being subsequently arrested, he said, and was found " not guilty."

Amazing decision

We have nothing to say to this; but what of Bennett and Leslie? They pleaded guilty to the charge of obtaining the cheque for £235 by false pretences, but added that they had no intention of depriving Newman of a single penny of it and were willing to refund the money in court.

In these circumstances, *they were both bound over for a year.* What can be said about such a decision in view of the following revelations ?

William Bennett is really a notorious share-pusher named Harry Geen, who has passed under other aliases, including those of Billy Geen and George Reynolds.

He has been associated with various swindling companies for some years, and at one time was Jacob Factor's leading agent on this side of the Atlantic. He has been constantly exposed in JOHN BULL for obtaining money from credulous people in return for worthless shares.

And his colleague, Mr. Arthur Leslie, is no other than Arthur Nordon, equally notorious for lifting cash from gullible people. In one instance we exposed him for robbing a lady over seventy years of age by inducing her to part with thousands of pounds for worthless stock.

On the look-out

Nordon, the so-called " stockbroker from Canada," has been associated with a host of dud companies and was lately connected with the Land and Commercial Syndicate, which has been criticised in JOHN BULL, and which recently had an inglorious end, going into liquidation with heavy liabilities.

If the court had this information before it could the judge have believed that these two rogues " had no intention of depriving Mr. Newman of a single penny " ?

They can consider themselves lucky, but must bear in mind that they are on probation for a year.

During that period we shall keep a very strict eye upon them, and the public can rest assured that we shall not hesitate to give them the fullest publicity if they persist in objectionable activities.

A Lothario Caught

Some Startling Revelations

WHEN we recently drew attention to the scandalous case of Barnet Moscovitch, the Russian Pole who had repudiated his lawful wife in most shameful circumstances, we declared that the matter should not be allowed to rest.

The time is now ripe for revelations which should bring this seventy-year-old Lothario under the immediate notice of the authorities.

Moscovitch was married at Lodz, in Russian Poland, in 1880, and came to London soon afterwards. He has ten children and no fewer than twenty-six grandchildren; yet recently he married another woman and found himself in the dock at the Old Bailey in consequence.

He was found guilty of bigamy, and it was disclosed that several complaints had been received from America, where Moscovitch had been on periodical visits. These complaints emanated from women who alleged that they were his wives.

Terrible position

Moscovitch had the audacity to appeal, and a long legal argument ensued.

As his legal wife could not produce evidence as to the legality of their marriage, and as no one could say with any certainty what constituted a legal marriage in Russian Poland, the appeal was allowed.

This left Mrs. Moscovitch and her children in a terrible position, and the poor woman's feelings may be imagined when the aliens' officer called and informed her that she must use her maiden name on her identification-book in future.

However, encouraged by our defence of her case in these columns, she lost no time in getting her relatives to make an exhaustive search of the Polish registers.

This presented untold difficulties owing to the upheavals which have taken place during the past ten years or so.

But patience has at last been rewarded and we are now able to expose Moscovitch fully. The wife whom he repudiated so cruelly has obtained a copy of her marriage certificate, duly sealed by the town officials.

One side contains particulars of the civil ceremony and the other deals with the religious rites. That the document is authentic cannot be disputed.

Justice overdue

What can Moscovitch now say in defence of his declarations in the witness-box, where he swore that he was not legally married to his first wife, whom he deserted after she had borne him ten children ?

A scoundrel who is capable of such despicable conduct should not be allowed to remain at large, and we invite the proper authorities to take immediate action so that justice, if somewhat belated, can still be done.

COUNTERFEIT MONEY: Huge Plot Unmasked

A CROOK FROM GENEVA

The Fake Philatelist

TRUE to the promise we made last week, when, recording the breaking up of two big gangs, e stated that we were investigating ne activities of a third, we are now ble to reveal a remarkable story.

An international gang is at work at ne present moment and tens of ousands of pounds have been otained in different parts of the orld by means of forged cheques and unterfeit money.

The head of the gang is a man who known to the American, Continental d English police as being a per- tent forger for at least thirty ars. His real name is Elestirandis, he is a Czech by nationality, ugh he speaks several languages ntly, and travels under many erent aliases.

ver ps

Elestirandis, whose headquarters in Geneva, is in touch with agents various countries, who, expert gers all, work in their own centres der his direction.

Recently a most powerful member the gang got into England with a se passport. He is still in our dst and several of our banks are eady the poorer by many thousands pounds.

This man, who came from Paris, is sing by the name of Henri rette. Possessed of a genial per- ality, and affecting the best glish manners and up-to-date busi- s methods, he carries out coups on alf of the gang in a manner which tland Yard has scarcely known to equalled in criminal history.

M. Pierette is provided with several forged letters of credit, the falsity of which has been hard to detect even by some of the best handwriting experts in the country.

He had been in this country barely a week before he visited a bank at Newcastle-on-Tyne. Handing in a credit note for £2,500, drawn in his favour on the Paris branch of the Guaranty Trust Company of New York, he calmly requested that this huge sum should be paid to him in banknotes of stipulated denomination.

Duping the bank

At the same time, he volunteered the casual information that he was an international stamp-collector, and would prefer smaller notes as he was buying up a number of expensive stamps for various British firms.

His letter of credit, which is negotiable with almost every bank in Great Britain, aroused no suspicion at the Newcastle-on-Tyne bank.

But such transactions, involving as they do inter-house arrangements with banks abroad, are never completed until special questions have been put to the person tendering the letter of credit.

In this instance, therefore, all the usual secret tests were applied to M. Henri Pierette. But so masterly is he in his own peculiar arts, that he passed triumphantly through the ordeal.

The £2,500 was consequently paid over to him in the notes he had specially requested, and it was some days before the bank in question discovered how it had been duped.

And even when unquestionable evidence was provided by the French police, it was many hours before the bank experts were fully convinced that the credit note delivered by Pierette was actually a forgery.

Shortly after this amazing affair at Newcastle, detectives from Scotland Yard were specially detailed to visit certain London banks and deliver a message of warning against this international swindler.

But Pierette was not to be discouraged. He presented himself at a Liverpool bank, and produced a similar letter of credit to that used at Newcastle.

In the same pleasant manner he made the request that the actual cash—this time a sum of nearly £1,000—should be paid to him in notes.

He completely disarmed the officials with his indifference to the credit-note tests, and finally departed with the money without let or hindrance.

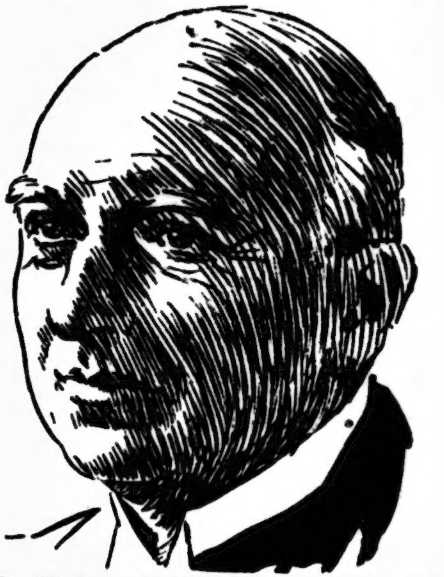
Big hauls

Thus, in two swift, sure strokes, this inimitable representative of the international gang, had netted about £3,500!

In another name, but still provided with credit notes that were alleged to be drawn on the Guaranty Trust Company of New York, he next visited a bank in London.

There is no necessity to repeat the formula of his operation a third time, and it will suffice to say that the success which had attended his previous efforts continued with him.

We are able to state that this single emissary of the gang raised no less than £8,500 within a few days from English banks alone.



Mr. Herbert S. Martin, Chief Passport Officer, whose department plays a great part in keeping rascally aliens out of this country

And meanwhile, other members of this gang have perpetrated similar frauds in other countries, and are wanted by the French, Austrian and Swiss police.

The police are also making enquiries regarding a tremendous amount of forged currency notes, which are believed to be the work of this same international gang.

Some of this currency has already been "unloaded" in London, and it is so cleverly faked that several banks have passed it without question.

Such an ominous organisation must be broken up with all speed, and we would like to offer the suggestion that here is a case where the passport authorities can play a leading part.

A PICTURE-HOUSE TO CLOSE

AN AIR FORCE FILM SCANDAL

DURING the war £40,000 of public money was expended upon the erection of a new ilding at Uxbridge barracks, to rve as a lecture-hall for cadets.

This costly edifice has now under- ne a "change into something re and strange." It is now the yal Air Force Cinema!

Now, there is not the slightest ason why the Air Force should t have its own regimental cinema it chooses, but the proprietors of blic cinemas at Uxbridge are very htly complaining that the R.A.F. ture is being run more on com- rcial lines than as a private in- tution.

fair competition

Uxbridge, with a population of 000, is well catered for already, ving two public cinemas, and with R.A.F. hall thrown open to the neral public, the proprietors of purely commercial concerns con- d that they are faced with unfair mpetition.

Since 1919 every effort has been ade to persuade the Air Ministry to revoke the existing orders in so far as they relate to the admittance of an outside public.

At one time the Camp Commandant realised that the local cinema proprietors had genuine ground for complaint, and he accordingly amended the orders to ensure that members of the public could only be admitted to the Royal Air Force Cinema if invited there and paid for by the R.A.F. *personnel.*

Serious allegation

This commandant, however, later relinquished his post, and after a time these orders were waived and at the present moment the Royal Air Force Cinema is extensively advertised, not only in the local Press, but on the hoardings and in local shops.

One of the allegations made by the outside proprietors is to the effect that cases have occurred where the Royal Air Force Cinema has been able to outbid them for certain films, and has thus been in a position to offer more attractive programmes to the public.

When representations were made to the Air Ministry a few months ago, it was claimed that the public who attended the R.A.F. cinema constituted a minority and it was not run in their interests.

If this were so, there would hardly be any call for the outside advertising which unquestionably exists.

It was also claimed by the Air Ministry that the books of the cinema had been thrown open to an independent auditor, and that the Air Council's opinion was that the latter's report "clearly showed that local concerns had no ground for alleging unfair competition."

Now, a copy of the report made by the independent auditors in question after their inspection is before us at the moment, and one or two points may be mentioned in order that the public can form its own opinion.

Losses easily met

Let us take, for example, the question of losses. In the case of the outside cinemas, the proprietors have to face any losses as best they can. In the case of the R.A.F. Cinema, losses are obligingly met by the Service institute funds!

This one fact alone places the legitimate commercial competitors at a disadvantage, quite ignoring the fact that the R.A.F. Cinema was built out of public funds.

Let's have fair play!

On the latter score the Air Ministry claims that rent is charged; but the auditors' report states that no payments have yet been made by the R.A.F. Cinema in respect of either rent, rates or taxes.

The Ministry also claims that the hall is still used for military purposes; but by the same token the cinema reaps the benefit as it is kept clean by Air Force ratings!

The cinema has no telephone bills to meet, for it uses the camp installation free of all charge; in the same way, it has not to pay insurance.

It is distinctly in the public interests that this matter should be carefully reviewed by the authorities without delay. It is also desirable from the point of view of justice and fair play.

THE TRAMP OF DEATH

FAMILY'S TERRIBLE ORDEAL

A Wee Mite Pays

ANOTHER housing tragedy! What a reflection on the authorities when a British family can only find shelter in casual wards! And even this poor accommodation is not always to be had!

ONE of the most poignant tragedies arising out of the housing shortage has been brought to our notice in the story of Edward William Fuller, a young agricultural labourer, who, with his twenty-year-old wife, has passed through a terrible nightmare.

Fuller was last a householder at Brentwood, but six months ago he secured work on a farm at Fornham All Saints. Fuller could not find a cottage in the vicinity, and had to make his home in a shed on the farm.

This was bad enough, but matters were soon to be complicated by the fact that Mrs. Fuller was an expectant mother.

Facing a duty

After many vain attempts to obtain proper accommodation, Fuller reluctantly approached the Bury St. Edmunds guardians and arranged for his wife to enter the infirmary, and although his wages were only in the neighbourhood of 30s. per week, he agreed to pay the guardians £1 weekly towards expenses.

The Fullers' child, a girl, was born in the Poor Law infirmary on November 19 last. It was small, but healthy, notwithstanding the unfavourable conditions under which the mother had been forced to live during the six months immediately preceding its birth.

After being in the infirmary for just over three weeks, Mrs. Fuller was provided with a pram and decided to join her husband again.

The authorities advised her to remain a little longer, but the drain upon the family funds was such that Mr. and Mrs. Fuller deemed it their duty to find work in some other district where a home could be established.

Before setting off in the search for work, however, Fuller made an attempt to secure lodgings for his wife and child in Bury St. Edmunds.

Kindly shepherd

He was unsuccessful in his quest, and, while the tragic family were halting, undecided, by the wayside, they were visited by an inspector of the N.S.P.C.C.

The latter examined the child and found it well nourished and clean, but he warned the parents not to expose the infant by taking up their abode in their former quarters.

Fuller then made an unsuccessful application for work at a near-by village, and, being reluctant to ask for further assistance from the Bury St. Edmunds guardians, the tragic little trio pushed on to Thetford, and entered the casual ward.

Just after their discharge on the following morning they again fell in with the same N.S.P.C.C. inspector, who was perfectly satisfied with the child's condition.

They assured the official that they would put up at casual wards until they could find employment and proper accommodation.

So once more they set off hopefully upon the road, intending to make for Norwich by way of Attleborough. But at the latter place the police imparted the dismal tidings that the union did not take in casuals!

What could be done? They could only push on to Methwold, where they arrived at ten o'clock at night, almost dropping from fatigue.

Mr. George Carter, the Bury Borough Coroner

Here they were fortunate enough to find a kindly shepherd, who allowed them the freedom of his hut for two days, with ample bedding and a cheery fire. Within shelter again, the mother forgot her own fatigue and took the opportunity to wash and tend her child.

After their two days' rest, they decided to continue their tramp again, Fuller having heard that a farmer at Bradfield St. George required a man.

Crowned with tragedy

Another disappointment awaited them. The farmer, it transpired, did not want an extra hand until February, so Fuller was told to come back then. This after a day and a night of tramping!

And now, to crown all, another blow fell suddenly upon them. The baby, which had hitherto appeared quite well, now became noticeably ailing. In despair, the parents decided to tramp back to Bury St. Edmunds for medical advice.

But their pitiful pilgrimage was crowned with tragedy. For by the time the nearest doctor could be reached the child was dead.

"Death from natural causes" was the verdict of the coroner at the subsequent inquest, and he listened with great sympathy to the details of the forlorn tramp half across two counties in search of work.

He was also appalled to hear that there was no casual ward at Attleborough, and, on learning that the nearest was fourteen miles away, he insisted that an emergency ward ought to be established, so that wayfarers should not be sent on through the night as the Fullers had been.

We heartily agree; but at the same time, we cling to our belief that this tragedy is one of the many which must be attributed to our unsolved housing problems.

KICKED WHEN DOWN

JOBS TO DODGE!

Who Blundered?

IT is natural to expect Government departments to treat their servants with fairness and justice. Unfortunately, in some cases, these expectations prove to be without foundation in practice

AT luncheons and dinners politicians and other publicists sometimes speak sonorously of the men of England who are doing pioneer work at the outposts of our far-flung Empire.

From time to time we receive letters and personal visits from some of these men. Their experiences have many points in common.

Mr. A. R. Hudson, of Nairobi, Kenya Colony, has over twenty-one years of Government service to his credit—eight as a soldier, eight in the Kenya Police and over five in the Veterinary Service of Kenya Colony.

On February 26, 1926, Mr. A. R. Hudson was summarily dismissed. He knew of no reason why he should be so treated, and his requests for an explanation were ignored.

He appealed to the Governor of Kenya Colony, who in his reply stated: "It appears from your agreement that Government is not bound to give any explanation for the termination of it."

Refused a hearing

Mr. Hudson tried to obtain other Government employment in Kenya, but every door appeared to be closed to him, in spite of a letter from the Acting Colonial Secretary, saying: "There are no reasons known to me to prevent you obtaining employment in either the Prison or the Supply and Transport King's African Rifles Departments."

Miss Ellen Wilkinson, the Member for Parliament for Mr. Hudson's native town of Middlesbrough, appealed on his behalf to Mr. Amery, Minister for the Colonies, but that gentleman refused to take any steps.

This unfortunate man lost employment and reputation. He has a wife in Kenya and a boy at school in England to maintain. He is now working at Nairobi for an Indian. He has not been accorded even the privilege granted to the lowest criminal—a hearing.

Another Englishman, Mr. A. R. Turner, accepted an appointment as a road surveyor in Zanzibar. His job was to solve the problem of locating an effective road system in Pemba. He found a large sum of money had been wasted on what is known as the Wesha-Chaki scheme.

Distressing fate

Mr. Turner planned a new and better road for which a grant of £80,000 was approved. He was asked to resume work on the Wesha-Chaki road and incorporate it with his scheme. He refused to do something which, in his view, was a waste of public money. Eventually he was removed from his post.

All Mr. Turner's efforts to obtain either redress or re-employment have failed. He is back in England, capable, experienced, able-bodied and derelict at forty-two.

On this case questions have been asked in the House of Commons, Privy Councillors and Members of both Houses have striven to obtain justice for Mr. Turner, but the Colonial Office is blandly adamant.

Cut down allowances

Coming back to Kenya, another reader of JOHN BULL was employed last year as a senior overseer in the Public Works Department of that colony. He was informed that he would have to purchase a car in order to be able to fulfil his duties.

The Government advanced the money for the purchase of the car and two years' insurance, the whole amount to be repaid in twenty-four monthly instalments of £7 10s.

Our reader was under the impression that these repayments would be covered by his monthly motor-car allowances.

The total salary was £371 5s. per annum, plus allowances. Half of this was allocated for the maintenance of his three children at home.

For the greater part of his stay in Kenya he lived in a tent and received no allowance for quarters.

His mileage allowance was cut down and he was compelled to contribute 30s. per month to the East African Widows and Orphans' Pensions Scheme, although his appointment was only a probationary one and he was a widower.

These deductions from his salary left him only £7 per month on which to live. In twelve months he had to contribute nearly £50 out of his salary towards the running of his car.

The door slammed

When this hardy pioneer complained, he was offered the cancellation of his contract and a free passage to England. He was obliged to leave Kenya in debt and arrived home to find his children destitute and in a charitable institution.

We understand that this is not an isolated case, that there are many other servants of the Kenya Government who are running a motor-car in the public service partly at their own expense.

These men are engaged by the Crown Agents for the Colonies in London. They go forth to risk their lives in the service of the Empire on terms which at the best offer but a poor recompense.

They return broken and disillusioned. When they seek redress they are met with polite references to the terms of their agreements and the door to future employment is slammed in their faces.

We suggest it is time that Mr. Amery looked into the administration of the department for which he is responsible.

A SCOUNDREL OF A LOVER

THE HEART-BREAKING HAIRDRESSER

Young Man's Sinister Record

MISS FREDA SOPHY MANUEL, the eighteen-year-old daughter of a well-to-do reired merchant living at Brighton, nsisted on earning her own livelihood.

She accordingly obtained employnent as a shorthand-typist with a arge brewery firm in London, and odged at Barnes in Surrey, just outide the boundary of Greater London.

The house where she stayed is lmost opposite the Red Lion Hotel, place of resort well known to isitors to the river and Barnes ommon.

Somehow or other, Freda made the quaintance of Vincent Campbell, son of the licensee at that time the Red Lion. Young Campbell s older than Freda in age by a uple of years, and in experience by ny more.

Slim, handsome and adroit, he won heart of this young girl with a ll and speed that would have realed to a more sophisticated maiden at this was not by any means his st essay in the art of making love.

nished ughter

On a certain Sunday in October he nt to Brighton, where Freda spent r week-ends at home, and there s introduced to her parents.

The gallant Vincent did not impress . and Mrs. Manuel so easily as he d done their daughter, and they ongly advised Freda to have noth- to do with him.

A few days later they were inmed by friends in Barnes that ir daughter had vanished and that cent also was missing from home. Ir. Manuel hurried to London and interviewed the father of the young man. He found that Mr. Campbell shared his view that his son had eloped with Freda, but persuaded Mr. Manuel to take no drastic steps until he himself had tried to find them.

The distracted father agreed to wait a day or two, but took the precaution of requesting the Registrar-General to issue a caveat to prevent a wedding.

Wedding frustrated

Several days passed without word of the missing pair and then Mr. Manuel sought the aid of Scotland Yard and the Press. Within a short time Vincent and Freda were located.

They were living with the young man's grandparents at Weaste, near Manchester, the old people having accepted their grandson's statement that they were married.

It transpired that they had in fact tried to get married a day or two before they were discovered, but the attempt had been frustrated owing to the precautions taken.

There were several reasons why Freda's parents objected to a hasty marriage. At twenty-one this highly accomplished girl, who speaks several languages, will be in receipt of an income of £1,000 per annum. Vincent Campbell was not only far beneath her in intellectual attainments, but was without trade or profession.

The publicity given to this story brought Mr. Manuel a number of letters warning him against the man who had won his daughter's affections. His resultant enquiries into young Campbell's past revealed an amazing story.

At the age of eighteen he was apprenticed by his father to a well-known West End hairdresser.

Within a few weeks the hairdresser was compelled to ask Mr. Campbell to remove his son as he would not apply himself to the business.

The day after Vincent left, one of the hairdresser's lady-assistants, an attractive girl of ninteeen, failed to put in an appearance. The ardent Vincent had wooed the girl when he should have been attending to his work.

He ran away with her to Blackpool, apparently in possession of plenty of money. There the couple lived together while the money lasted, after which the sadly disillusioned girl returned to her parents.

In January, 1926, shortly after this escapade, this young man persuaded another girl, living at East Sheen, to become engaged to him. He asked her parents to agree to an immediate marriage as he was about to go to Australia.

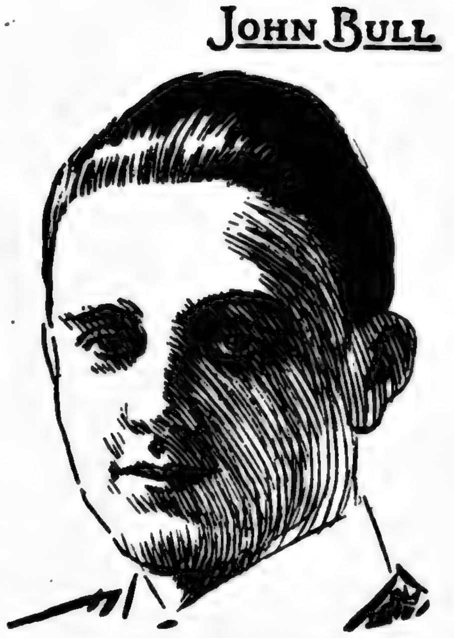
They refused, and Vincent then tried to induce the girl to elope with him, proposing to take her to his grandparents at Weaste, where he said they could be married secretly.

Serious menace

Fortunately, this young lady confided in her mother. The plot was frustrated and Vincent sailed for Australia.

Three days later his parents called and asked to see the engagement-ring which Vincent had given his fiancée.

This proved to be a valuable ring belonging to his mother, who related to the deeply distressed girl the story of her son's previous elopement to Blackpool.



Vincent Campbell

Apparently Australia did not win Campbell's affections. He returned to England in May of last year, having worked his passage home.

A month or two later he was courting a young lady in Kensington, to whom he became engaged. While still engaged to her he wooed and won the heart of Freda Manuel with the sequel already related.

Next March, Vincent Campbell will be twenty-one. It is to be hoped that, now he is so near the time when he will be obliged to assume the full responsibilities and obligations of manhood, he will sober down.

In the meantime, he must be regarded as a serious menace to the peace of mind and happiness of young girls with whom he comes in contact, who, despite their much-talked-of spirit of independence, obviously still need protection, perhaps from their own recklessness as much as his.

A Sevenpenny Sin School

Pitfalls for Your Children

A READER who resides in Littlehampton recently intercepted a postal package which came dressed to his ten-year-old son. e has forwarded the offending ckage to us hoping that a warning n be issued for other parents.

This child was attracted by an vertisement headed "Free Fun," d doubtless countless other ungsters were likewise attracted, the announcement intimated that ventriloquist instrument" would given away to anyone who sent enpence for a "screaming funny velty and list."

bious packet

Now, although the sevenpence had be sent to an address in Llandudno, package eventually came from Hughes and Co., "Art Pubers," of Birmingham.

The "screaming funny novelty" oved to be a paper puzzle, while free ventriloquist instrument was cheap form of punch and judy ueaker, the two together being rth twopence at the outside.

First of all, we have an offer of "Very-chic art studies from Paris, of fascinating and beautiful French girls."

Next comes a booklet of "Bright Ads.," and if some of the items are comparatively innocuous, there are others of a very dubious kind.

Nauseous tit-bits

For 1s., C. Hughes and Co. offer "mystery photos for gents only," or for 1s. 3d. they will send "catchy novelty joke postcards" of such subjects as "Ladies' bathroom" or "Love in a bathing machine."

Lovers' postcards, sensational illustrated French novels, and a volume entitled "The Mystery of Love Making Solved, or an Easy Way to Marriage" are other tit-bits included in this company's lists.

It is not our desire to give the offenders the benefit of a free advertisement by quoting their full address. But if the Birmingham authorities are anxious to suppress such attempts to disseminate filth among children of tender years, we shall be happy to furnish them with C. Hughes and Co.'s address.

Compensation Claim Scandal

A Much-needed Law

IN October last, a heavy motor-lorry, owned by R. Bignold, of the Battersea Haulage Company, 187, New Road, Battersea, was involved in an accident at Merstham, which occasioned the death of a Mr. L. F. Instance.

At the subsequent inquest it was made quite clear that the driver of the Battersea Haulage Company's vehicle had been guilty of carelessness, and while it did not amount to criminal negligence, the coroner thought fit to comply with the jury's request and utter some stern words of censure.

Obvious duty

He stated emphatically that he was satisfied that the driver in question had not taken the precautions that should have been taken, and that it was to be hoped that he would be more careful in future.

That is all very well so far as it goes; but the deceased man had been contributing to his father's keep, and the latter had also been put to some expense through the accident.

It is too late, unhappily, to do anything for the victim, but surely it is only right that some effort should be made on behalf of any who may suffer through his death?

At any rate, acting upon legal advice, the father, Mr. H. W. Instance, approached the Battersea Haulage Company to ask what it was prepared to do in the matter.

Needed law

The firm replied through its solicitors that, while unable to admit any legal liability, it was prepared to consider the matter further if a claim for compensation were lodged.

Eventually the solicitors for the company stated that as their client had not instructed them further they were dropping the case.

Mr. Instance then wrote to Mr. Bignold, of the Battersea Haulage Company, but, to his amazement, it came back marked "Gone away."

This affair is most unsatisfactory from any point of view, and we can only look forward to the day when all owners of motor vehicles will be compelled by law to insure their drivers against third-party claims.

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We are the "CHEERY" Family, Father, Annie & Flo.
And Mum with her three laddies Alf, Dick & Joe.
We go off every morning, and work with vim & zest,
While Mother makes our little home the place we all love Best.
We're contented & we're happy, we're always merry & Bright,
And we owe our wealth of radiant health to nothing but Yeast-Vite.

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Headache, Neuralgia	in	5	minutes
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Disordered Stomach or Liver	"	10 to 15	minutes
INFLUENZA, Colds, Fever	"	24	hours

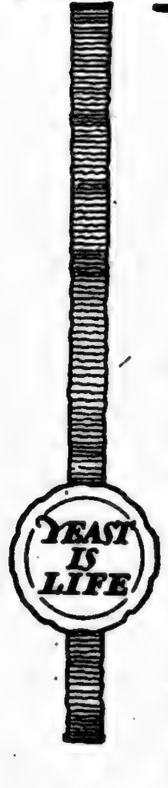
THEY ARE GUARANTEED

Guarantee

Obtain a 1/3 bottle from your chemist. If after taking the contents, your health is not perceptibly improved, post to us the empty bottle, and we will at once refund the money.

Caution

Beware of imitations. See that the name Irving's YEAST-VITE is on every carton and bottle, and that the bottle is sealed with the Government Stamp. Refuse fraudulent substitutes.



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STILL over a million seeking work and finding none! Still the Government tinkers helplessly with the problem! And all the while there lie near-by open avenues waiting only for hands to bring forth untold wealth to the country. What fools we are!

Alice in Blunderland

By the Right Hon. T. J. MACNAMARA, LL.D., M.A.

I AM not a pessimist. I happen to have too much of the Irishman in me ever to be that. Yet, in several vital respects, the outlook disquietens me.

I quite realise that we owe much of our greatness as a people to the export trade, which was so widely established and so industriously developed during the Victorian era.

I quite realise that the smash-up of human affairs during the years 1914-18 necessarily played havoc with much of that. It left the mechanism of international trade shattered and on the scrap-heap.

Still, like everybody else, I hoped that as things settled down again old contracts would be renewed, new contracts made, and British overseas trade would once again, if slowly, still surely, regain its pre-war predominance in the markets of the world.

To that end I joined with others in promoting trade facilities and export credit schemes.

But—and this is what worries me:

(1) Since the Armistice the volume of our export trade has never been more than four-fifths of what it was before the war;

(2) We are importing something like one-fifth more of food, drink and tobacco than in pre-war days;

(3) Our "balance of trade" is therefore rendered precariously neck and neck;

And (4) the register of the unemployed has for seven years—save for a brief interval of six weeks—kept stubbornly above the million mark.

Hoping the clouds will break

Surely here is a situation that needs to be faced, that ought to be faced, with courage and resolution? Can anyone seriously say that we are so facing it?

As regards unemployment, practically all we do is to provide money-relief on a vast scale through the medium of a succession of unemployment insurance schemes. As I write the House of Commons is engaged on the committee stage of the *thirteenth* Unemployment Insurance Bill since the war.

We tinker with the problem; try to keep the wolf from the door with little weekly money payments; and, for the rest, go on hoping that in God's good time the clouds will break, trade recovery will set in, and the poor people in the queue be once more absorbed in industry.

Yes. But are these hoped-for things likely to happen to the extent that shall once again give us prosperity and stability? Will they happen in time to prevent many of our people losing the habit of regular employment? Are post-war conditions going to reproduce pre-war conditions? And if not—what then?

Millions lost!

As regards our export trade, let us peg away by all means. The durability and the superiority of British craftsmanship will tell as it has always done. But let us give it a chance. Don't let us talk of saving a few hundred thousands by scrapping the Department of Overseas Trade, for that is being penny wise and pound foolish *in excelsis*.

Let us instead, reduce the burdens upon industry represented by heavy Imperial taxation and excessive local rates.

I wonder how many people realise that rate charges, which forty years ago were in the region of 33s. per head of the population are now over £9 per head of a greatly increased population.

And, above all, let us improve the relationships between employer and employed, and thus avoid disputes and industrial dislocation.

From the Armistice down to the close of 1926 the aggregate number of working days lost in Great Britain through strikes and lock-outs was 357,000,000. I compute the amount of wages lost at something in the region of 220 millions of money. That has meant great suffering to the men and their families, and great loss to the little shopkeepers in the areas concerned.

Penalty of pride

But don't you suppose it has not also meant serious loss of markets due to the uncertainty of the execution of contracts? Let employers and employed get together; let them drop their belligerent attitude; let them keep their eyes fixed on the real community of interest underlying their respective contributions to prosperity.

But assume all these things achieved—assume a trade recovery of the most bounteous character—will these things wipe out the queue and put our feet firmly on the rock of material prosperity? I don't quite think so!

The fact is that we have got to find openings for a million more people than before the war. Naturally enough, in the process of evolution, some of our old-time customers are now our competitors. Face the fact! Readjust and readapt where you must. There is nothing humiliating in that.

How many firms, famous through generations, have gone down because they were too proud and too conservative to adapt themselves to the changes of the times? Take stock! Recondition! readapt!

Now, it is my deliberate judgment that the most urgent national problem of the immediate future is the systematic and thorough-going development of our own British home and overseas resources. As regards the latter, frankly the operations under the Empire Settlement Act of 1922 have been, to me, a disappointment.

Back to the land

Let us take it up again with the Dominions with renewed determination; and, if experience has shown that the terms of the Act need amendment, then let us amend them.

As regards our home resources, just look at the lopsided and lamentable state into which we have drifted as a result of a hundred years of effort almost exclusively directed to the organisation and development of industrialism.

More and more our people have left the countryside to drift into the towns to be near the mill, factory or workshop that offered higher wages than agriculture.

More and more the pressure upon urban housing and urban employment has been accentuated. To-day, four-fifths of our people are huddled together in the comparatively small area covered by the towns; one-fifth are scattered about, barely relieving the green desolation of the countryside.

I say that our economic position, the problem of the fibre and stamina of our people, the problem of finding employment for our people, all demand that a thorough-going and determined policy shall at once be set on foot for putting British agriculture in its proper place amongst our national activities.

The Rt. Hon. T. J. Macnamara, LL.D., M.A.

And not only must our cultivable acres be properly cultivated under conditions that shall give security and a reasonable reward to those who live on the soil. We must add to those cultivable acres by big schemes of land reclamation, land drainage and land improvement.

Foreigners profit

With a soil like ours and a million men and women unemployed, it is the opposite of common-sense and the negation of statesmanship to go on buying hundreds of millions of pounds' worth of foodstuffs from abroad, much of which could be raised at home.

And again. Our hillsides remain denuded of the timber needed for pit-props and other purposes during the war. We go on cheerfully buying from fifty to sixty millions of pounds' worth of timber from abroad every year.

We prefer to keep our men idle and our hillsides bare the while foreigners do the work, produce the timber and draw the money. Doesn't all this read almost like an extract from a new Alice in an Economic Wonderland?

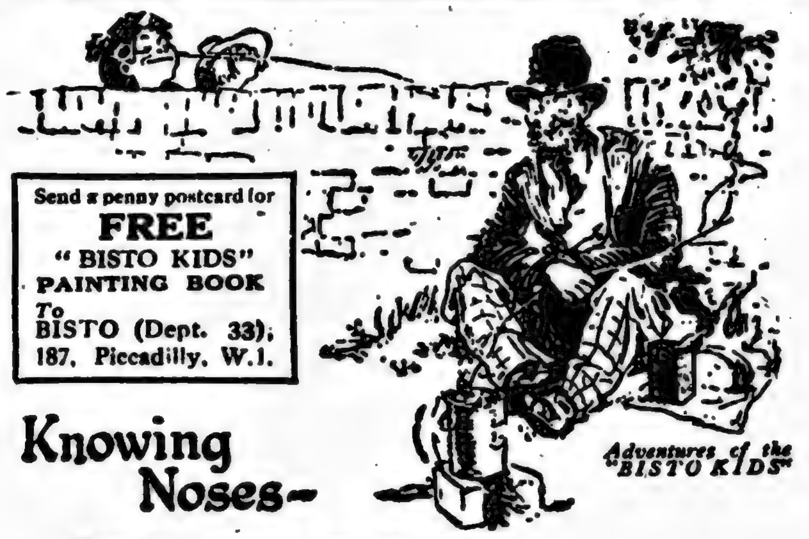
Water comes tumbling down our mountain sides calling to be transmuted into electric energy. Why don't we listen? Italy has harnessed her water-power and has so been able to cut down the heavy annual tribute she formerly paid to Britain for coal.

Ireland is engaged in turning the forces of the Shannon to the production of electric energy. France has carried out a score of electrification schemes by means of water-power. Britain lags woefully behind. We talk of the Severn, and of this and of that; and then—just talk.

A land of hope and glory

Our roads and bridges are still hopelessly inadequate to meet the needs of an ever-growing motor traffic. Congestion, delay and danger to life and limb are the rule of the road. And what do we do? Divert twenty-six millions from the Road Fund, twenty-six millions which would have found urgently needed work for 130,000 men for a year!

Is it not time we took hold of these things with a big grasp and with cheerful courage? Is it not time we passed on from merely singing "Land of Hope and Glory" to a united effort to make it so?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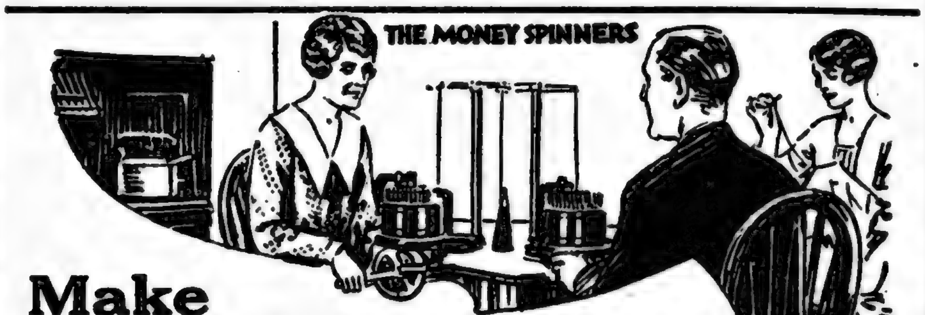
To
BISTO (Dept. 33),
187, Piccadilly, W.1.

Knowing Noses–

They had to peep over the wall,
For they scented that something was cooking,
But the tramp didn't see them at all
And he thought there was nobody looking.
But I think he would own
He ought to have known,
That when cooking with Bisto you're not left alone,
And that someone was sure to peep over the wall
Just as soon as they scented his cooking.

BISTO

for all
Meat Dishes.



Make Money by the Fireside To Spend in the Sunshine

Here is a profitable hobby to banish dullness these cold nights when the fireside is the best place. And it is such a fascinating hobby too, knitting beautiful things on the Imperia Knitter to bring money for holidays and happiness when the sunshine comes again. You can make a pound or two pounds a week just in spare time and always have money for the things you want.

Here is an Example–

Miss Barnes, Chesham, writes:—"As a girl of fourteen I would like to inform you how proud I am to own an Imperia Knitting Machine which has turned many a dull evening into a pleasure and money which has enabled me to go for a summer holiday by the sea for the first time. So all my thanks to the Imperia Knitter."

We Buy Your Work

We guarantee to buy all you make or you can sell to private customers if you like. It is easy to sell, the work is so perfect and good. You can make jumpers, sports coats, hosiery and all sorts of underwear and the Imperia Knitter is so simple you can begin earning at once.

Get the Imperia Book

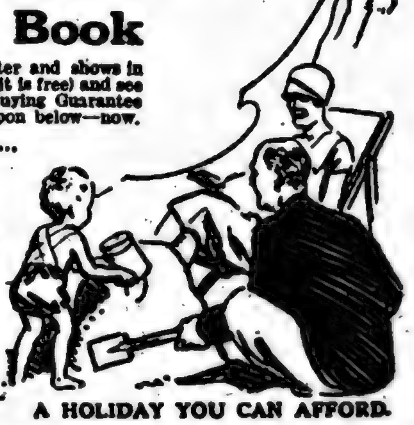
The Imperia Book tells all about the Imperia Knitter and shows in colour the lovely work you can make. Write for it (it is free) and see what a splendid opportunity it offers. Our Work-Buying Guarantee is in the Book. Don't delay—call or send the Coupon below—now.

COUPON

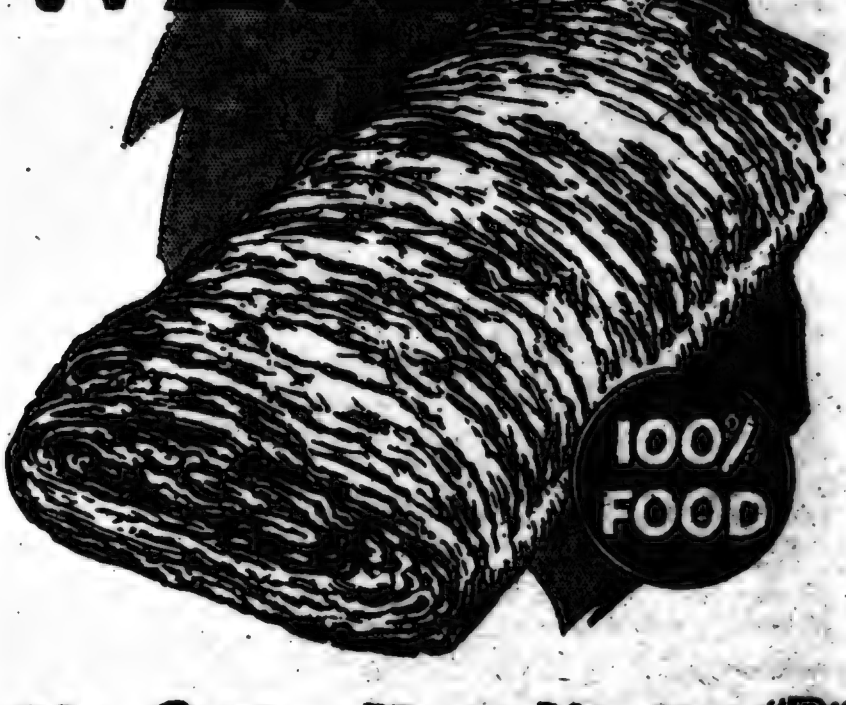
To IMPERIA HOSIERY MANFG. CO., LTD.,
(Dept. J.B.), 97, Grays Inn Road, London, W.C.1.

Please send me free and without any obligation your Illustrated Imperia Book giving full particulars of the Imperia Knitter Home-Work Scheme and your Work-Buying Guarantee.

NAME ....
ADDRESS ....
....


A HOLIDAY YOU CAN AFFORD.

Shredded Wheat



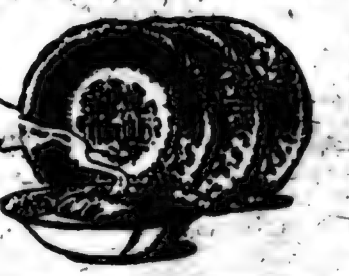
The Golden Key to Vitamin "B"

In whole wheat there is a vitamin which everyone needs because it is absolutely essential to health and growth—it is Vitamin "B." The importance of this element in food cannot be overrated—yet countless people deprive themselves of it by eating white bread and other foods not made from the whole grain.

Food-experts have shown that Shredded Wheat provides this much-needed vitamin because it is the pure whole wheat—nothing more, nothing less. It is the best-balanced of all foods—containing just enough protein, minerals, bran and vitamins to build and maintain health. Ready to serve with hot or cold milk. No cooking. Always an economy to buy and serve.

EIGHTPENCE (*U.K. only*)

FREE—4 Shredded Wheat Plates



Beautifully designed in blue and white—free from advertising matter of any kind. To secure four of these plates send 50 pictures of the dish cut from Shredded Wheat cartons. Further plates may be obtained on the same terms, viz:—50 dish-pictures for 4 plates. Send cuttings to the Shredded Wheat Co. Ltd. (Dept. 26) Welwyn Garden City, Herts.

PRATT'S—J N.

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. STANLEY BALDWIN, M.P., Prime Minister.

DEAR SIR,—The Home Secretary has stated his belief that, in the view of the House of Commons, the appearance of an ex-hangman upon the stage to perform a mimic execution is certainly not seemly. Yet Parliament has no power to prohibit the ghastly scene, and the Censor refuses to ban it. I suggest, therefore, either that the law be amended or that the Censor be read a lesson on good taste. JOHN BULL.

To Rt. Hon. Sir W. MITCHELL-THOMSON, M.P., Postmaster-General.

DEAR SIR,—I am glad you are to give further consideration to the case of Hammond, the Kilburn postman, whose lapse had such tragic consequences for himself, for I am bound to confess there is logic in Mr. Ammon's contention that gratuities and pensions are in the nature of deferred pay, and should not lightly be withheld. At the same time, the official was guilty of a grave breach of trust, the effects of which upon others it is impossible to compute. JOHN BULL.

To Colonel HARRY DAY, M.P., Effingham House, Arundel Street, W.C.

DEAR SIR,—I fear, with you, that sadly too many military films, some of which have been produced with the assistance of the Admiralty and the War Office, are exhibited for the purpose of keeping alive the war spirit in this country, and I hold that such official sponsoring is the negation of wise statesmanship. Youth that knows not war is easy to mislead, and it is the duty of all who have experienced its horrors to paint the real picture in its true colours. JOHN BULL.

To Dr. J. H. S. BAILEY, F.R.G.S., Lancaster Royal Grammar School.

DEAR SIR,—I agree that it is not in the best interests of the children themselves for aldermen who boast about their lack of learning to serve upon education committees. The governing bodies of our schools should exclusively be composed of men and women possessing especial qualifications for the task, and it is time our present muddle-through system was scrapped. JOHN BULL.

To Mr. G. WAKEFIELD, Brookthorpe Avenue, Burnage, Manchester.

DEAR SIR,—After three years' experience during "the war to end war," you can honestly say that the submarine is not fit for human beings to live in. You say, "Heaven knows what it must be to linger and die in." That phase of the submarine baffles the imagination of Hades. Let all submarines be scrapped. They are the very machinery of hell. JOHN BULL.

To Mr. MEAD, Magistrate, Marlborough Street.

DEAR SIR,—I agree with your view that money-lenders should not be permitted to assume high-sounding names, many implying social distinction, for trading purposes, since their object can only be to deceive, and I trust other magistrates will hesitate to grant certificates under these conditions. The only way to defeat usury is to insist that all these transactions shall be conducted in the open. JOHN BULL.

To Messrs. J. A. DARLINGTON and J. PEARSON, Birkenhead.

GENTLEMEN,—One of you is a shipwright and the other an errand-boy, but both are gentlemen of the first water. When a mother in two small rooms in Monk Street cried out that her home was afire, you rushed into the fiercely blazing room and carried the children out. When Pearson could not find the baby he crawled about on hands and knees until he located the mite, even then burned so badly that it died later. You richly earned the warm commendation given by the coroner. JOHN BULL.

To Mr. TOM JOHNSTON, M.P., Dundee.

DEAR SIR,—You are surprised that although the House can be profoundly moved by eloquent speeches on the Reserved Sacrament, it is not deeply stirred by the perpetual sacrifice of a million of fellow-citizens. It merely proves that Christians prefer quarrelling over the shape of the cup to drinking the wine it holds. Surely if the Gospel means anything, it stands for the salvation of the poorest? JOHN BULL.

To Mr. JOHN STEVENSON, Pilgrims, Shoreham, Sevenoaks.

DEAR SIR,—The first case you took up as a "poor man's lawyer" at Toynbee Hall was a bad case of sweating of a woman milliner. The employer got as much as he could and gave as little as possible. You fear such cases are not few and far between. So do I. The trouble is to find them and persuade the victims to speak. JOHN BULL.

To LADY NEISH, Cresswell Gardens, S.W.

DEAR MADAM,—I thoroughly agree with you that to control one's temper is to add enormously to the happiness of life. Irritability is a disease easily provoked in the strenuousness of modern life, but its results are crippling to effort and initiative. The comfort of controlled temper more than repays for the effort. Like the warm rays of the sun it spreads blessing. JOHN BULL.

To Miss MARJORIE EVAN-THOMAS, Crypt of St. Martin's, Trafalgar Square, W.C.

DEAR LADY,—Few things please me better than your League of the Straight Road. Seven years ago you heard of a shell-shocked soldier imprisoned for burglary. You helped him to go straight and other men hearing of your effort begged the same aid, and from thence started your league. Your unbreakable rule, that "an employer must never be let down," is a tremendous help in finding young fellows a chance. May your usefulness extend. JOHN BULL.

To Dr. SLACK, Barnsley.

DEAR SIR,—At the inquest on a man who died in consequence of drinking camphorated oil in mistake for castor oil, you stated that one sniff of camphor under a baby's nose would kill it. This fact cannot be known to many people, nor do they imagine camphor in any form to be poisonous. The sooner all poisons are definitely defined and sold only in specially shaped and marked containers the better. JOHN BULL.

To the FISHERMEN, Runswick.

GENTLEMEN,—In dense fog, the Glasgow steamer, *Pyrope*, struck dangerous rocks off Kettleness Point, and was washed continuously in the sweep of heavy seas which rendered approach most perilous. The instant the news reached you you launched your lifeboat. It is entirely due to your skill and courage that the crew of nine is safe. You took them off, landed them at Runswick and saw them comforted and cared for, although standing every moment in peril of your own lives. Shake! JOHN BULL.

Straight from the Shoulder

THE HOME SECRETARY: "The view of the House is that hangings on the stage are not seemly."

Then why doesn't the House take measures to prevent them?

• • •

DR. WELLDON:—"The next step before the Church is to so reconstruct the ecclesiastical courts that they will enjoy the confidence of the clergy."

A plain confession that the Church has forgotten its first step—the preaching of the Gospel.

• • •

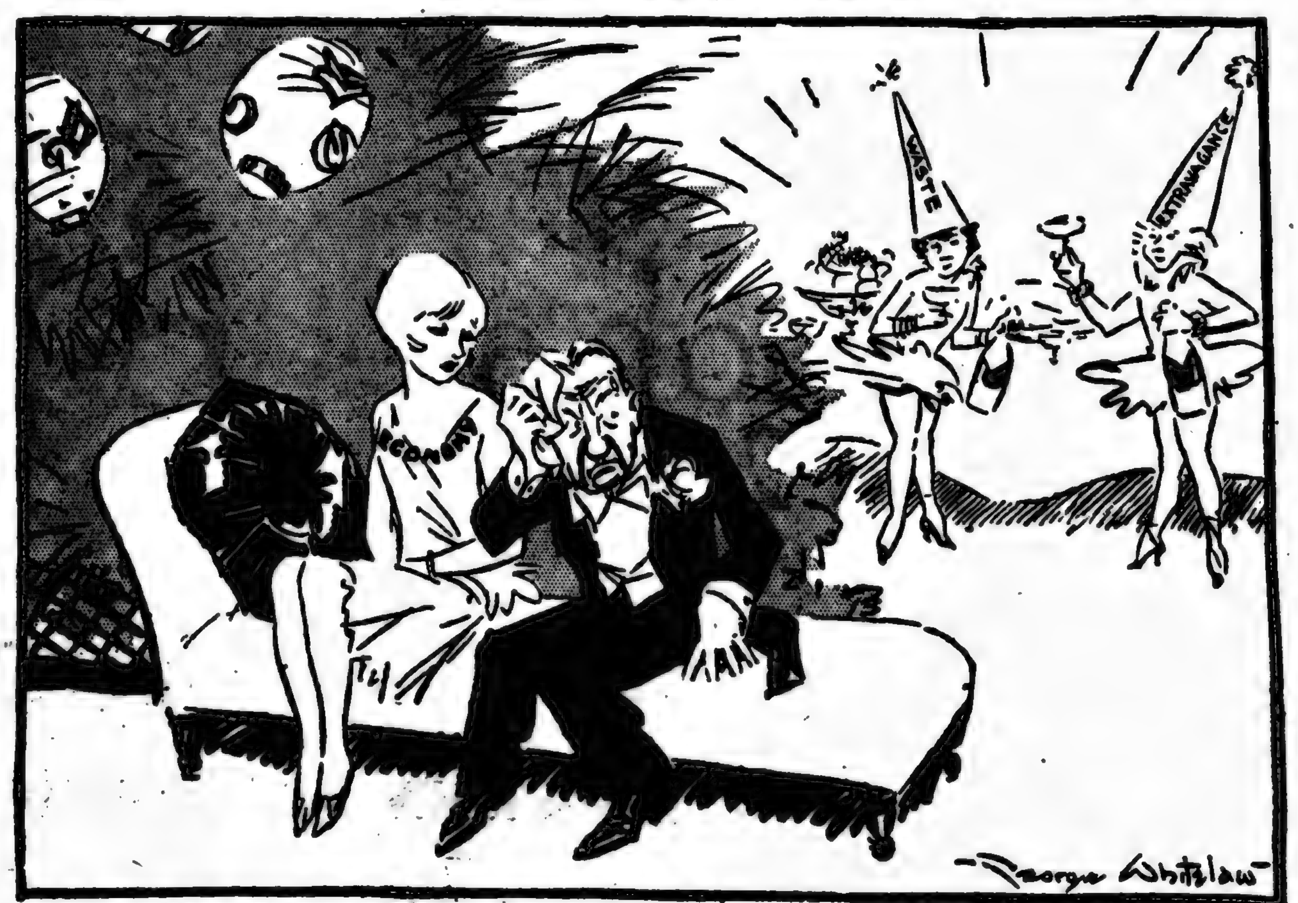
KATHERINE M. BUCK:—"Human nature is fundamentally the same throughout the ages."

With a fundamental capacity for improvement, given right environment.

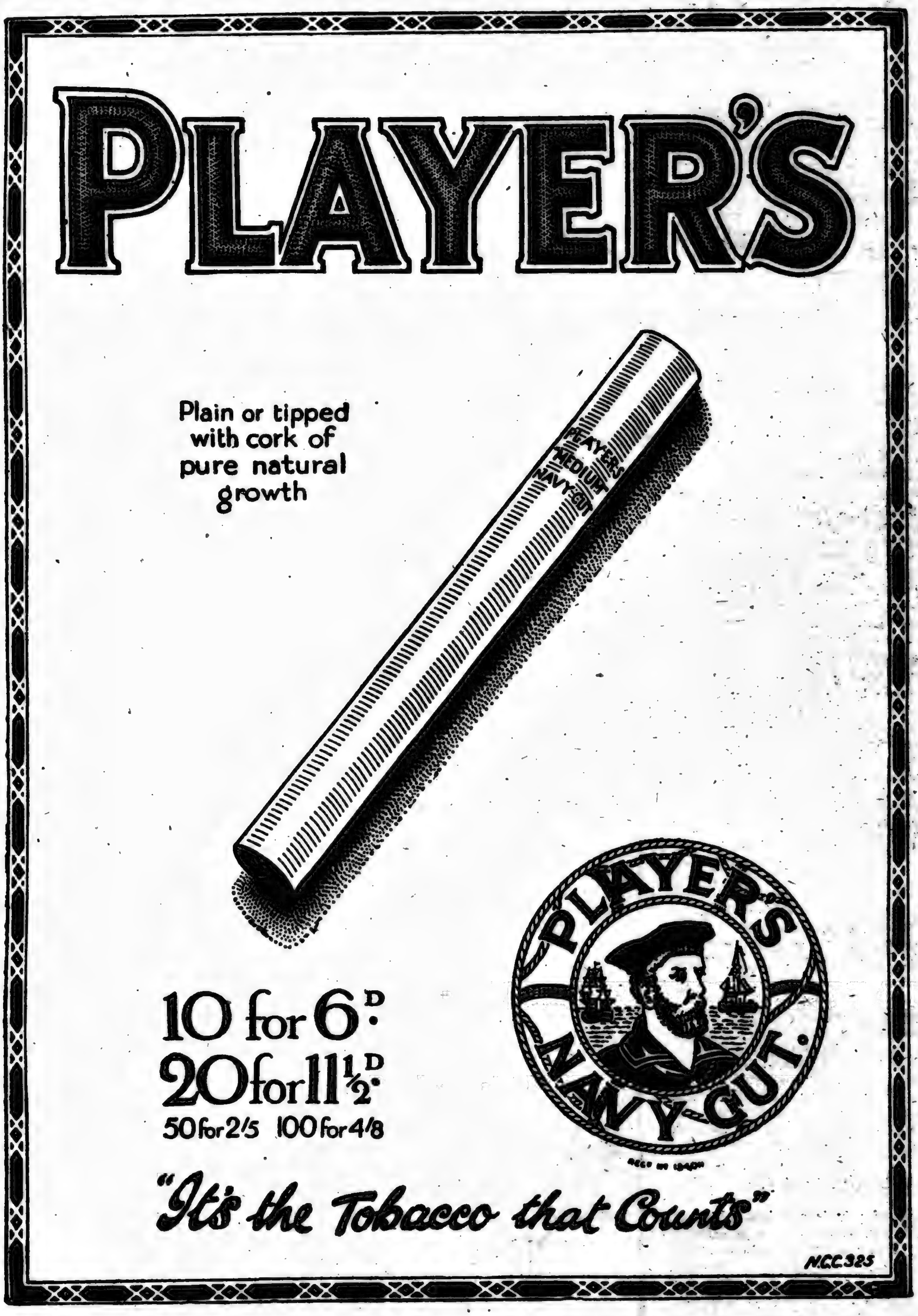
• • •

MR. ANDREW REID:—"Too old at thirty-five is literally true of the bookkeeper out of a job."

A man's at his prime at thirty-five. The age is decadent that refuses to recognise it.



MISS ECONOMY: "I've waited a long time, Stanley. It's Leap Year. What about a definite proposal?"



PLAYER'S

Plain or tipped
with cork of
pure natural
growth

PLAYER'S
MEDIUM
NAVY CUT
PLAYER'S
NAVY CUT.

10 for 6^{D}.
20 for 11$\frac{1}{2}^{D}$.
50 for 2/5 100 for 4/8

"It's the Tobacco that Counts"

N.C.C. 325

Vithout Fear or Favour—by the Editor

FIVE TORTURED MEN

A HIDEOUS LEGAL CRUELTY

The Rusted Wig

FIVE murderers are lying under sentence of death. They have all of them appealed. Their appeals have been postponed until the middle of January wing to the pressure of work in the Court of Criminal ppeal.

We do not see that there is anything either humane r businesslike in such a position as this. To leave five en suffering the worst mental torture that can be nown to human beings simply because our Law ourts are alleged to be congested is little short of a efinement of cruelty.

We should have thought it would have been perctly possible for the Court of Criminal Appeal to have at for one additional day to hear these cases. It would ertainly have been possible to have formed a second ourt from judges not engaged in other work.

That neither of these expedients has been adopted mply argues that, as we have frequently urged, our gal system is hidebound and rooted in immovable adition. It certainly argues neither common-sense or elementary business ability.

THE old Romans had a motto, "Let justice be done though the heavens fall." Our motto seems to e, " Let justice go hang so long as our rusty legal ystem is not disturbed."

The fact that the men whose appeals have been ostponed happen to be men lying under sentence of eath is really only an incident—striking incident ough it may be.

There are others. Each year there are others. nd that proud boast that justice shall be free and ccessible to all has become a mere mock for cynics.

Since the New Year is the time for making good solutions the Lord Chancellor might make one. He ight resolve, for the sake of the reputation of the legal system over which he presides, to urge its complete overhaul. It is not only the continual congestion of business that delays the dispensing of justice. It is time indeed that a serious effort was made to do something to check the ever-mounting cost of obtaining justice.

THERE was a case the other day in the County Court where in a dispute over a carpet that cost £250 the costs of the case amounted to over £500. It is small wonder that the judge said that it was a scandal. It is small wonder that he said bitterly that he supposed there would be scandal upon scandal until somebody came to the conclusion that the position was serious enough to warrant attention.

Like the case of the five murderers, this case of the carpet is a mere incident, although a striking one. Together with the law's delays, the law's costs have reached a point when nothing short of a Royal Commission will suffice to dig our legal system out of the rut into which it has fallen.

We do not wish to make it appear that our legal system is either unjust or inefficient. With all its defects it is the most just and the most smooth-working system of justice in the world.

If it is not always as efficient as it might be, it is because of the rust of centuries that has been allowed to accumulate on its machinery. And certainly it is neither freely accessible nor free—and it should be both.

We are now within sight of the recurring scandal of the Long Vacation when to all intents and purposes our legal machine ceases to work for many weeks. We invite the Lord Chancellor to give all these points his very serious attention and resolve to see what he can do to restore our legal system to the proud position laid down for it in our great Charter of Liberties.

GET A MOVE ON!

Wanted, a Power-house

LOOKING back upon the festive season through which we have just passed, the least observant cannot fail to have been struck by one great tstanding fact. Never in our history has the real irit of Christianity been more manifest in the nation. he signs of peace, good will and helpfulness were everyhere.

What we would, however, point out is the tragedy allowing this tremendous impetus of good will to lie ormant for another year, or at best dwindle away along thousand different and unrelated channels.

It would be no more illogical to harness up the ectricity which moves the wheels of civilisation for few brief days to brighten up one season and then ow the power to sink back until some occasion called special effort again.

It is neither the fault of individuals nor religious stitutions. Few Churches nowadays indulge in other-worldism." Those who are alive and virile are ose recognising that the spiritual principles of the er life must affect the body and environment or they e useless. They know that the spiritual point of ew must permeate politics if civilisation is to survive.

They recognise responsibility to overcrowding, using and sanitation. They cannot preach of morality d conduct and ignore these material things. The tervention of the bishops in the coal dispute showed quickened sense of unity with social and industrial oblems.

What is wanted, however, is not individual intervention when crises occur, but a steady and constant application of the forces of good will to look for and remove the roots of trouble, and see that the crisis does not happen.

There is needed not new power, but a complete unification of the power that exists.

We call for the setting up of a central, national power-house. The building exists, and could be made available.

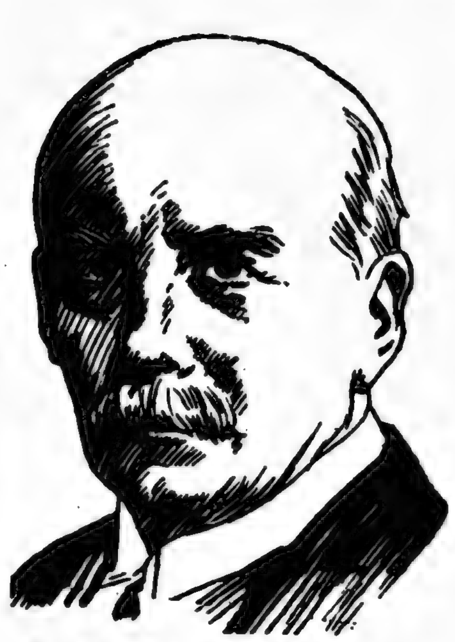
At St. Katherine's Royal Precincts there are eight houses within a quadrangle, and in the midst a wonderful Royal Chapel. It is disendowed, but by Royal Charter it cannot be secularised.

Let this place be made a National Institute for Research into humanity's problems. Let it be a centre, always available, for the dissemination of facts; let it be at the service and for the service of any and every denomination with a help to give or a contribution to make.

Those who want the spirit of Christmas past carried on throughout every day of the present will urge forward this project.

A few intelligent brains have already made the plans and prepared their details—and nothing is needed but to get on with it.

If this project ever took tangible form, it would make a dying Church into a living reality—and there is nothing we need more.



The Rt. Hon. Viscount Cave, Lord Chancellor, to whom we suggest a good New Year's resolution

GOOD!

Britain on Top

THERE are people who delight in digging out dismal facts. We don't. There are, of course, too many knocking around to escape notice, but that only makes it more imperative to look for the bright piece of optimism.

It may be found, this New Year, in the shipbuilding world. It is not that unemployment in the yards has been banished, nor that the end of the struggle against adverse conditions is yet in sight.

The agreeable fact is the pronounced superiority of British shipbuilding over the rest of the world. American competition, once regarded as formidable, has dwindled to nil. Dutch competition has been met. Germany, a serious competitor, finds her costs increased, so that undercutting, the one danger-point in rival manufacture, has disappeared.

Germany is busy for her own shipping companies, but she is not capturing British orders.

At the moment, according to Lloyd's report of plans passed, 66.1 per cent. of the world's merchant shipping orders stand allotted to British and Irish yards. The reason for this is as much subject for congratulation as the fact itself.

The ships built in these islands are built well. Ships built elsewhere are by no means certain to be so.

Take the experience of America, whose scheme of "nationalised shipping service" a few years ago was used by pessimists against British shipbuilders as a knockdown blow. The U.S.A. lost nearly £600,000,000 of the taxpayers' money on the job, with no chance of profit, and no hope of success.

Within five years of building, many of their ships were found unfit to carry cargoes across the ocean. When offered for sale they fetch only the price of scrap.

The truth is, age-long residence on an island tells. We can build ships. And orders are coming steadily in. We're all right.

Worry Their Lives Out!

by E. ROFFE THOMPSON

> *"IF we are to save ourselves and those who come after us from a renewal of all we suffered in the Great War, we must in our every action, in our everyday conversation, even in our very thoughts, seek peace and ensue it."*—H.R.H. THE PRINCE OF WALES

Field-Marshal Sir Wm. Robertson. G.C.M.G., K.C.V.O., D.S.O.

I HAVE been working out some figures and I confess to being rather appalled. I find that while we spent £39,293,682 on housing from 1919 to 1926, we spent in the same period on armaments £349,520,565. That is a disparity the only possible description of which is stark, staring insanity.

I have been working out some more figures. Probably lots of you are busy adding up your accounts for 1927 and groaning over the amount that has been taken from you by a stern Treasury in the shape of rates and taxes.

Just ponder this fact—that every person in this country paid £10 7s. 9d. last year to pay for past and future wars, while every person paid only £3 9s. 3d. to provide for education, old-age pensions, roads and all the other essential national and social services without which we could not call ourselves a civilised community.

It is things like these even more than the barbarity and hideousness of war that make me a Pacifist. There is no sense in this sort of crazy expenditure.

The world's lunatic asylum

To spend three times as much for death as we do for life is enough to make me quite convinced that Bernard Shaw spoke nothing but the truth when he said that this world was the lunatic asylum of the universe.

Who but lunatics would throw good money away in this fashion when in England and Wales 33.4 per thousand of our population are in receipt of poor law relief, and in Scotland 48.8 per thousand are in the same desperate straits? Who but madmen spend 7½ million pounds in building a battleship in the face of such an expert as Admiral Sir Percy Scott, who says, "I regard the advocates of wasting money on battleships as lunatics."

One of the most amazing phenomena at the present time is that, while statesmen and politicians persist in piling up armaments and wasting our national substance in preparing as hard as they can for another war, those who know best what war is like are loudest in their condemnation of it.

Only effective remedy

The most out-and-out Pacifists to-day are the practical soldiers. The generals who went through the last war saw for themselves what a diabolical thing war was.

There is, for instance, Major-General Frederick D. Maurice. "As a soldier who has spent a quarter of his life in the study of the science of arms," he says, "let me tell you, I went into the British Army believing that if you want peace you must prepare for war. I believe now that if you prepare thoroughly and efficiently for war you get war."

Or take General Verreaux, who fought for France. "Because I have lived through this terrible cruel time," he says, "I have become converted from constantly seeing hordes being killed and lands laid waste. I feel that there is nothing glorious in war. Against war there is only one effective remedy—total and universal disarmament."

Or let us go to Germany and listen to General Schoenaich. He fought throughout the war and was so horrified by what modern warfare means that the moment the war was over he started a Pacifist campaign single-handed.

This is what he says: "Propaganda for the refusal to render any service to war must be carried on in every country much more intensely than hitherto if war is to be prevented. If the world is not once more to be turned into a huge madhouse a different road must be laid. The masses of the people must now take their fate into their own hands."

The Prince's lead

There is Captain Ian MacLaren. "Any other way but war," he says, "for war brings chaos but never cosmos; unsettles everything yet settles nothing; destroys but never constructs."

There is Air Marshal Sir Hugh Trenchard, in some ways the most amazing of all. Listen to him: "I feel all the good aviation will do in civil life cannot balance the harm that may be done in war by it, and if I had the casting vote I would say abolish the Air Force."

And Field-Marshal Sir William Robertson says in downright fashion: "I suggest that every man and woman should energetically support all efforts made for devising some more sensible and humane way of composing international differences than the destructive and futile methods upon which reliance has hitherto been unsuccessfully placed."

With such amazing support from those who are in a position to know best, I do not think that any man or woman should hesitate to follow His Royal Highness the Prince of Wales and talk peace and think peace in such an energetic fashion that our statesmen and politicians will have no choice but to seek it and ensue it.

Hundreds and hundreds of correspondents have written to me to know what they can do in a practical way to bring about what we all desire. I will tell them.

A simple question

I suggest that they should, by writing and in every other way, make the lives of their Members of Parliament a misery until the House of Commons agrees to take a referendum of the peoples on a very simple issue.

We ought to have a referendum in the following terms, to which a simple "Yes" or "No" could be returned.

"Are you in favour of abolishing all war; of referring disputes between nations to a Court of Arbitration, and of stopping immediately the colossal expenditure of money on military and naval services?"

Nothing could be simpler, and we should know exactly where we stood. If, as I believe, there was a big majority in favour of such a proposition, there would be nothing whatever to prevent the House of Commons adopting such a universal peace declaration and thereby giving a lead to other nations that would most assuredly save European civilisation from utter destruction.

Mr. Baldwin himself shall be my last witness. For it is to him in the last resort that such a campaign must be directed. "Who in Europe," he said, "does not know that one more war in the West and the civilisation of ages will fall with as great a shock as that of Rome?"

That in itself should be sufficient incentive "to get on with it."

The Ga

There will always be found people with a sense of morbidity. But to measure a nation by a small minority is absurd

THE engagement of an ex-hangman to appear on a gallows-equipped stage, there to carry out the "hanging" of an actor, has apparently surprised and shocked a number of presumably good people.

Mr. A. F. Holt

But is it not foolish to point to the engagement as evidence of the growth of morbidity or of national degeneration, as so many — too many — have hastened to do?

There is always a percentage of people ghoulishly inclined. There always has been. I have had to attend very many murder trials. I have watched club-footed drama in every assize court in England, and in every case I have seen long queues of people awaiting the opening of the doors. I have noticed that the more horrible the murder, the greater the crowd.

A place in or at which a murder has been committed has also its fascination for too many, so much so that a bungalow in which a young woman has been murdered and dismembered can be made a place of pilgrimage and the pilgrims charged entrance-fees as though to a place of entertainment.

All these are regrettable facts. One does not have to be squeamish in the stomach to be revolted by them; but at the same time we ought to see the facts in their right proportion.

They may be, and are, evidence against individuals and against a minority, but they cannot be evidence of national degeneration unless this ghoulishness is more widespread to-day than it was yesterday. Has it grown?

WILL any of the many too facile critics of our own times assert that this is the case? There may be a crowd to-day to see Ellis carry out a mock execution on the stage of a theatre, but Jack Ketch used to drive his death-cart through crowds—thousands and tens of thousands strong—with every unit of every crowd eager to watch the last agonies of a woman whose only offence may have been a theft of the food her kiddies needed.

If such a hanging was attempted to-day at Tyburn, do you think that there are enough troops

The Ace of Trumps

by A. G. GARDINER

LABOUR sees in every move of Capital an attack on the workers' standard of life. Capital sees in every move of trade unionism an interference with productive efficiency. Whilst this attitude prevails the two sides can never agree as to the needs of industry

IN one respect, the New Year is making a momentous beginning. Next to an understanding between the nations which will put the organisation of the world on a peace basis, the most important thing to this country is an understanding between Labour and Capital which will put industry on a peace basis.

At present industry is organised on a war basis. Capital is mobilised for the defence of its interests and Labour is mobilised for the defence of its interests. The result is a "pull devil, pull baker" tug-of-war, the effect of which is bad for both and devastating to the industry of the country.

Sensible people on both sides have long realised that this state of things must end in common ruin. But how to get out of it is the difficulty that perplexes them.

This week, for the first time in history, a real peace move is launched. I say "for the first time," because previous experiments have come from Government initiative while this comes from the ranks of industry itself. It is all the better for that.

The honour of inaugurating the present great experiment to turn a state of war into a state of peace belongs, I think, to Labour, for it was at the Edinburgh conference of the Trades Union Congress last September that the idea of meeting the employers was discussed.

Accepted invitation

It is to the credit of Sir Alfred Mond, who is one of the most enlightened employers as well as one of the most adventurous figures in modern industry, that he took up the idea and issued, with twenty other leading employers of the country, an invitation to the Trades Union Council to appoint representatives to meet them in conference to discuss the terms of a peace treaty in industry.

The T.U.C. has accepted the invitation with every evidence of a sincere desire to work out a plan.

There is, of course, bitter resentment at the idea of a peace move from the die-hards on both sides. from Labour extremists like Mr. Cook, who want a Moscow revolution, and from employers who think that the ownership of capital constitutes them the despots of industry.

But these obscurantists can be brushed aside in face of the endorsement given to the proposal by the best minds both of Labour and Capital.

Profitable partnership

We must not expect a sudden miracle to happen. But a seed is being sown which, I believe, will change the whole face of industry.

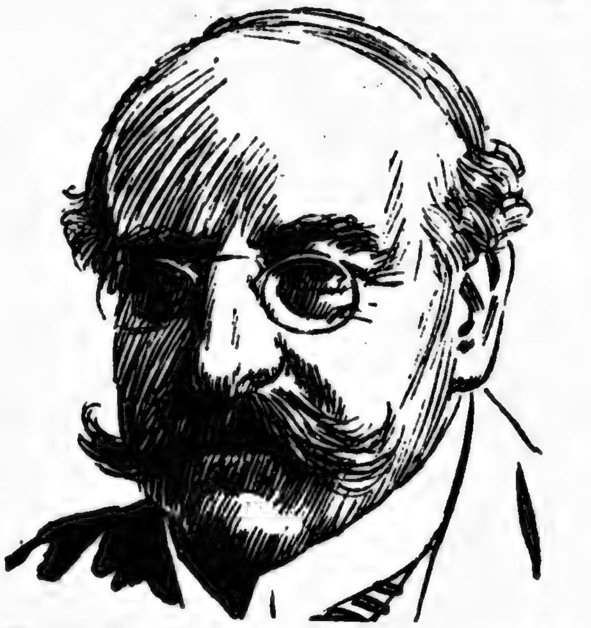
The only effective reply to the distrust which Labour has of Capital is publicity. It is in this matter of candour that the American employer is so much ahead of the English employer. He has no secrets from his staff.

He tells them all there is to be known about the details of his business, and secures their sympathy by showing them that his aim is not to have wages as low as possible, but as high as possible. He makes them in effect partners in his enterprise on the basis of a mutual self-interest.

The same relationship is possible here if all the cards are put on the table. That has been proved to be the case in the pottery trade. Both employers and employed appoint joint auditors, each side contributing half the cost. The auditors therefore are entirely impartial.

When, as recently happened, a revision of wages was called for, an arbitrator, Professor Henry Clay, of Manchester, was mutually chosen. He had the indisputable facts ascertained by the auditors put before him and gave a decision on them which was accepted by both sides.

Something of the same enlightened understanding has kept the boot and shoe industry at peace and made it one of the most prosperous trades in the country.



The Rt. Hon. Sir Alfred Mond, M.P., who with others invited representatives of Labour to meet leading employers to discuss industrial problems

The second great problem which the conference can help to solve is that of waste. It is the appalling wastefulness of British industry which is leaving it so hopelessly behind in the race with America, where the elimination of waste is the direct result of employer and employed pulling together instead of pulling against each other.

I had an illustration given me the other day of the almost incredible results achieved by modern Labour organisations in America.

All-round advantage

In a news-print factory, by a reorganisation of methods of working, these results had followed: (1) The turnover of labour—*i.e.*, the shifting of labour—had dropped from 20 per cent. to less than 1 per cent.; (2) the production per man had nearly doubled; (3) the *rate* of wages had increased proportionately; (4) profits are higher and (5) *the cost of the commodity to the consumer is lower.*

In a word, every interest is better off because the grit in the machine has been removed. It is the secret of that terrific enterprise which is flooding this country and the world with American manufactures.

So long as Labour and Capital in this country are leading a cat-and-dog life, Capital keeping Labour at bay and Labour resisting every labour-saving device as a menace to its interests, we cannot hope to compete with a country where Labour and Capital are marching shoulder to shoulder to the conquest of the world.

And this brings me to what seems to be the third great question for the conference. I hear someone say:—"Oh, but it is America's freedom from trade unionism as we understand it that makes the difference."

Conundrum solved

In a sense that is true; but it does not follow that we should aim at getting rid of trade unionism even if we could. It means indeed the contrary. I think the conference will be well advised to aim at making the organisation of Labour universal.

But it does mean an absolute reversal of the relations of trade unionism and Capital. If employers and employed can meet on a peace footing instead of a war footing the conundrum of industry is solved for both. When all the cards are on the table and all grounds of suspicion are removed, trade unionism will have no reason to work against industry and every reason to work for it.

It will be as much concerned for the elimination of waste as the employer, for it will have realised that cheapening production is the true way of raising wages and the standard of life.

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y Ghoul

by ARNOLD FREEMAN HOLT

in London to ensure the carrying-out of the execution? What was possible yesterday is impossible to-day, yet whey-brained fools who hear of a mock execution talk of our degeneracy. The impossibility is the measure of our growth.

THERE may be crowds of morbid folk eager to gaze on the spot where a murder has been committed, but in the days not so very long ago when executions were carried out in public, there were far greater crowds prepared to wait all night outside a prison in order to obtain front seats for that which they regarded as an entertainment.

I am not defending for one moment the engagement of an ex-hangman as a theatrical turn—I condemn it wholeheartedly—but when a judge adduces it as one reason why he finds it difficult to be hopeful about the future, I am compelled to point to the past and ask why the senile should condemn the young, since the young have improved on the old.

To-day is almost out of sight of perfection, but to-day is better than yesterday; to-morrow will be better than to-day, and although the ape and the tiger are an unconscionably long time dying, still they are dying. We may not notice it, but bi- and other ologists do, and history will.

To put it bluntly, I think that the present generation is as good as any of the past, and, in some things, a darned sight better. And the young are, as a rule, clearer-sighted than the old. Sir Edward Parry says—in his haste—that we are encompassed about with ugliness. Ugliness—when in every thronged street one can feast one's eyes on beauty, if it is only the beauty of youth.

Youth sees that beauty of life to which the pessimsitic old are blind. Introspection—fixing our eyes too much on ourselves—may give one a feeling of all-pervading ugliness. In that way pessimists are made, and a pessimist never made anything save a mistake, or a book, or a war.

WE go forward, slowly, but there is one step forward which might be taken at once. I have mentioned the crowds which seek to witness murder trials. The crowds are usually composed mainly of women, many of them quite young girls, the mothers of the future.

I have watched them in the public galleries swallowing avidly the most horrible details of a crime, and I have wondered whether the man in the dock was there as the result of his mother attending trials before he was born. Is it not time that a trial ceased to be a spectacle?

Get New Health in the New Year —take your Hall's Wine to-day.

It will make you well and strong—build you up—fortify you to resist Coughs, Colds and Influenza.

Of all Wine Merchants, Licensed Grocers and Chemists.

Large Bottle 5/6

STEPHEN SMITH & Co. Ltd.
Bow, London, E.3.

HERE'S THE LATEST!

—COD LIVER OIL IN TASTELESS TABLETS

Great Flesh Builder for Skinny, Weak, Run-Down People.

No more need weak, thin, unfortunate children cry in protest when the nasty fishy-tasting, horrible-smelling Cod Liver Oil is brought out.

Medical science progresses rapidly, and now you can get at your Chemist's the benefits of Cod Liver Oil in sugar-coated tablets that young and old can take with ease and pleasure.

Even the run-down and skinny grown-ups who ought to take Cod Liver Oil, because it really is the greatest builder of healthy flesh in the world, will be glad when they read this welcome news.

Of course, Doctors have been prescribing Cod Liver Oil in Tablets under another name for several years, but it is only now that one can walk into a Chemist's and get a box of these flesh-producing tablets just as easily as a bottle of cough mixture.

Thin, run-down, anæmic men, women and children who need to grow strong and take on flesh are advised to get a box of McCoy's Cod Liver Extract Tablets, and if you don't gain 3 lbs. with 30 days' treatment as prescribed, just get your money back.

Just ask for McCoy's Cod Liver Extract Tablets; any good chemist will tell you that they are wonderful flesh and health builders and don't forget that they are wonder workers for feeble old folks.

Only 1/3 and 3/- the box at any Chemist's. Insist on McCoy's Tablets—the original and *only* genuine. Refuse imitations.

In case of difficulty send to McCoy's Laboratories, Norwich.

MISSING MILLIONS: Amazing Fraud

THE SECRET INVESTMENT DODGE

An Ancestor Worth Forgetting

A LITTLE circle of shady and bogus American lawyers is busily engaged at the present moment in a widespread attempt to inveigle numerous dupes in this country by means of what is known as the "Fictitious Fortune Fraud."

These rogues pretend that they are acting in an official capacity as the executors of estates left in America and Canada by wealthy men who left England many years ago and died overseas after making huge fortunes, but without leaving any hints as to the wherabouts of their relatives and dependants.

The swindling lawyers, who are also aided by mushroom concerns which pose as "Missing Heir Experts," write to people in England who possess the same name as that borne by the deceased man, and, with cunningly worded literature, that is intended to lead the recipients to believe that they are likely to benefit greatly under the will, ask for fees to enable them to take up the matter on the claimants' behalf.

Alluring story

As a rule, the names and addresses of the prospective victims are lifted from English directories supplied by unscrupulous agents, who also earn a rich living by furnishing American share-pushers with endless lists of names and addresses of people likely to fall for worthless shares.

The names are, of course, always common ones, as is instanced by the case of a notorious swindle, now being operated by American rogues, in respect of "The Crawford Millions."

The following is roughly the alluring tale unfolded for the especial benefit of English people bearing the name of Crawford.

An Irishman named Andrew Crawford, it is claimed, went to Canada when he was young, and so far as anyone has ever been able to gather, died there practically penniless.

But the American "missing heir" gang has unaccountably become possessed of startling information to the effect that this man actually left an estate valued at no less than £5,000,000, which is at present supposed to be dormant.

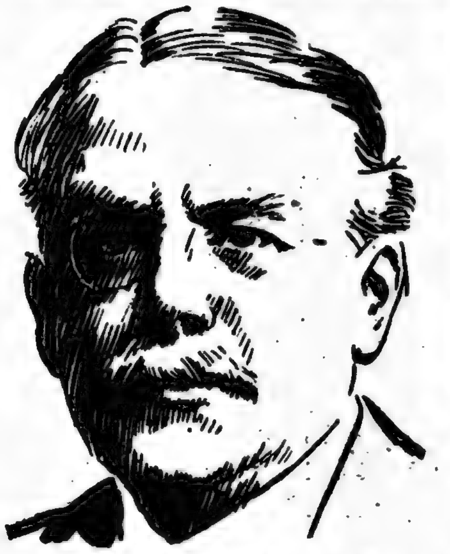
Fortune-fakers

The story runs that this estate is in danger of being confiscated by the State unless the rightful beneficiaries are found and submit their claims within a very short space of time.

People bearing the name of Crawford who reside in England, Ireland, and even in the Dominions, have been honoured with circulars from one or other of the American fortune-fakers, urging them to put in a claim without delay, which must, of course, be accompanied by a substantial fee.

In some instances, people fully believing that they had an ancestor who died in Canada many years ago have paid over money liberally, only to hear nothing more of the matter.

So many complaints have lately been received by Scotland Yard about the "Crawford Millions"—which are non-existent—from people who have been victimised in the manner we have described, that the authorities have felt it their duty to devote special attention to the question.



Sir W. G. Tyrrell, G.C.M.G., K.C.B., Permanent Under-Secretary of Foreign Office, whose department has been inundated with complaints concerning these "mythical fortune" swindlers

After they had discovered that the story of the unclaimed millions was purely fictitious, they were faced with the difficulty of being unable to make any arrest or launch any prosecutions in this country, as, of course, the broad Atlantic separated them from the offenders.

Wicked swindle

So Scotland Yard could only present a report of all their complaints to the Foreign Office, and the latte department, more than satisfied that a wicked swindle had been perpetrated, recently issued a warning to all people named Crawford, advising them not to pay any fee to any lawyer, either in America, Canada or elsewhere, but to ignore totally any suggestions that they were one of old Andrew Crawford's missing heirs.

But the fictitious fortune of Andrew Crawford is only one of many which have provided transatlantic rogues with fat hauls.

Another name which has been exploited is that of Benjamin Webber, who was also supposed to have gone to America from this country and to have died leaving no information regarding his relatives.

Webber, too, was supposed to have left behind an estate of millions of pounds, and from 1925 onwards innumerable people possessing the same surname have been victimised as in the Crawford case. Beyond a similar Foreign Office warning, however, no action has been taken.

In another case, which is perhaps more flagrant still, a man named Edwards died. A clarion call was issued by the American legal sharks to the effect that an estate, known as the Bogardus Estate, was waiting to be distributed amongst people with the name of Edwards.

After large sums of money had been accumulated by the American swindlers in the shape of fees, the Foreign Office had again to step in and sound the note of warning.

Long-distance ramp

In this case there was some small consolation for the victims in that the American authorities brought an action against one of the lawyers, who had been extremely active in gulling English greenhorns, with the result that he was struck off the rolls.

This individual had had the supreme impertinence to induce a large number of people to finance a special investigation into the affairs of the estate, knowing full well that the money received would only go to swell his own banking account.

Another favourite form of "long distance" swindle in which the dividing seas have prevented prosecution is that in which a so-called lawyer writes to a person in England whom he knows to be dead, in the hope that the communication will fall into the hands of the widow or nearest relative.

Such letters are couched in confidential terms and intimate that "your old investment" in such and such a mine has at last borne fruit. Upon receipt of certain cash necessary in arranging the sale of the shares—supposed to be held in trust by the lawyer—a cheque will be forwarded.

Thinking that her departed husband may have had some secret investments for his old age, many a widow has parted with large sums to these bogus American and Canadian lawyers, only to learn too late that the whole thing was known to Scotland Yard as "the evergreen gold mine fraud."

Make enquiry first!

The most persistent of the rogues who defraud widows in this way is a man named Stanton, alias Hamilton, alias Graham, Jackson, Thomas and Watson, who operates between Havana and Ontario, who used innumerable accommodation addresses.

There seems only one way to stop this wicked roguery. If people approached in the manner we have indicated would communicate instantly with the Foreign Office, Whitehall, they could gain expert advice and assistance.

The authorities could tell them at once whether the "estate" concerned was a fraud, or whether there would be any possibility of success in forwarding a claim to the generous-hearted writer of the glad tidings that a fortune was theirs for the asking!

GREAT NEW SERIAL
"THE TRIUMPH OF STELLA,"
by Sophie Cole, commences next Sunday in
"THE PEOPLE"

DOOR-TO-DOOR DRUDGES

THE BOOT BURSTERS

Heartache Made Easy

WE have condemned in the past, and we shall continue to condemn, the far too common practice of firms who offer men jobs without salary, but with commission.

The firms have nothing to lose, and all to gain. Many of them supply men with goods for house-to-house sale.

If the goods are sold, well and good; the men get their commission, the employers get cost and profit.

We get an enormous amount of complaints about this practice, some of them concerning highly reputable firms which control the sale of goods from door to door.

It is surprising that firms of such standing and whose products are beyond reproach should resort to such methods of trading.

The men enter into agreements which bind them hand and foot and leave them little or no time to make up in other ways, should their commission account be a low one.

They are compelled to sign these agreements as a condition of employment, and to call them grossly unfair to the salesmen is to put it too mildly.

Blasted hopes

Some of these firms obtain their salesmen by means of really attractive advertisements.

Can't you imagine unemployed ex-Service men, for instance, reading them with eyes glistening and hope in their hearts?

Can't you also imagine the surge of applications?

Can't you also imagine how the hearts of the applicants drop towards their boots when they find that the job is only a job of peddling from door to door *without salary*, but with commission, if and when the commission is made?

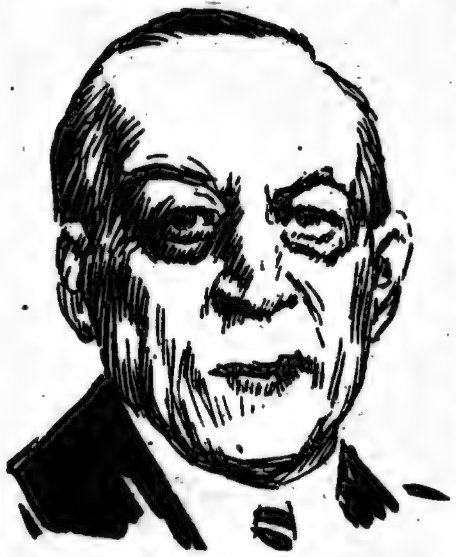
Some of our readers who have answered these advertisements have sent us piteous complaints. Before they are accepted they are required to bind themselves up to the hilt to give their whole time to the firm in question and, as a result, are unable to call their souls their own.

Miserable system

All for what? A commission which they are permitted to deduct from the amounts paid by customers, the balance being sent to the firm.

What do the firms stand to lose? Nothing. They are amply covered. More than that, and in spite of everything, before these salesmen can sometimes start work they are required to undertake to pay for the samples which they are permitted to hawk.

It will be said by some that it is far better for an unemployed man to be engaged in this way than that he should be walking about the streets, eating his soul out with nothing to do.



Mr. Stuart Deacon, the Liverpool Stipendiary

We don't agree. The system is a miserable one. Our dossiers reveal the fact that unemployed men would far sooner be given work at a wage, even though it be a low one, than undertake work with such an element of uncertainty.

And the men? They get their commission if they are lucky in their sales.

If unlucky they get a heartache and perhaps a wetting, while at the same time bringing their boots nearer to bursting-point.

It seems quite clear that these companies, however beneficent their intentions, are on velvet. So far as the men are concerned they are playing in a game of "heads I win, tails you lose"; and, unfortunately, so far as the men are concerned, the first guess is the prerogative of the company.

Deserved denunciation

Almost on the same level as the firms which employ men exclusively on a commission basis are the firms which offer a minute salary plus commission.

Men going from door to door or from shop to shop have certain expenses which they cannot escape. Seldom are they covered by the so-called salary.

The salary is usually not a salary at all, but an inadequate allowance for expenses. Many police-court cases bear witness to the bare truth of that.

Take the case of the Electric Applicances Co., Ltd., of Fisher Street, London. This firm distributes a vacuum-cleaner.

We have received indignant protests concerning the conditions under which these vacuum cleaners are required to be sold.

We, however, want to call attention to and underline the comments of the Liverpool Stipendiary when a Liverpool salesman of this company was charged with stealing a vacuum-cleaner, the property of the company. The man pleaded guilty.

The magistrate bound him over, with this comment, directed at his prosecutors:

"There are definitely extenuating circumstances in your case—part of those circumstances being the terms on which you were employed, *which seem to me to be a direct incentive to a man to be dishonest when he is not able to effect a sale.*"

Stinging comment

In this case the salary was £1 a week. If at the end of two weeks the man had not sold a cleaner (price £16 16s.) no salary was paid, but commission only. A commission of £2 to £2 5s. was given on every cleaner sold.

Only the day before, the Recorder of Liverpool had referred to another cleaning firm, the British Vacuum Washer Cleaning and General Supply Co., in almost equally stinging terms.

This firm had charged an agent with the fraudulent conversion of some £10, the property of the company. He was bound over with the comments:

"I am not satisfied that your employment gave you a fair chance. I take into consideration the fact that you have been in prison for some time and also the *extremely unsatisfactory nature of your employment, which seems to me to be simply asking people to be dishonest.*"

Here is another outspoken comment on a commission-only case by Mr. Hemmerde, K.C., the Recorder:

"Here an employer knows that a man has come off the 'dole' and has no other resources. Then he complains because he has misappropriated about £2." The employer was a confectioner, the accused a traveller.

"It is perfectly disgraceful that people should be put in such a position, and then, when they cannot possibly live on the wage that is paid by the employer, that they should be brought here because they misappropriate."

Others on the list

In this case the man began with £2 per week, which was reduced to £1 per week plus 10 per cent. commission, out of which he had to pay his own expenses.

We do not wish to minimise the offence of stealing or of embezzlement, but it is a reproach to our boasted civilisation that men are forced into such a position that temptation is inevitable and the victory of temptation is almost natural.

We would not like it to be thought that the methods of the firms mentioned are peculiar to them alone. There are others, many of them; unemployment has bred them.

They in their turn shall have a needed outing in JOHN BULL unless their methods alter in the direction of a fairer chance for the under-dog.

FIGHTING FIT OR ONLY "SO SO"?

There's one important rule you must obey if you want to be "fighting fit." Doctors know it. They'll tell you that you must cleanse your bowels, not only once a day, but at least twice.

If you don't you are being slowly poisoned by the accumulation of waste matter stored up there.

Start this healthy way of living to-day. Begin by chewing a Feen-a-mint tablet before you go to bed. Do this for a day or so.

Feen-a-mint will ensure the thorough cleansing of the bowel, gently yet surely. And it's a pleasant sweetmeat, does not gripe, is not habit forming.

Unrivalled for children or adults.

Feen-a-mint
THE LAXATIVE YOU CHEW

FREE SAMPLE
Send 1½d.
stamp for postage to
FEEN-A-MINT PRODUCTS LTD.
Bush House,
London, W.C.2.

PEPs

THE healing fumes given off as a Peps tablet dissolves on the tongue pass with the breath to the furthermost corners of the chest (where liquid medicine cannot penetrate).

Peps fortify and keep healthy the delicate respiratory organs and protect throat and chest from harm. Peps soothe the throat, cut and loosen phlegm, banish coughs, colds, bronchitis.

1/3 box.

The Best Protection For THROAT & CHEST.

Healthy · Legs For All!

The Latest Gift of Science.

"I should never be able to put into words how I have suffered for 28 years, and I have been told by every doctor I should never be cured. Yet my ulcer is now completely healed, thanks to Elasto; it is wonderful."

That is an extract from a recent letter of thanks, the original of which, with many others equally enthusiastic, has been seen by JOHN BULL's representative.

The New Elasto Treatment is bringing quick relief and permanent cure to thousands of sufferers *after every other form of treatment has failed!*

Varicose veins, ulcers, eczema, muscular weakness, phlebitis, thrombosis, swollen legs, inflamed wounds, rheumatism, and all those troubles generally known as bad legs, are cured *naturally* by Elasto treatment, without rest, and at small cost. Elasto also cures piles, prolapsus, varicocele, hardened arteries and glands, and all relaxed conditions, no matter where they occur.

Elasto is the result of intensive and highly successful research work and is based on ascertained facts relating to the electro-chemical processes of the body that support life, build and repair the living tissue and serve to maintain health and vigour. It is prepared in tiny tablets to be dissolved on the tongue, and is the pleasantest, the least costly, and the most effective treatment ever devised. Elasto will save you pounds!

What is Elasto?

This question is fully answered in a special booklet which we will gladly send, privately, post free, together with **Free Sample** and copies of recent testimonials. Write for these to-day, **Now!** or send 5/- for a complete month's treatment with full directions (in plain wrapper) and commence your cure without delay. **The NEW ERA TREATMENT COMPANY** (Dept. 15.N.), **Cecil House, Holborn Viaduct, London, E.C.** *Elasto restores the Natural Power of Healing to the Blood!* JB

Jackie Davies, 11, Waterloo St., Swansea.

Welsh Scout's Bronchitis Soon Yields to Salve.

Mr. Davies says that he has found the external treatment for cold-troubles most successful. "We have never seen such quick results from any remedy. We simply rubbed Jackie's chest with Vick brand Vapour-Rub when he had bronchitis and he got immediate relief. We used it on another child for croup with equal success.

Acts in 2 ways,

Rubbed on the throat and chest, Vick brand Vapour-Rub acts in two ways at once. Its ingredients, vaporised by the body heat, are inhaled direct to infected parts, easing difficult breathing. It acts like a poultice, "drawing-out" the pain and helping the inhaled vapours to break up congestion. Most colds yield by morning.

Regular size now only 2/-, half-size 1/3, at all chemists'. JB

"Just rub it on" VICK BRAND VAPOUR-RUB

BEST FOR CHILDREN'S COLDS

THREE THOUSAND MARTYRS

by The Rt. Hon. CHRISTOPHER ADDISON *(the first Minister of Health)*

THREE thousand women die in childbirth every year! What a terrible commentary on our social services! Especially when we remember that the cost of services that would lead to prevention is grudgingly made, the cost of building a single cruiser for purposes of war

ONE of the most significant social facts of our time is that in the homes of great numbers of young married people it is common to find one child only, or none at all.

This is the case, very frequently, with those who have decent homes and where children might have a good chance.

The potential parents are often the very salt of the earth—steady, industrious, clean and self-respecting people.

This is, no doubt, an extreme reaction against the former conditions of large families, where the mother was prematurely worn out by incessant housework and too-frequent child-bearing, and where the whole standard of life was depressed by there being so many mouths to fill with very insufficient wages.

National menace

The physiological reactions upon the woman where there have been no children will probably be bad in later years, for Nature can never be cheated of her revenges.

At present this state of affairs is clearly menacing to the best life in the nation, and we must hope that in due time the sound sense and splendid instinct of our people will correct this extreme of family limitation.

But such circumstances make it additionally dangerous and lamentable that there should be the needless loss of 3,000 mothers every year in childbirth, with many others permanently damaged, through puerperal poisoning or other "accidents."

In commenting on this discreditable waste, Sir George Newman, the Chief Medical Officer to the Ministry of Health, said to a conference of women's societies that met recently at the Central Hall, Westminster: "These deaths call for explanation as much as other accidents, for it is certain that most of them are preventable."

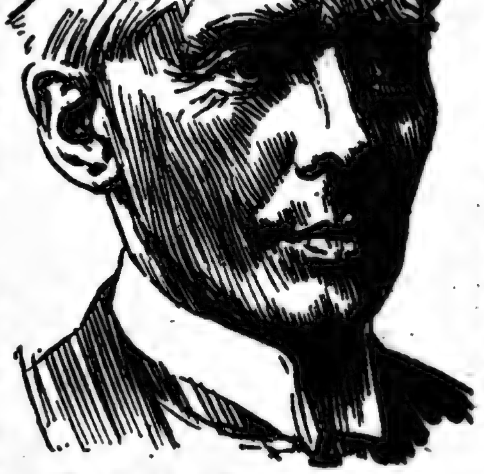
The birth of a child is a normal physiological event and, given that the mother has a fair chance, is an entirely healthy one. In view, however, of the policy that is now being imposed on the Ministry of Health, Sir George Newman went as far perhaps as a Civil servant could be expected to go.

Crazy economy

I dare say that Mr. Neville Chamberlain allows as much to be done by stealth as the present crazy interpretation of the word "economy" will permit, but his expert advisers have indicated the remedies clearly enough and often enough.

The mere enumeration of the things asked for by the recent conference is sufficient to indicate how the brake is now being applied—ante-natal clinics, better training of midwives, more nurses, health visitors, etc.—in every one of which progress, even in the worst districts, is exceedingly difficult.

In the most urgent matter of all, however—namely, in the provision of simple maternity homes readily available for women who have to have their babies in overcrowded, insanitary homes—practically nothing is being done at all.



The Rt. Hon. Christopher Addison

Let us, however, in the first place get a true perspective of the cost of these maternity and child-welfare services.

Terrible risks

The total cost of all the many services included in that category for the whole of England and Wales is about the cost of a single one of the large cruisers that the Admiralty insists on building against America, although it frankly says that it is not the type of ship it requires most.

The average of the total burden of all these services on local rates is from a penny to 1½d. That is all. It is the cheapest and most beneficent of all our national services—as witness the striking reduction in infant mortality during recent years.

The great bulk of the maternal deaths are due to infection, puerperal fever as it is called. In cleanly surroundings and with cleanly and skilful attention the risk of such infection is practically nil.

But we have some three million people living in conditions that are definitely classified as overcrowded or insanitary, while there are multitudes of others who live in homes which, whilst beyond the border-line of classification, are, for all surgical purposes, within it.

Moreover, the mothers themselves in these cases are those who do all the family work—usually up to the very hour of commencing labour—and who have not the least chance of good feeding or of any sort of help or amelioration of their burden. The marvel is that they do as well as they do.

Let any mother who has borne her children under decent conditions try and imagine what it would have been like if all that the family had had were one or two dismal rooms, with, say, two or three other children requiring the usual attention all the time; the husband coming from and going to work, meals to be prepared and all the happenings of family life going on all the time!

Tragic waste of life

It is these cases that provide the major part of this tragic waste of woman life at its most vital and important stage.

We know, of course, that, even with good will and monetary help, the redemption of the slum areas will take a long time; but the trivial contribution that is being made at present means that the process scarcely keeps ahead of house deterioration through overcrowding.

But it is an easy and an inexpensive thing to provide, in the meantime, a number of clean and simple maternity homes within reasonable access of these insanitary areas, and the stagnation of this effort in the name of economy has no justification whatever.

In many cases the maternity homes so far provided are practically self-supporting through the contributions the mothers make out of maternity benefit and otherwise.

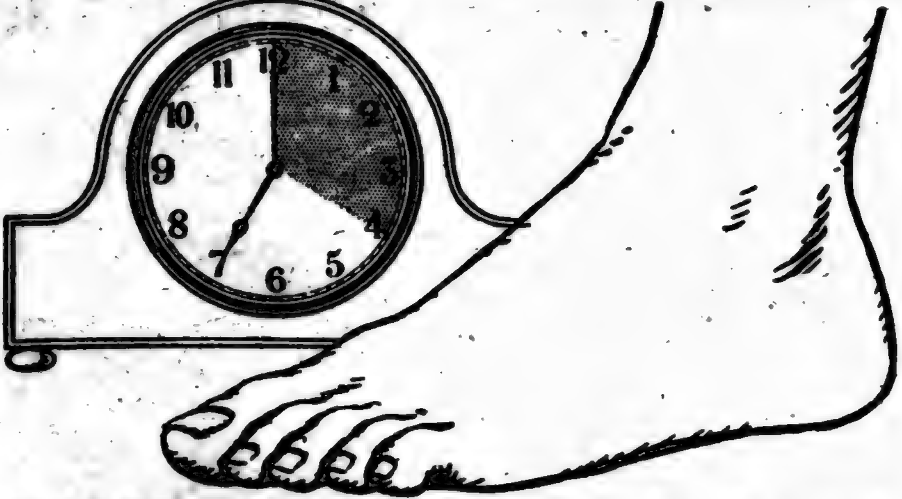
No elaborate buildings or apparatus are necessary. An ordinary good-sized house—cleaned and fitted to accommodate a dozen or so cases, with quarters for the nurses and a writing-room and consulting-room—is all that is often provided, and with most excellent results.

The mothers are relieved of household cares, and spared the exposure to a perpetual worry; they can have clean and skilful attendance, and the chance they need for rest and quiet as well as having some undisturbed opportunity of experiencing the joys of motherhood.

An awful price

For my part, I would never boggle at fees in these cases, and would gladly see the beds made free, if need be, without inquisition or patronage, for whilst society permits so many people to live in such wretched habitations the least it can do is to afford some escape in the days of childbirth from the daily struggle against the handicap of squalor.

Our so-called statesmen fix their eyes on Shanghai, on Singapore, on costly cruisers and such-like, and the mothers of our race are making their contribution in the deprivations they are enduring, and the price, too many times, is puerperal fever and death.



CHILBLAINS and Corns

gone in twenty minutes.

Why suffer the stabbing pain of corns, the intolerable itch of chilblains a moment longer? Put those tortured feet or hands into a warm Radox footbath. Keep them there just 20 minutes. Like this gentleman, you will find speedy relief if you keep to Radox. Read this letter.

> *"I beg to inform you of the good I have received from your Radox Bath Salts. Some time ago I used it for a corn and successfully removed it. Since then I have had no foot trouble whatever. I contracted chilblains on both feet owing to severe frost in my district, and bore the pain and itching for three days, when I could not tolerate it any longer. So I hobbled up to the local Chemist and bought a 1s. 6d. packet of Radox and bathed my feet. Next morning I had no pain, no itching, no chilblains whatever, and all this comfort was due to 20 minutes' immersion of the feet in a gallon of water in which I put a tablespoonful of Radox Bath Salts."*
>
> *H.W.*

When you put your feet into a footbath containing Radox, the Salts soften the hard outer layer of the corn, and the oxygen which Radox liberates enters the pores, opens them, and penetrates further and further, carrying the corn softening salts right to the root of the corn, which is thus loosened so that it can be lifted out bodily. Radox ends chilblains by stimulating the circulation at the affected part.

1/6
Half Pound Pink Packet.

Radox Bath Salts

Give Your Feet that "Kruschen" Feeling

Ask for Radox at your chemist's. Price 1/6 per ½lb. pink Packet, 2/6 double quantity.

Greengrocer's Assistant to Motor-Car Owner in 6 Months!

This is the Young Man who earned 50/- per week. Now makes over £12 per week.

A Student's open letter, which points the way to other young men who wonder if success can be theirs:—

"**Six months ago** I was a greengrocer's assistant working and living in the slums, and earning 50/- weekly.

"**To-day**, I have my own house in the country—telephone, garage and every convenience. I have just ordered a new motor-car. I am my own master—holidays when I please.

"This marvellous change is due entirely to the Wallace Attwood Course, to the confidence it gives and to the job you found me after taking it.

"Listen, Pessimistic Jimmies—my wife and I, with £15 in cash, left Sheffield one morning for our new territory—no house, no lodgings, no friends—in the middle of the Coal Strike.

"Listen, Pessimistic Jimmies—my average commission for my *first five months*—all strike months—was over £53 monthly. I have won four prizes out of five competitions in that time, and *next month my territory is to be more than doubled.*

"For all these things and for many others, the ex-greengrocer thanks, from the bottom of his heart, Wallace Attwood."

Many Attwood-trained men are now earning their £400, £500, and even up to four figures p.a. Very few of these men had any special education before they took my postal Course of Salesmanship, in their spare time. In appearance and in manner, they were all different from one another. But they all possessed one thing in common—grit and backbone; and that is all I ask from any Student. If you have that, I will do the rest.

Stop worrying about your future. Join up with me, and I will see you through to a career of financial security!
—WALLACE ATTWOOD.

WALLACE ATTWOOD COLLEGE undertakes to:—

1. Give you the most complete postal training in Salesmanship, including Practical Demonstrations.
2. Train you to sell your services, and introduce you to **SALARIED positions** with firms of repute as Travelling Salesman (*not* shop assistant).
3. Ensure your success during your first three weeks "on the road" by special manuals and advice.

The service we offer you is the result of training 20,000 people for business.

Wallace Attwood College
(Dept. 122),
26, Bedford Row, London, W.C.1.
M.R.

FILL IN AND POST TO-DAY

The Profession of Salesmanship

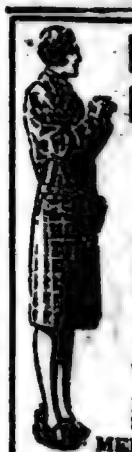
THE
WALLACE ATTWOOD COLLEGE
26, Bedford Row,
London, W.C.1.

Please send me free, your [illegible]-page Illustrated book, "The Profession of Salesmanship."

NAME ______________________

ADDRESS ______________________

[illegible] ______________________ 122



BURBERRYS 1928 SALE

Affords the opportunity to purchase Weatherproofs, Overcoats, Suits and Tailored Costumes, well-made from the best materials, at prices that offer

Great Value for Little Money

THE BURBERRY
Weatherproof
Men's and Women's.
Sale Price 73/6

MEN'S OVERCOATS
Usually 8 to 10 Gns.
Sale Price 4 Gns.

LADIES' OVERCOATS
Usual Price 8 to 10½ Gns.
Sale Price 5 Gns.

LOUNGE SUITS
Usual Price 8 and 9 Gns.
Sale Price 4 Gns.

FULL SALE LIST detailing thousands of other money-saving bargains for Men Women and Children, sent on mention of JOHN BULL

BURBERRYS LTD
(Dept. 20)
HAYMARKET LONDON S.W.1

G	L	I	B		S	P	A	N	K		S	O	A	K
A	I	D	■	B	L	A	R	E	■	C	O	B	L	E
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S	E	L	L		L	E	G	E	R		W	E	N	T

Solution to the Cross-word Puzzle in our last issue.

This week's puzzle is on page 34

Everybody likes
SHARP'S
SUPER-KREEM
TOFFEE
6d. PER ¼ LB

HIMROD'S
ASTHMA CURE
Gives quick relief from Asthma, Catarrh, Colds, etc.
4/6 a tin at all chemists.

Galloway's
COUGH SYRUP
stops COUGHS
cures COLDS
Sold by all Chemists and Stores,
Price 1/3 and 2/6 per bottle.

A WONDERFUL OFFER

THIS SPLENDID ART DOWN QUILT GIVEN ABSOLUTELY FREE

In order to introduce their Special Bargain Lists into every home, THE CENTRAL SUPPLY STORES are making an extraordinary advertising offer, whereby any reader of "John Bull" may obtain this Double Bed size ART DOWN QUILT FREE. Every home requires quilts, and this is the great opportunity. Send NOW for our Bargain List and Free Quilt offer. Every purchaser of any one of the Articles from the list will receive the Art Down Quilt as illustrated absolutely Free. Fill up the coupon below, which may be posted with ½d. stamp, but the envelope must not be sealed or any letter enclosed.

THE CENTRAL SUPPLY STORES, 6, PALL MALL, MANCHESTER.

COUPON

"John Bull" (J.B.17).
To THE CENTRAL SUPPLY STORES, 6, Pall Mall, Market Street, Manchester.
Sirs,—Please send me your offer of Free Art Down Quilt as advertised and the Special Bargain List.

NAME ....

ADDRESS ....

....

NEAREST RAILWAY STATION..
PLEASE WRITE IN CAPITALS.

"For the Blood is the Life."

A Portrait of Miss Edith Burgess who writes:

"I feel I ought to tell you of the wonderful cure your Blood Mixture has done for me. From childhood up to the age of 25 I have suffered from swollen glands. My mother being worried over the swellings in my face, sought advice from the Doctors and the Hospital, but still I found no relief, so she decided to try your Clarke's Blood Mixture. After the first bottle relief came, and although I have only had three bottles I do not have the discharge, and my face has not swollen since I have taken it. I am so excited over this wonderful cure I have told all my friends about it, and am only too pleased to think that other sufferers can benefit the same as I have." (Signed) Miss Edith Burgess, 7, Brighton Terrace, Irving Street, Birmingham.

Clarke's Blood Mixture

rid Miss Burgess of swollen glands and brought her lasting relief.

Other sufferers will find Clarke's Blood Mixture just as good for Abscesses, Ulcers, Eczema, Bad Legs, Sore Places, Pimples and Eruptions, Hæmorrhoids, also Rheumatism and Gout, all of which are sure signs of Blood impurities.

Ask for and see you get

Clarke's Blood Mixture

3/- per bottle. Six times the quantity 12/-

"Everybody's Blood Purifier"

When outward application is also required Use CLARKE'S MIRACULOUS SALVE.

MAZAWATTEE TEA

DELICIOUS and REFRESHING

The Original Automatic Packing

ZIG-ZAG CIGARETTE PAPERS

A REAL MIRACLE

by MAJOR T. H. HAGUE *(Secretary-General, National Union of Limbless ex-Service Men)*

THOSE to whom life seems to hold nothing worth while can find comfort in the thought that God has a plan for every life; that when He shuts a door He opens a window; that waiting hours are seedtimes of blessing

DO miracles still happen? In my opinion they do; otherwise some of the toughest problems of life would never be solved. Let me give you an instance which happened recently, and you can judge for yourself.

My various duties include that of being an employment officer—that is to say, I hold the licence of the London County Council which enables us to run a free employment bureau for unemployed limbless ex-Service men.

A limbless man called to see me one day and told me how a long spell of unemployment was making things desperate. His speech and general bearing, together with a natural reluctance to say anything which might possibly be construed as "asking a favour," marked him at once as one of Nature's gentlemen.

When war broke out he was in a good position abroad, and, like so many others, came home to "do his bit" for England. His splendid record of service with a famous regiment in France would, it might be thought, have ensured for him all his heart could desire in the halcyon days of peace. But did it?

Cheap sympathy

The end of the war found my visitor broken in body and health, utterly unfit to return to his exacting pre-war occupation, with a wife and family dependent on his pension for the necessities of life.

By a stroke of luck he had found a temporary job, but that had ended two years previously, and since then things had gradually drifted from bad to worse.

I shall never forget how his natural pride seemed to choke his words as he spoke to me, but I was the one to be humbled and ashamed as he unfolded his story of suffering, for I knew he spoke the truth.

Perhaps you can understand his dread of running into any of his old friends, for he was not the type who asks favours any more than he could accept hospitality which could not be amply repaid.

He made no stipulations as to a possible job; he would take anything which would keep body and soul together and provide for the needs of his home.

I approached many firms on his behalf, and got much sympathy, but no offer of a job. They were all so sorry, but sympathy does not buy food nor pay rent.

Was it only luck?

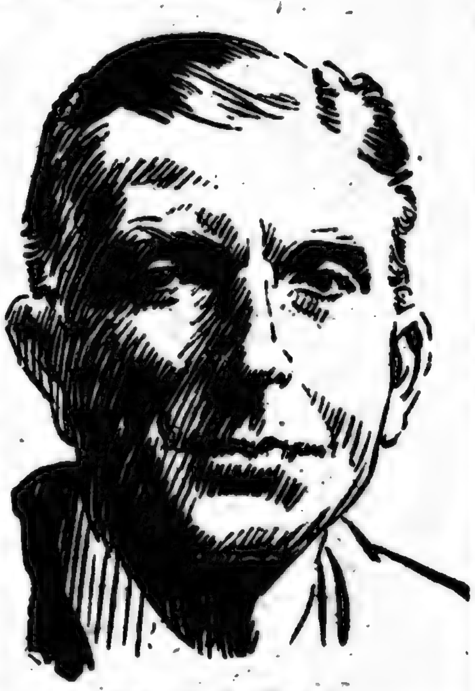
One morning I was able to send him for an interview with the managing director of a firm who promptly engaged him. True, the job was only worth a few pounds a week at the beginning, but it lifted a load of worry off his mind.

He left that building a different man; it seemed the clouds had rolled away and the sun shone. His first thought was to get the good news home to his wife who anxiously awaited the verdict.

He laughed to himself as he hurried along the very busy street which, until now, the pride of the "out-of-work" had compelled him to avoid. And, that very moment, the thing he had dreaded for two awful years happened.

A voice hailed him, and turning round, he found himself face to face with one of his oldest friends, a partner in a large, prosperous firm near by, who had rushed up to greet him with outstretched hand.

"What a bit of luck to run into you like this," said his friend eagerly. "I've been trying to find you the last three days, but everybody seemed to have lost sight of you. My partner has just retired, and you are the very man to take his place. Come and have a bite of lunch, and we'll get things fixed up at once."



Major T. H. Hague

And it transpired during that happy lunch that had their unexpected meeting not happened just when it did the partnership would have been given to another man that afternoon.

• • •

After that don't tell me miracles never happen.

I have received a letter from the new partner and he tells me he feels he owes his good fortune to a series of circumstances which "were nothing short of a miracle," so there are at least two of us of one mind.

And more than one name has since disappeared from my unemployment register and found a place on the pay-roll of his firm.

The Sentence of the Court

WHITEHALL "WIRE"-PULLING

A Telegraphic (W.) Tell

HASTILY concealing an undamaged apple at which he had been shooting with his little bow-and-arrow, Sir W. Mitchell-Thomson, officer of the Royal Company of Archers, pleaded "Not guilty" when charged with using the telegraph service for improper purposes.

"It is unfortunate," said Mr. Watchdog, K.C., "that a gentleman whose up-to-date ideas are indicated by his passion for archery should be in control of the largest business in the country—to wit, the Post and Telegraph Department.

"But, owing possibly to the spirit of benevolence left behind by a sherry Christmas, the authorities have confined the present indictment to his mishandling of the telegraph branch, which every year reveals a deficit taxpayers have to make good.

"As many taxpayers do not send more than two telegrams a year (one to inform the boss of grandma's relapse on the eve of the Cup Final and the other to apologise for not keeping an appointment made in a letter delivered three days late), the cost per telegram (including the sender's share of the deficit) works out at something appalling.

"This does not disturb the accused, who seems anxious to run the service purely in the interests of bureaucrats.

"Telegrams cost 100 per cent. more than in pre-war days and facilities have been absurdly curtailed. Many offices close at 7 p.m. and hundreds of messages charged for as telegrams are delivered by next morning's post.

But while the public is using the service less and less, the bureaucracy is employing it more and more.

"If, say, a case of swine fever is reported, instructions are telegraphed to every parish in the area, which often means sending seventy telegrams of more than 100 words each.

"As such services are not set down against the departments concerned and to the credit of the telegraph department, it is not surprising that bureaucrats are reckless senders of telegrams, though why taxpayers should have to subsidise this recklessness is a dark mystery."

• • •

Mr. Strawsplitter said that it would involve needless book-keeping if the various Government Departments were debited with the cost of the telegraphic facilities they enjoyed. It was, in any case, unfair to judge the department solely by its balance-sheet, since it was primarily a public convenience and not a profit-making concern.

• • •

"It seems to me," said Mr. Justice Bull, "that the department is less a public than a bureaucratic convenience. By doubling the price of telegrams and halving the efficiency of the service, it effectively discourages ordinary citizens.

"But officialdom, which doesn't care a dash (or dot) for the expense, has so acquired the Morse code habit that if a bureaucrat finds his watch has stopped he is quite capable of telegraphing to another bureaucrat to ask the time.

"To pretend that a mere question of book-keeping is involved in the failure to debit other departments with the cost of long-winded and often unnecessary telegrams is absurd, since even Government Departments cannot live by taking in one another's washing.

"It is no more reasonable for the telegraph department to provide Whitehall squandermaniacs with free facilities than it would be for the Admiralty to supply a battleship every time a telegraph inspector had to make a more or less official trip from Plymouth to London.

"The prisoner's hobby, no less than his archaic ideas of management, provides (William) Tell-tale evidence of his mental make-up. I must, therefore, direct that this arch(ery)-muddler be deprived of his bow-and-arrow until he ceases to 'arrow the feelings of taxpayers with the usual annual deficit."

Words Winged to Women

HEROES WE FORGET

by MABEL HORNER

"TOIL is everywhere, suffering is everywhere; but there is fruitless and there is fruitful toil, there is shameful and there is glorious suffering."—*From Lammenais' "Words of a Believer"*

TO-DAY I want to stir up memory. I want to arouse the conscience of women, and I want to provoke their imagination. Let us begin by remembering the last Christmas Eve.

At that pleasant moment, when all the world, especially the world of women, was occupied with problems of the fireside, making ready for the great festival, a great tragedy happened in Glasgow.

A five-storied warehouse in Graham Square had caught alight, and the firemen were called out while their own Christmas festivities at the fire-station were in progress. It did not make any difference. The response to the call of duty and danger was instantaneous.

That is how firemen always do respond to the call, whether it come at daybreak or midnight; whatever the moment they are "ready"!

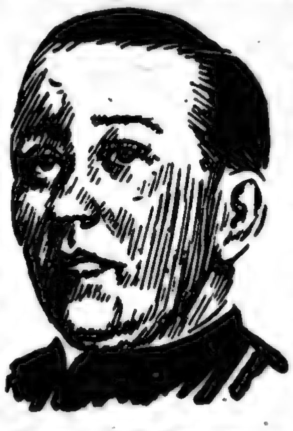
It is an awe-inspiring splendour of service. I pity the soul unable to feel the thrill of passing heroes when the frantic ringing of the fire-fighters' bell scatters everything before it, helter-skelter, in its headlong rush.

Unanswered roll-call

The need for haste was urgent enough in Glasgow that night. Opposite the blazing building was a huge tenement. It houses many poor families. Fire is a bitter, implacable foe. It can leap across streets. It can throw burning *debris* into the air and across intervening space.

That is what Glasgow firemen feared on Christmas Eve. Sixty firemen went out, and their first work was to remove fifty families whose homes were in danger. Little children deep in dreams of hanging stockings and visits of Santa Claus to come were aroused and carried to places of safety. The real battle then began.

Engines were linked up with the water supply, and thousands of gallons of water went hissing to the heart of the flames. To meet the foe to advantage perilous climbs had to be made. There was no hesitation. Over the top—anywhere, just where the danger was greatest and the enemy's foothold strongest.



Harry McKeller, one of the firemen heroes who gave their lives on Christmas Eve

Amid sheets of flames and showers of sparks, in the roar of collapsing floors, and the tearing down of tons of valuable machinery into the inferno, the army of fire-fighters fought on. The little homes and their inhabitants and the children were saved.

As the chief warned his men from the warehouse block it collapsed. Then the roll was called. Sixty firemen went out, but only fifty-six answered now. Four had been engulfed.

It is not enough that the country, reading the news at its breakfast-table, should shudder, and say: "What a terrible fire . . . pity . . . poor fellows, they lost their lives." It is not the way the country talks when men go down in other battles, in time of war. It is not the way these heroes, in time of peace, should be dismissed.

We must face the fact that women are fearful snobs in this matter. They are on tip-toe of a delight to be seen with a man in the polished glitter of military and naval uniform, but would scorn to be seen with a man in working overalls, yet the latter may be possessed of the noiseless, ever-ready and constant heroism that industrial life is daily calling out.

Buttons do not make the man; bits of tinsel do nothing to declare the hero. I had poignant and painful illustration of this during the war. Crossing a bridge in a northern town, I saw two well-dressed women meet a pale man in civilian clothes.

They stopped, and after a few words I can never remember without a burning shame for their behaviour, handed him a white feather and walked on laughing.

Unhonoured heroes

I knew that man. He had received terrible internal wounds on Flanders Fields. He had been badly gassed so that his lungs were well-nigh useless. He had been excused "further service," but he did not wear the medals and other toys he was entitled to. He was just sick to the soul of the whole ghastly business. He stood looking at the feather.

But no disgust of his was too deep for feather-brains, whose only idea was that only one kind of tight toggery made a man into a "man." What of the policeman lying dead on a lonely road just because his duty called him, in solitary darkness, to grapple with desperadoes who were armed?

What of the thousands of miners, who on no wave of popular excitement, but just by way of everyday duty, face awful daily death down in the depths of the earth in coal-pits? What of the steel-smelters, the stokers, railwaymen, merchant sailors who bring food from afar?

They are not heralded with trumpets, nor are they decked out in lace, but they are heroes when the sudden emergency comes. The world rests on their labours.

If the Peace in Industry movement this New Year is to be a complete success, women must remember these battlefields where the gauge is Life, not Death, and honour its heroes none the less.

FORECASTS AND FOREBODINGS

How "John Bull" Helps

THE millions who nightly listen to news bulletins coming through the ether are growing used to receiving prophecies of ill. "A deep depression is approaching . . ."; "Weather will continue wild . . ."; "Wind will be mainly strong, rising to gale force. . . ." How well we know the formulæ.

And, unhappily, during the past year they have been found mostly true. Unhappily, because with all the fore-warning science is able to give, man is not always able to protect himself and his household goods from the sudden onslaught of the elements.

Pleasure and privilege

We have already told how severely JOHN BULL readers have suffered damage to their household effects from storm and flood.

It was JOHN BULL's pleasure, as well as a privilege, to help. Whatever application was covered by the terms of the Free Insurance Gift has been met. The New Year opens with a pæan of gratitude from multitudes of readers who are more than satisfied.

"I am very grateful to JOHN BULL," declares Mr. Owen Williams, of 174, Robert Street, Ynysybwl. "This is the third time my home has been under water, but this last time, being a registered reader has made all the difference.

"JOHN BULL's help in replacing clothing and other articles has taken such a burden from my shoulders that my heart is lighter than it otherwise could have been. I shall never forget to tell others of your wonderful insurance."

Similarly, Mr. D. T. Thomas, of Glasfryn, Bethel Road, Llansamlet, says he considers it his duty, as a registered reader, to influence others to be regular readers of JOHN BULL, for "the cheque received has proved a veritable boon and blessing in a time of real need."

Mr. and Mrs. J. Hague, of 39, Park Avenue, Fleetwood, are other sufferers "enabled to get the home repaired and provide new furniture for that completely destroyed." They add, "We are sincerely thankful that we were *registered* readers of JOHN BULL."

Why not now?

Mr. and Mrs. Fisher, of 26, Elm Street, Fleetwood, point out the feature that always impresses those who have to make an application—namely, "the promptness of the attention" JOHN BULL gives to it. They add: "We have been readers o JOHN BULL for many years, though only lately registered.

"The paper is worth the 2d. weekly, so we consider your cheque as really something for nothing. We hope the circulation of JOHN BULL will go up with leaps and bounds to enable you to carry on the good work."

That is the most sensible wish any reader could send JOHN BULL as a New Year's greeting. Besides interesting and informing many thousands of readers every week, JOHN BULL does really try to help in time of need.

The help given already is enormous. But it could be very greatly extended if every new reader gained this New Year took the very simple precaution of becoming a *registered* reader. Why not do it NOW?

◆

£5 for a Postcard

The winner of the £5 this week who sent the best postcard descriptive of a Window Display entered for JOHN BULL's Great National Window Display Competition is Miss Mary Wilson, 4, Addington Street, Ramsgate. Article displayed, "Oxo." The competition is now closed.

THE LOUD SPEAKER

. . . IS NOW INSIDE THE POLISHED WALNUT CABINET

THE wonderful new General Radio "Magnetic Cone" Loud Speaker is built into the handsome cabinet of superb hand-polished English Walnut. The old, unsightly type of loud speaker has been done away with. This new loud speaker has a clarity and sweetness of tone that is truly remarkable. Voices are so clear they could be in the room beside you. Music is so pure and unsullied in tone you could be listening to the instrument itself.

NO MORE ACCUMULATORS

No longer are accumulators with their dangerous acids and never-ending trouble of recharging required for General Radio sets. The Filonator eliminates the accumulator. The Filonator is recharged in a moment in your own home by dropping in a tablet. Refills cost only 1/- and a charge lasts six weeks with ordinary use. Exclusive to General Radio sets.

NEW VALVES.

The new General Radio Set is fitted with special new type 1.4-volt valves designed specially by the leading Valve Manufacturers to give maximum efficiency with the General Radio Filonator. The DOUBLE filament secures double power and double life for each valve.

UNUSUALLY EASY TUNING

Tuning-in on the new General Radio Set has been made so easy by the new Vernier Vario Coupler that only one control is needed; this tuning gives so fine an adjustment that you can get the station you want at maximum strength without the slightest trouble. The tuning of the set covers all European stations *without* additional coils.

NO INCREASE IN PRICES

The set complete costs only £12. The royalty is paid and there is *nothing* else to buy. If desired, easy payment terms of 20- down and 20- a month for twelve months are available. In every case, and whichever way you pay, all General Radio Sets are

INSTALLED FREE

in your home by our own Engineers, *anywhere in the country*. The set is left playing perfectly for you, and free service calls are given after installation *No other wireless firm gives this unique service, and never before has so remarkable a set been offered to the public at so low a price.*

SEND A P.C. TO-DAY FOR CATALOGUE No. L16

GENERAL RADIO

1 to 42a, Bravington Road, London, W.9

Showrooms:

105, Regent Street, London, W.1.

ONE PILL AND ITS WORK

The liver is stimulated, the stomach disinfected, the blood cleansed of impurities and the whole system toned up; relief is given from **Indigestion, Heartburn, Flatulence, Depression, Constipation, Anæmia, General Lassitude** and **Languor.** All this work for health is done by one of Dr. Grey's Silver Liver Pills, taken *before the last meal.* Every pill is a policy for health, and they never lose their effect.

ONE BEFORE THE LAST MEAL

Dr. Grey's Silver Liver Pills are of purely vegetable origin and can be taken (before the last meal) by children and adults alike. They are the outcome of years of research by a London specialist in complaints of the stomach and liver.

Price 1/3 and 3/-

Obtainable from Boots, The Chemists; Taylor's Drug Co., Ltd., Timothy White Co., Ltd., and all other Chemists.

Dr. Grey's SILVER LIVER PILLS

Dr. Grey's Silver Pill Co., Ltd., 30, Orchard Street, London. W. 1.

If you need more exercise

roll your own cigarettes. With A.G papers you will find it light, pleasant and profitable.

AG CIGARETTE PAPERS

The *BEST* the world produces.

GUARD AGAINST FLU

A rub of Musterole on those warning aches brings instant relief. Give the throat and chest a rub with this clean, white ointment and there's no fear of congestion. At all chemists.

MUSTEROLE

Human Documents

Mates in Danger

Risky Intrusion—A Wrong Choice—Inhuman Father

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.

"I AM a miner's deputy, but until recently I and my family have suffered great hardship through last year's stoppage in the industry.

"The district of which I was formerly in charge became flooded and has not been reopened, so that for want of anything better I was glad to accept work as a labourer at a wage of less than 30s.

"Recently I was fortunate enough to be offered a position as fireman at another colliery, which I accepted with alacrity, and you can imagine how happy I was to be able to carry home better wages after struggling for so long on the verge of starvation.

"A difficult problem has now arisen which leaves me between two fires, as it were. I am on the day shift and nearly every morning when I go to my work I find that, although my mate on the night shift has reported everything in order, there is one working place full of gas.

"I HAVE to do my duty in accordance with the Coal Mines Act and report the accumulation of gas, but the under-manager seems to think that I am negligent, seeing that the night-shift fireman, in putting in his report, makes no mention of such conditions.

"The truth of the matter is that there is constantly gas to be found in this particular working place, but my mate, the night-shift fireman, is suffering from a peculiar miner's disease, which renders it almost impossible for him to detect the presence of gas unless he comes into contact with a dense body of it and his safety-lamp is extinguished.

"The difficulty I am faced with is that I can only exonerate myself at the expense of my mate, for if I were to report that he is suffering from that ill he would certainly lose his employment, and it is not at all certain that he would be able to obtain compensation, for I rather suspect that he was aware of his condition, but purposely concealed it when he obtained the job.

"On the other hand, if I continue to report the presence of gas while he does not, I may soon be discharged myself."

"HUMANIST" says: *There is a far more serious consideration than the mere matter of your loyalty to your comrade. The lives of all your workmates in the mine may be imperilled by his inability to detect dangerous conditions, and for their sakes you should lose no time in explaining the discrepancy in your reports. So long as you connive at concealing his condition you are morally guilty of neglect of duty.*

• • •

Dangerous Friendship

"MY husband and I are most happily married, and our home has been blessed with three bonnie children. My husband is the most trustful of men, and I love him much too dearly ever to think of deceiving him.

"Strange to say, our happiness appears to be in danger, for the simple reason that my husband is so confident of my love and loyalty that he will not take the trouble to rid me of the worry and perplexity I am being caused by the attentions of another man.

"I met this man during the war when I was a hospital nurse. He was a wounded soldier and he expressed undying affection for me.

"I explained that I was engaged to be married to the man who is now my husband, but he declared that that made no difference, that he would never love anyone else, and that if he could not marry me he would remain single for the rest of his life.

"For a few years I lost sight of him, but he has lately come to the neighbourhood and begged me to give him my friendship.

"I believe he is really a good fellow at heart. His life appears to have been extremely lonely and I cannot help feeling sometimes that I would like to mother him, although he is older than me.

"Of course, I told my husband, but he does not seem to mind what I do in the matter as he seems so sure of me that he is without a trace of jealousy."

"HUMANIST" says: *You are mistaken in believing that a man who pesters a married woman with his attentions "is really a good fellow at heart." The friendship he asks for might well prove dangerous for you both, and you should tell him that the best way he can show his manliness is by leaving you and not intruding upon the happiness of your family circle.*

• • •

Empty Nest

"ALTHOUGH I have been married nearly a year, I am still without a proper home, or perhaps it would be more correct to say that the cosy little nest I have prepared for my wife remains empty through her unwillingness to settle down in it.

"Her mother is dead, and at first we lived more or less happily with her father and brothers. Trouble soon arose, however, through a sister with a large family living next door.

"This sister appeared to think that she had a right to expect my wife to assist her in doing the work of both houses, and gradually exercised such an influence that my wife became the drudge of the two households.

"I never knew when I came home from work in which house I would find my meals, if at all, so I furnished a home and asked my wife to come with me to it.

"To my surprise, my wife refused to leave either her father or her sister, although the heavy work forced upon her was undermining her health.

"What can I do to make my wife understand that it is her duty to look after me instead of slaving for her father and sister and induce her to live with me in the home that I have got ready?"

"HUMANIST" says: *You might bring pressure to bear upon her by withdrawing financial support, for a wife cannot claim maintenance from her husband if she refuses to live with him in a suitable home which he has provided. But I should imagine it would be sufficient if you could induce her to look over the cosy little nest you have prepared, for surely she would realise how much happier she could be in it than in the thankless drudgery you describe.*

• • •

Gratitude

IT is good to evoke gratitude, and it is good to feel gratitude. We feel gratitude towards those who have evoked our gratitude by subscribing to "The Greatest of These ——" Fund. (See p. 34.)

Selfish Father

"A COUSIN of mine is in a predicament owing to her bullying father's selfishness. He is a 'good-for-nothing,' who has always treated her harshly, and in consequence of his cruelty she left home and went into domestic service.

"She had not been in her place very long before she had a breakdown. Her mistress called her own doctor to her who said that she was suffering from nervous debility and needed an entire change. Her master and mistress kindly offered to bear the expense of sending her to a convalescent home.

"Her brutal father, who intercepted all the money she sent to help her mother while she was at work, has refused to allow her to go, saying he does not see why she should live in luxury while he is half-starved on the 'dole.'

"To make matters worse he has threatened that if her mother takes her part he will go away, leaving her with a family of four small children."

"HUMANIST" says: *The father has no right whatever to interfere with arrangements so kindly made for his daughter's welfare, and if he should carry out his threat he will quickly find himself with a maintenance order and possibly a warrant for desertion. It appears to be a case for the local police-court missionary.*

• • •

Time to Reform

"I have just buried my sister whose son, aged nineteen, seems to be starting badly in life. Just before she died, he stole his mother's ring and pawned it, and we find he has borrowed money from tradesmen in her name. What can we do to reform him?"

"Humanist" says: *I should imagine that his mother's death would lead the most callous son to make good New Year resolutions and keep them, but if he is entirely indifferent you might get the local probation officer to talk to him and point out that if he will not reform himself the law may sooner or later bring him to a sense of right and wrong.*

Abandoned by Sons

"My father, who worked for over fifty years and brought up a family of nine, is now old and feeble. He was induced to leave the workhouse and came to live with me by my brothers promising to pay a little towards his support, but now they refuse to contribute even a shilling."

"Humanist" says: *They can be compelled to contribute towards their father's support if he is in any way chargeable to the guardians, and I should advise you to consult the relieving officer.*

Girl's Cross-Roads

"At nineteen years of age, I am denied every kind of amusement by my father and my home life is very dull. I have been offered a situation and a home with a relative, but I am doubtful whether I ought to accept it and leave my mother to get along without me."

"Humanist" says: *You have a right to decide for yourself, but you should realise that leaving home for the first time is a turning-point in a girl's life which does not always lead to happiness. Since you are concerned about your mother, why not take her advice in the matter?*

Try Sloan's for quick relief from
Aching Muscles

Cramp and Stiffness and other minor but inconvenient aches and pains are often neglected with serious consequences. Get rid of your aches and pains quickly and completely with Sloan's Liniment.

A single application is an excellent tonic to tired, aching joints and muscles. Lightly applied it penetrates instantly, disperses congestion, takes out stiffness and ache.

Rheumatic Aches and Pains, Lumbago, Sciatica, Neuritis, Backache, Sprains, Bruises, all yield to the soothing influence of Sloan's Liniment.

It is the universally approved remedy—safe, quick and certain.

"Second Application Relieved."

"For three years I suffered excruciating pain on the front of my leg. I had given up all hope when I gave Sloan's Liniment a trial. After the second application I found great relief and now after two months I am free from pain."—Mr. E. Desson, 3, Dunn, Paisley.

Of Chemists and Stores, 2/- and 4/-.

Wholesale Depot: Fassett and Johnson, Ltd., 86, Clerkenwell Road, London, E.C.1.

Sloan's
Liniment
KILLS PAIN

LET ME BE YOUR FATHER.

I have acted as father and adviser to thousands of others. I give advice free, and when I do so I feel the responsibility of a father, either in advising a career or in guiding our students to success. Having been the self-constituted father and adviser to thousands of others, it is possible I may be able to help you and guide your footsteps so that you may make a success of your life.

Thousands of people think they are in a rut simply because they cannot see the way to progress. This applies particularly to Clerks, Book-keepers, Engineers, Electricians, Builders, Joiners, etc. They do not realise that in these particular departments the demand for the well trained exceeds the supply, also they do not realise that about 1/- per week will pay for all necessary books and tuition, and that by studying in spare time they can qualify for the higher and better paid positions. In Technical trades and in the professions employers are frequently asking us if we can put them in touch with well trained men. Of course, we never act as an employment agency, but it shows us where the shortage is. In nearly every trade or profession there is some qualifying examination, some hallmark of efficiency. If you have any desire to make progress, to make a success of your career, my advice is free; simply tell me your age, your employment and what you are interested in, and I will advise you free of charge. If you do not wish to take that advice, you are under no obligation whatever. We teach all the professions and trades by post in all parts of the world, and specialise in preparation for the examinations. Our fees are payable monthly. Write to me privately at this address, The Bennett College, Dept. 31, Sheffield.

J. H. Bennett F.R.S.A., M.I.Mar.E., A.I.Struct.E., M.B.I.P.S., etc. Governor of

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NOTE. *We have special courses on all the following subjects, and we can combine courses to meet all requirements.*

COMMERCIAL.
- Accountancy
- Advert. Writing
- Salesmanship
- Army Certfct. Courses
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- Auditing
- Banking
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- Commercial Law
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- Boiler Engineering
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- Electrical Engineering
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For REALLY LONG WEAR!

ZONOPHONE

See Grand December List

10 inch 2/6 **RECORDS** 12 inch 4/-

YOU CAN HAVE IT RIGHT AWAY For 1/9 NOW

I guarantee to please you because I supply QUALITY instruments only, guaranteed for FIVE YEARS. Any Horn, Hornless, Table Grand, Portable, Pedestal or the famous "ROBEYPHONE" sent on 14 DAYS' FREE TRIAL. PACKED FREE AND CARRIAGE PAID. First instalment secures immediate delivery. Thousands of testimonials. Money refunded if dissatisfied. WRITE FOR MY FREE LISTS AND CHOOSE A QUALITY INSTRUMENT AND AS MANY RECORDS AS YOU LIKE.

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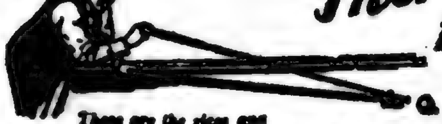
WITH RECORDS

There's a RILEY Home Billiard Table for every house no matter how small the rooms!



These are the sizes and prices of Riley's Home Billiard Tables (built just like Full-size Tables, complete with all accessories.

4ft. 4in. x 2ft. 4in.	£7 0 0	or in 18 monthly payments of	8/6
5ft. 4in. x 2ft. 10in.	[illegible]		11/-
6ft. 4in. x 3ft. 4in.	£11 15 0		14/-
7ft. 4in. x 3ft. 10in.	£15 0 0		18/-
8ft. 4in. x 4ft. 4in.	£22 10 0		25/-

Write To-day for FREE Price List.

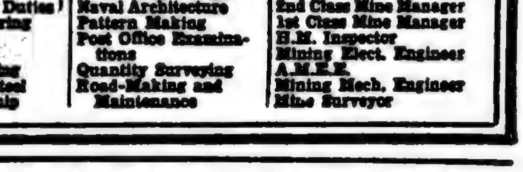
14/- DOWN By sending 14/- you can have the popular 6 ft. size "HOME" BILLIARD TABLE delivered free on 7 days' free trial. If not perfectly satisfied after the trial you are quite at liberty to return the table. If the 6 ft. size is not suitable for your room order one of the other sizes and pay as you play.

Riley's also make the famous Combine Billiard and Dining Tables which can in a few seconds be converted from dining table to billiard table or vice versa. Cash prices from £22 10 0 or on generous deferred payment terms.

RILEY'S GIVE 7 DAYS' FREE TRIAL, pay carriage and take all risks in transit.

E. J. RILEY, LTD., ANSON WORKS, ACCRINGTON, and Dept. 20. 147, Aldersgate St., London, E.C.1.

RILEYS GIVE 7 DAYS *free trial pay carriage and take all risks in transit*



Riley's are also the largest makers of Full-size Billiard Tables in Great Britain. Ask for particulars.

Riley's "Home" Billiard Table shown resting on ordinary Dining Table.

A MIRACLE of HEALING

Recent photo Mr. C. Carey.

£250 Compensation Paid For Ulcerated Ankle — 81 Weeks in Hospital — He Never Expected To Work Again — But ZAM-BUK Brings An Amazing Cure.

"MY doctor was so impressed that he said I certainly ought to tell you about my cure," says Mr. Charles Carey, 13, Hanover Square, Thurnscoe East, nr. Rotherham. "While working for Messrs. Dorman, Long & Company, Ltd., Middlesbrough, some masonry in an archway fell on my right leg—the knee being badly injured. I had a huge flesh-eating, ulcer-like sore on my leg.

"My skin all round was red-raw and terribly inflamed, and the itching and pain were really frightful. I had five months in a local infirmary as an in-patient, four months as an out-patient, and six weeks at a convalescent home near Darlington. The wound kept on discharging and I had a

Leg Eaten to the Bone

"I had received a £250 compensation award from my Middlesbrough employers as I had not done a stroke of work for 3½ years, and spent 81 weeks in hospital under 12 different doctors.

"At last I tried Zam-Buk, for I felt this purifying herbal balm was just what I needed. Zam-Buk stopped the discharge and soothed the frightful pain and irritation.

"Improvement was steady and sure with Zam-Buk. Incredible as it may seem, after 7 boxes of Zam-Buk my ankle is now sound and healthy. Zam-Buk has worked a most wonderful cure for me."

All the facts of the foregoing statement were sworn to by Mr. Carey at Doncaster on Sept. 27, 1927, before G. S. Ward, Commissioner for Oaths.

Zam-Buk

Zam-Buk is the proved successful cure for cuts, bruises, burns, scalds, eczema, psoriasis, rashes, ulcers, bad legs, ringworm, piles, septic wounds, chaps, chilblains, cold-in the-head, chest or back, etc. Zam-Buk Balm 1/3 or 3/- box, Zam-Buk Medicinal Soap, 1/ cake. All chemists and stores

The Wonderful Herbal Balm

Our Letter Parliament

Murderers of Souls

Deceptive Figures—Fleecing the Poor—Criminal Silence

"AN Outrage on Justice," by Mr. E. Roffe Thompson (JOHN BULL, December 24), is one of the most poignant articles ever written. When the young women get their vote they must not forget such outrages, and by using the ballot-box make a change in the laws. It is a scandal and shame that in this so-called enlightened country, civilised and Christian, the women stand alone in their shame, and their seducers go scot-free every time.—*J. H., Lancashire.*

What a Scamp!

The most remarkable thing about the Ethel Carter case was not the heavy sentence of twelve months passed on that distracted girl. It was that the scoundrel who betrayed her should have had the hardihood to appear in the witness-box. In some countries where the public are less restrained than we are, he would not have dared to come near the court.—*Mother, Carlisle.*

For the Asking

While one heartily agrees with Mr. E. Roffe Thompson in his plea for Ethel Carter, there is one point in the case which requires comment. How is it that vitriol can be so easily obtained from the druggists? It is a dangerous chemical, and it ought not to be sold, unless the druggist is absolutely satisfied that it will be put to a proper use.—*X., Exeter.*

Judges' Justice

It is notoriously true that the measure of punishment meted out to a prisoner depends on who takes the case. It cannot be right that one judge views a certain crime lightly, and another severely. When a prisoner's prospects depend on "the luck of the judge," the law is brought into contempt.—*Juryman, Bucks.*

What a Difference!

Ethel Carter should be released at once. The man Johnstone should have had the punishment. The law is "an ass" that can countenance such injustice. The man is the responsible party, and if he had been disfigured for life he himself was to blame. The man should be made to pay dearly for the damage done to a human soul. Had he injured the daughter of one of our M.P.s, what a difference there would have been in the decision of the court.—*E. T., Liverpool.*

What is a Crime?

Your contributor's indignation over the recent case of a man's gross betrayal of two girls while already married is just indeed. If this man, after violating "God's own law," has not committed a crime, how far can we stretch the present laws? The mistake of contracting a bigamous marriage to cover his sins would have earned him a rest in jail, but so long as he continues his life as at present, so long will he remain a free citizen.—*C. M., Sheffield.*

Bad Heroines

Everyone will agree with Mr. E. Roffe Thompson that the sentence passed on Mrs. Chivers, the baby-farmer, was ridiculously light, and it was this fact that made the case of Ethel Carter look so unjust. Although I have no sympathy with the betrayers, I think it is unwise to hold up any woman who lives with a man, save by marriage, as a heroine, and the only way to keep down this type of loose living is by imposing penalties on all crimes arising from it.—*P., Southsea.*

Brief-to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

◆

New Year's Card

Mr. E. Roffe Thompson's article, "An Outrage on Justice" ought to be sent out to all our legislators as a New Year's card. Fancy a girl of twenty-one being made to suffer so while the married brute who was really far more blameworthy escapes scot-free! It is enough to make anyone's blood boil.—*E. N., Roehampton.*

Good-bye, Charity!

I was pleased to see Mr. E. Roffe Thompson's article on Ethel Carter because he has said what a good many of us have wanted to say. Of course, there are some people who would say that this poor girl was only reaping the just reward of her sin. When self-righteousness comes in at the door, Christian charity flies out of the window!—*T. B. R., Hayward's Heath.*

"Live" or "Dead"?

The Ministry of Labour has announced that the number of unemployed on December 12 was 24,448 fewer than the previous week, and 285,178 fewer than at the same date in 1926. The question is, have these all found employment, or have they been struck off the "live" register and become "dead" as far as the Ministry is concerned?—*F. W., Pembroke Dock.*

What a Struggle!

While passing on a tribute to you for your constant exposure of the robbery of the people by swindling food profiteers, I hope you will continue to publish such articles as Mr. A. G. Gardiner's in JOHN BULL, December 24. I never had such a struggle before. My husband not working, no unemployment benefit, and a family of five to keep by taking in lodgers. Then the pound only buying 13s. worth. It would buy less but for JOHN BULL. And you will yet be able to make it buy more.—*M. A., Greenock.*

◆

Printers' Pie

[Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie."]

"HANTS AND SUSSEX COUNTY PRESS":—"Silk skirts with TURN-DOWN COLLARS are again in favour."

"BODMIN GUARDIAN":—"The Chairman said the defendant had used the most disgraceful language HE HAD EVER SEEN."

"NEWS IN A NUTSHELL" (Pembroke Dock):—"Private Nursing Home . . . Welfare Clinic . . . Advice given Thursdays. BABIES, FRIDAYS."

"BOLTON EVENING NEWS":—"Ladies tan nappa gloves. Price PER YARD, 6s. 11d."

"RED LETTER":—"Edith ——'s heart seemed to STAND IN HER EARS."

"SOUTHERN DAILY ECHO":—"Mr. —— has grown an apple with A CIRCUMFERENCE OF 12½ OZS."

"DORSET DAILY ECHO":—"A fowl-plucking machine. Plucking in this manner eliminates any danger of tearing the FISH."

"BLOFIELD DEANERY MAGAZINE":—"The sympathy and courtesy with which the Bishop of the DIVORCE joined in our Evensong was a great inspiration."

And This is Scotland?

At a meeting of the Western District Committee of Stirling County Council, it was stated that one parish council within the district had had a case before it of a family of eight children, a man and wife, and two dead children, occupying a single-roomed house. What a disgrace to Bonnie Scotland!—*Rob Roy, Scotland.*

The Poor Pay!

The excuse alleged by the coal traders for their unjustifiable increase of price is that they are recouping themselves for losses during the summer. Who bought during the summer? Certainly not the poor, who are now being fleeced because the rich bought cheaply.—*J. S., Sussex.*

Unearned Profits

In opening out a congested area, the Brussels authorities make a practice of taking up sufficient land to provide commodious building sites along the borders of each new avenue in the proposed plan. The resale of these plots, at prices enhanced according to their new values, pays for the whole scheme. In England such "unearned increment" would find its way into private pockets. —*Visitor, Brussels.*

Wise Move

The German method of dealing with unemployment is in striking contrast to the British way. The German mine-owners have been granted a loan by the Reich with which to instal plant at the pit-head for producing gas, which will be carried by conduit pipes to cities far distant. Not only are thousands of workers to be given work, but it is estimated that gas will be reduced 50 per cent. in price to the public.—*N., New Seaham.*

There Might Be!

Colliery after colliery in this district is closing down. Poverty abounds, men are sullen and wives distracted in the ceaseless struggle to find bread for the family. Yet the head of our Government is silent when the coal problem is approached. The coal-owners' contribution is to increase cost to home consumers to compete in foreign markets. Could Baldwin and crew only tour these districts —enter the homes and see the ghastly effect of their do-nothing policy—there might be hope.—*R. G., Hindley.*

Irishman's Rise

I am a chef drawing the "dole." The other day the employment exchange sent me to a certain hotel to answer a request for a kitchen porter. I was head chef at the same hotel not long ago. Why should the exchange send me one who served in that capacity years ago, when they have kitchen porters signing? If I had not applied for the post my "dole" would have been stopped. I wonder how the exchange manager would like to be reduced to an office-boy.—*L. W., Bath.*

Jobs for Limbless

I always read with interest and sympathy the weekly articles by Major Hague in JOHN BULL regarding men who have lost limbs in the war. It is an ever-increasing wonder to me why the large departmental stores cannot employ ex-soldiers more extensively than is the case at present, especially on the lifts. In Liverpool, most of the commercial buildings employ men who have lost limbs to work the lifts, but the stores employ a large number of strong, able-bodied girls.—*Sympathiser, Fairfield.*

Cold in the Nose

NEW YEAR OFFER
TO READERS OF
"JOHN BULL"

and Head Catarrh, Influenza, Deadly Acute Nasal Catarrh

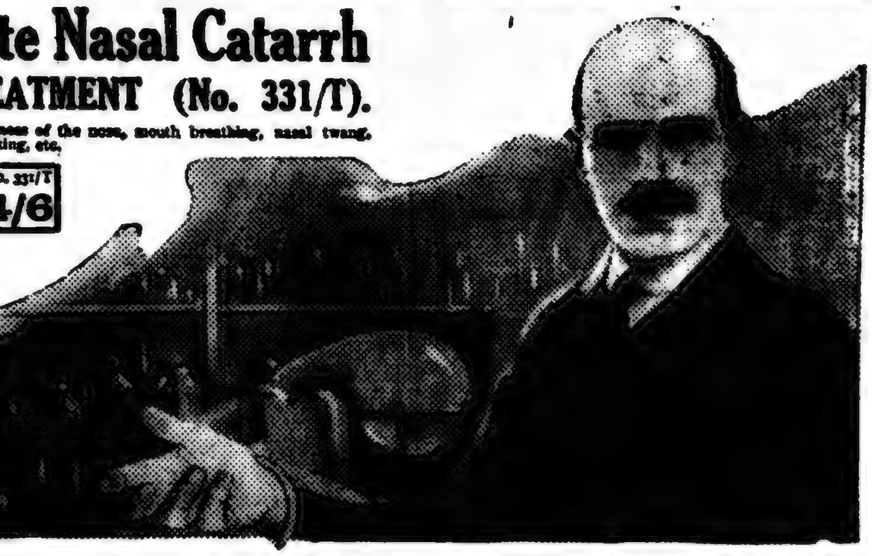
are promptly relieved by SHADFORTH TRIPLEX TREATMENT (No. 331/T).

The symptoms of Nasal Catarrh include a muco-purulent and offensive nasal discharge, incessant sneezing, sense of fullness of the nose, mouth breathing, nasal twang, frontal headache, defective taste and smell, watering of the eyes, dry throat, deafness, hawking, etc.

Complete Triplex Catarrh Treatment No. 331/T **4/6**

NASAL CATARRH is often the first stage of Bronchitis, Cold on the Chest, Pneumonia, Throat, Ear and Lung Troubles.

Complete Triplex Catarrh Treatment No. 331/T **4/6**



Breathe through your nose, not through your mouth. Keep mouth and nose germ-free by the timely and regular use of this treatment, and dwell long in the land of the living. **The successful SHADFORTH Three-fold Method of Treating Nasal Catarrh, Cold in the Head, Coryza, etc., is as follows:—** (1) Cleanse the nose, mouth and throat with Nose and Mouth Wash Antiseptic Tablets, composed of *Borax, Phenol, Menthol, Thymol, Wintergreen, Sodium Bicarb., etc.* (2) Stimulate the resistive powers with Bronchial and Nasal Catarrh Pills, composed of *Paregoric, Licorice, Pine Tar, Creosote, etc.* Not for children under 12. Children use a special mixture instead of the pills—no change of price. (3) Soothe the inflamed membranes with Anti-Catarrh (Dr. Ferrier's) Snuff, composed of *Bismuth, Acacia, etc.*
The total cost of this treatment is **4/6** (3 times the quantity **12/6**), and considering its efficacy and how often it will save a man being off work for days and weeks, the cost is very small in comparison. Any portion of this treatment may be obtained separately at list prices. Thus:—Nose and Mouth Wash Tablets at **1/3** and **2/9**; Bronchial and Nasal Catarrh Pills at **2/6** and **4/6**; Anti-Catarrh Snuff at **1/3**.

Below are further examples of approved domestic remedies as supplied by the Shadforth Prescription Service. Order by the number, at prices named.

OX-GALL OBESITY SOAP.
(Prescription 986.)
Composed of Pure Soap, Perfume and Prepared Ox-gall.
Used for bath massage purposes in obesity, greasy, oily skins, and fatty complexions. Rub thoroughly to form a lather and wash out with warm water. Massage well. The purest soap known. Price **1/3** per tab.

NERVE WEAKNESS and MENTAL DEPRESSION, NEURASTHENIA.
(Prescription 470.)
Phosphorus, Nux Vomica Extract, Damiana Extract, Lecithin. Dose—1 or 2 tablets after each meal. Price **3/3** (50), **6/-** (100), **17/-** (300 tablets). This can be taken alternately with the Heart Tonic No. 692. That is take No. 470 for three days then No. 692 for three days, and so on. This course of treatment acts like magic.

Special HEART, NERVE and STOMACH TONIC.
(Prescription 692.)
Nux Vomica, Digitalis, Gentian, Dandelion.
Checks Palpitation and trembling.
Price **2/6** (72), **4/6** (144 pills).
Can be taken alternately with No. 470. *(See opposite)*

Backache, Rheumatism, Sciatica, Gravel
(Prescription 40).
Buchu Extract, ½ gr. Juniper Oil, ½ drop. Venice Turpentine, ½ gr. Bearberry Extract, 1-8th gr. Potassium Nitrate, 1½ gr. Colchicum, ½ gr. Capsicum, ½ gr. Methylene Blue, 1-5th gr. Copaiba Balsam, ½ drop. Price **1/3** (30), **2/6** (72), **4/6** (144 tablets).

Acidity, Indigestion Promptly Relieved

Thousands of sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastric Catarrh, Wind or Flatulence, Fullness after Meals, and all forms of acid indigestion, have been aided by the following prescription:
Bismuth Carb. Soda Bicarb. Magnesia Carb.
Carminatives—Aniseed, Peppermint, etc. In Tablets.

Known as Shadforth Prescription No. 1,077.

VALUE OF INGREDIENTS.
Prescribed by Physicians the world over.
BISMUTH soothes and heals the catarrhal surfaces of stomach and bowels. It is also absorbent. MAGNESIA is antacid. SODA BI-CARBONATE is antacid. ANISEED and PEPPERMINT act as carminatives.
This prescription is a non-purgative. Avoid fried, oily foods and excess of starchy foods for a few days. Dose—2 tablets before each meal. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; long sour face replaced by such broad, sweet smiles that your friends marvel at the magic change. Sizes **1/3** (72), **2/6** (144), **7/-** (432). Where the Indigestion and Acidity is Exceptionally Uncomfortable and Painful, Special Prescription for Painful Dyspepsia, No. 13. Price **1/9** (72), **3/3** (144 tablets).

ANÆMIA, PALLOR, LANGUOR, BLOODLESSNESS, CHLOROSIS.
(Prescription 365)
Useful for Anæmic brain-workers, either male or female.
Blaud Pill, Calc. Sulph., Aloes, Manganese Carbon., Nux Vomica Extract, Lecithin. With directions.
Price **2/-** (72), and **3/6** (144 pills).

SLUGGISH LIVER, URIC ACID, KIDNEY TROUBLES. (Pres. 282)
Cubebs, Venice Turpentine, Colchicum, Gravel Nut, Podophyllin, Copaiba, etc.
Useful for Constipation, Rheumatism, Bladder and Kidney Troubles.
Price **2/6** (72), **4/6** (144 pills).

HÆMORRHOIDS, CONSTIPATION, SLUGGISH LIVER AND ATONIC DYSPEPSIA.
(Prescription 196)
Cascara, Nux Vomica, Hyoscyamus, and Gentian.
Price **2/6** (72), **4/6** (144 pills). A good pile ointment to use with these pills is No. 2063. Price **2/6**. May also be used in conjunction with Agarine Constipation Cream, No. 1314. **2/6**

SEVERILL OLD SALTS
(Prescription 563K)
The best Saline for Biliousness, Constipation, Disordered Stomach, Sluggish Liver, Bladder and Kidney Troubles, Gout, Rheumatism, Fevers, &c.
1/3 (½ lb.), **2/6** (1 lb).

BRIGHT EYES, LOVELY COMPLEXIONS.
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OF "NATIONAL" IMPORTANCE

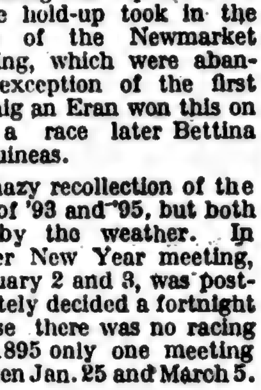
Aintree Entries This Week—The Great Hold-Up—Silver Somme for Gatwick—Versatile Blancona Returns from U.S.A.

I TRUST by the time these notes appear that racing will once more be in full swing. One expects frost, fog and their fellow-conspirator, snow, to have an innings, but a general slaughter of the innocents, such as we have experienced, is, putting it mildly, a trifle thick.

FORTUNATELY, long hold-ups are of rare occurrence. In 1921 we had a stoppage in the early part of the flat-race season owing to the coal dispute. On this occasion racing was wiped out for three weeks. The hold-up took in the first three days of the Newmarket "Guineas" meeting, which were abandoned with the exception of the first classic event. Craig an Eran won this on the Friday and a race later Bettina took the £1,000 Guineas.

I HAVE only a hazy recollection of the N.H. seasons of '93 and '95, but both were hard hit by the weather. In '93 the Manchester New Year meeting, scheduled for January 2 and 3, was postponed, and ultimately decided a fortnight late, and otherwise there was no racing for a month. In 1895 only one meeting was decided between Jan. 25 and March 5.

ON the assumption that racing is possible, I think Silver Somme, in the Crawley Steeplechase, at Gatwick, is the best bet of the week. The class in this event is not bad, and I should feel more confident still if the journey were over four miles instead of three, as the game little mare is a glutton for distance. Mr. Liddell struck a fine bargain when he purchased the ten-year-old out of a selling 'chase for a paltry 170 gns. last year. Since then she has picked up seven events for him, worth over £1,500 in stake money.


Percy Woodland, trainer of Silver Somme

GEORGE POOLE, the Lewes trainer, and the late William Nightingall, had Silver Somme at one time or another and had not a high opinion of her fencing, but Woodland has improved the daughter of Royal Hackle II. out of all knowledge. I remember her victory at Lingfield, over four miles, when the course was a quagmire. She won, pulling up as fresh as a daisy, and Woodland remarked that she could go round again without being distressed. He had hopes that she would win Sprig's National, but she was one of the last pair to get off and ultimately refused at Becher's Brook. We shall probably find her nominated for the 1928 event.

SIGNET, at one time a useful inmate of Poole's stable, ran in company with Razor, Waterkoscie, Kinnaird at the last Gatwick meeting. Now he has descended the social ladder and appears in the Horley Selling Hurdle. He should be good enough to account for the opposition in this race. The danger is Paycock.

KEMP has Signet at Epsom these days, but a few years ago he was in Gilpin's stable. As a youngster, he had bad feet and dropped soles, and was a hopeless proposition. When Gilpin sold him to his Sussex purchaser the trainer asked the best thing to do with the horse. Gilpin's son suggested that he buried him in his back garden as he would never be any good for racing. Poole thought otherwise and won half a dozen races with the son of Hurry On.

WALTER NIGHTINGALL should pick up the winning thread with Razor in the Reigate Hurdle, but danger will come from First Magic, who is down a few pounds in the handicap. I know the Lewes horse was heavily fancied at Newbury to beat Fortune's Smile and Le Gros. Unfortunately for his backers, he touched a hurdle and came down.

AT Haydock it will probably pay to follow the fortunes of "Ruby" Thomson. The Ayr trainer has entered his champion long-distance hurdler, Bynac, for the White Lodge 'Chase on Thursday. His useful flat racer, Sosie, is also engaged on the second day, and my Northern Correspondent tells me that he has taken kindly to the winter game. His third nomination is Zeus, who ran fourth to White Mountain at the same venue early in December.

THE return of Blancona from U.S.A., where he went in quest of the American Grand National, but was unable to run owing to illness, adds another Aintree candidate to T. Leader's stable. I had heard that it was intended to keep the gelding in the States, but probably the climate did not suit him. Blancona has returned a horse of shreds and patches, and Leader admits that he needs time and plenty of work.

BLANCONA is the most versatile horse in training—more so than Dudley. He started his career in a National Hunt flat race at Leopardstown, and then went for a long-distance flat race at Mallow, the Foxhunter's Derby, in which he finished second. The following year, 1925, his attention was turned to 'chasing, and after three successive victories he was put on the shelf for the Irish Cesarewitch, which he won in a hack canter by eight lengths.

THE gelding then spent some time competing in races under both codes in England and Ireland. He beat Bright's Boy—level weights—by eight lengths over fences at Aintree, and carrying 11 st. 5 in a flat race at Limerick gave the favourite, Bannie, 54 lbs., and a five lengths' hiding. 1927 was not one of his best seasons, but shortly before going to America he beat a useful field at Newmarket in a middle-distance event.

MR. "BOY" SANFORD, the American millionaire, owns Blancona. With this fellow, Mount Etna, and Bright's Boy he holds a wonderful hand for Aintree. He won the National with Sergeant Murphy in 1923, and in the hopes of completing a double purchased The Drifter, a safe conveyance, but lacking the necessary pace at the finish. I think he stands the best chance this year with the massive Mount Etna if the gelding stands training.

THE best from France expected to figure in the entries this week is The Ace. He is by no means a Lutteur III., but with Billy Barton from America, and a possibility of Beau Cavalier from New Zealand, the list will create world-wide interest.

WITH practically all the training gallops frozen over, serious work has been out of the question. Hack cantering, trotting on the rough grass, and healthy bouts of exercise in the home paddocks sums up the reports from most centres. It will hearten backers of the strong Lincolnshire Handicap fancy, The Mohawk, to know that Capt. Elsey is one of the few owner-trainers to possess a covered-in gallop.

APROPOS my paragraph last week concerning the renaming of racehorses, it is interesting to note that Mr. Ioannou has once more changed the name of his useful three-year-old, Bar One The colt by Volta—Sly Mary ran in the early part of 1927 as Maryborough. Then came the change to Bar One. The latest is Voltero

"SILVER RING."

Two coded selections will be given daily in *The Sporting Life*.

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How to read the code: In place of the letters or figures advertised in *The Sporting Life* read those above or below the line as the case may be. KOCZKNUKNA would read EASTER HERO.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, January 4, to Tuesday, January 10.

"Soccer" Selections

WEEK-END COUPS

6 HOME.—Cardiff, Everton, Doncaster, Northampton, Plymouth, Hamilton.

5 HOME.—Derby, Wolverhampton, Doncaster, Tranmere, Kilmarnock.

4 HOME.—Everton, Manchester U., Plymouth, Glasgow Rangers.

3 AWAY.—Preston, Exeter, Motherwell.

3 DRAWS.—Blackpool v. Chelsea, Chesterfield v. Halifax, Raith v. St. Johnstone.

3 HOME, 2 AWAY.—Everton, Doncaster, Plymouth, Stoke, Motherwell.

1 HOME, 1 AWAY, 1 DRAW.—Plymouth, Hearts, Southampton v. Leeds.

SPECIAL 5 HOME (LEAGUES I. AND II.).—Cardiff, Derby, Everton, Huddersfield, Wolverhampton.

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AWAY WINNERS.—Bury, Leicester, Sheffield U., Tottenham.

DRAWS.—Blackpool v. Oldham, Burnley v. Aston Villa, London Caledonians v. Crewe, Manchester C. v. Leeds, Millwall v. Derby, New Brighton v. Corinthians.

THE LEAGUE, DIVISION III. (Northern).

HOME WINNERS.—Bradford C., Doncaster.

AWAY WINNERS.—Rochdale.

DRAWS.—Hartlepools v. Bradford, Wigan v. Stockport.

THE LEAGUE, DIVISION III. (Southern).

HOME WINNERS.—Coventry, Newport, Walsall.

DRAWS.—Queen's Park Rangers v. Southend, Watford v. Brighton.

THE SCOTTISH LEAGUE.

HOME WINNERS.—Aberdeen, Celtic, Cowdenbeath, Hearts, Motherwell, Partick, St. Johnstone, St. Mirren.

AWAY WINNERS.—Hibernians.

DRAW.—Airdrie v. Glasgow Rangers.

"Bullets" Prize-winners

(Continued from page 35.)

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Talking Parrot with Cage from 30/-
Guaranteed Young Singing Canaries 10/-

SPECIAL BARGAIN OFFER.
Singing Canary in Presentation Cage 16/-

Hello—

WRITE, 'PHONE or CALL:
CHAPMAN'S
17, Tottenham Court Road, W.1.
'Phones: 5472, 5473, 5474, 5475 Museum.
Entire Satisfaction Guaranteed.

AMERICAN OFFICERS' GLOVES
Much imitated but never equalled.

THESE ARE THE GENUINE YALE GLOVES. Strongly made of soft Tan leather, processed to resist hard wear and remain soft after wetting. Warm wool lined 4/6 Post on 1 or 2 pairs, 6d. (Money-back guarantee.) DEEP MILITARY STIFF GAUNTLET OF DOUBLE LEATHER. The advantage of these gloves now, as it would be impossible to produce at less than treble our price.

Trade supplied.
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SAMPLES FREE

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90 sq. ft. for 15/-
THICKER THAN LINOLEUM

Waterproof, Rotproof, and Sanitary. For either Brick, Stone, Concrete or Wood Floors. Being stainless, a damp cloth is all that is required to clean it. In rolls containing 90 square feet for 15/-. Longer lengths pro rata. All Rolls are two yards wide.

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30, Carter St., London, S.E.17
PAROLEUM

WRITE TO-DAY FOR CATALOGUE POST FREE

Wonderful!

FIRST PAYMENT ONLY 2/-

Price £4'4'0

For the finest value in the world in Ladies' or Gents' cycles, see the "Bradshaw" illustrated catalogue of twelve different models supplied on the easiest of easy terms.

BRADSHAW STORES LTD.,
DEPT. 4, NORTHAMPTON.

10/- SECURES This Handsome EASY CHAIR

For only 10/- down and then 2/6 per week till the small sum of 45/- has been paid, you may enjoy the comfort of this cosy Easy Chair. Every chair has a strong well-made frame, nicely sprung seat and stuffed over arms, covers in durable damask, tapestry or cretonne. Cosy and handsome. Height 32 ins., width 20 ins. Money back if not satisfied. Write at once and secure. Patterns Free.

ROLLS STORES, 86, Gray's Inn Road, W.C.1

"JOHN BULL'S" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— . . . . TESTED JB

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects. Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LTD., Proprietors of "John Bull."

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Serious cases quickly yield to Dr. Cassell's

If you suffer digestive pains and headaches with lack of energy, you may be sure your Nerves are as much affected as your Stomach. Ordinary dyspepsia treatments are certain to fail. The weakened stomach cannot be made to do its work without new nerve force. Dr. Cassell's Tablets solve the problem by building up digestion and nerves simultaneously, through their unique four-fold action.

They contain blood nutrients, digestive enzymes, valuable stomachics and hypophosphites, and their effect is an immediate improvement of the blood supply, fresh digestive and assimilative power, and a steady building up of brain and nerve tissue. Get a small box to-day, and you'll be on the road to recovery to-morrow.

DR. Cassell's Tablets

1/3 & 3/- per box

Sole Producers: Veno Drug Co. (1925) Ltd.

COUGHING STRICTLY PROHIBITED

PENALTY

for 1st and subsequent offences risk of Colds, Flu, Bronchitis, etc.

Coughing is a social offence. It broadcasts infection. It is a danger to the victim and to the community. Don't cough—take Veno's, it will bring you immediate and lasting relief.

REMEDY

VENO'S LIGHTNING COUGH CURE

1/3 & 3/- per bottle

Veno Drug Co. (1925) Ltd.

for Asthma, Coughs, Colds and all complaints of Chest, Throat & Lungs.

THE UNFAILING REMEDY FOR 25 YEARS

Don't Wear a Truss!

After 30 Years' Experience an Appliance has been invented for Men, Women and Children that Cures Rupture.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who Cured himself, and whose experience has since benefited thousands. If ruptured, write to-day.

Sent on Trial

If you have tried most everything else come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices and names of many people who have tried it and are extremely grateful. It is instant relief where all others fail. Remember we use no salves, no harness, no lies. We make it to your measure and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true You are the judge, and once having seen our illustrated book and read it you will be as enthusiastic as the thousands of patients whose letters are in the files in our office. Fill in the Free Coupon below and post to-day.

FREE INFORMATION COUPON.

BROOKS APPLIANCE CO., Ltd. (387S), 80, Chancery Lane, London, W.C.2.

Please send me by post in plain wrapper your Illustrated Book and full information about your Appliance for the cure of Rupture.

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ADDRESS ....

Please write plainly. ....

CONSTIPATION SET UP HÆMORRHOIDS

"I was a victim to constipation for over ten years," says Mr. P. Cullen, 50, Sessions Road, Kirkdale, Liverpool. "The complaint wrecked my health and took all my energy. In the morning my head was bad, and the pains in the stomach and region of the bowls were very severe.

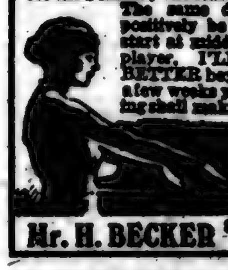
"When the constipation brought on attacks of bleeding hæmorrhoids I couldn't get a decent night's sleep for pain. I tried no end of so-called remedies. Salts simply relieved for a day, then left me as constipated as ever.

"I derived such benefit from the first dose of Bile Beans that I kept on with them. Being vegetable they just acted naturally without the least griping or purging. The pains were relieved and I began to enjoy my meals. Every day brought further improvement. Whilst taking bile Beans I got rid of the hæmorrhoids, too, and the bleeding has never troubled me since. I feel a different man since I got Bile Beans." 1/3 3/-, sealed boxes only. All chemists. Bile Beans are never sold loose.

"They laughed at first—

but when I began to play—a hush fell upon the room. I played the first few bars of Beethoven's immortal 'Moonlight Sonata.' My friends sat spellbound. When the last notes died away the excitement on their faces!" "Who was your teacher?" "How do you get that lovely singing tone?"

So writes a student of MY POSTAL LESSONS for the PIANO, who started without *knowing a note.*



The same delightful experience can positively be yours, even though you start at middle age! Or, if already a player, I'LL MAKE YOU PLAY BETTER beyond your dreams. Within a few weeks your playing and sight-reading shall make you welcome everywhere.

SEND ME a p.c. for my FREE Book and Form for FREE advice. Mrs., Miss or Mr. and one word—Advanced, Moderate, or Beginner.

Mr. H. BECKER 81, Bristol House, Holborn Viaduct, London, E.C.1

IF YOUR STOMACH TORMENTS YOU.

DO THIS FOR QUICK RELIEF.

A great deal of digestive suffering is due to excess stomach acid which causes heartburn, flatulence, stomach pain and other distressing symptoms. By taking 'Bisurated' Magnesia after eating or when pain is felt you not only remove the cause of the trouble and instantly neutralise the harmful acid, but your digestive organs are soothed, healed and strengthened in a wonderful way, and normal healthy digestion results. Because it is so quick, so safe and so sure in ending digestive troubles, doctors everywhere recommend 'Bisurated' Magnesia and use it in hospitals. 'Bisurated' Magnesia is absolutely unequalled as an indigestion remedy and food corrective, yet it costs only 1s. 3d. a package (either powder or tablet form) at all chemists. If your stomach ever torments you get 'Bisurated' Magnesia at once and recapture the pleasure of care-free, painless digestion.

WHY SUFFER *from*

Boils, Carbuncles and other forms of Poisoned Blood?

Abscesses
Ulcers
Eczema
Bad Legs

80 Years of Successful Cures

Whitlows
Ringworm
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BY BURGESS

LION OINTMENT AND PILLS

From all Chemists, 1/3, 3/- and 5/- per box, or post free from the Proprietors.

FREE BOOKLET. Send postcard for it to Edwin Burgess, Ltd., 59C, Gray's Inn Road, W.C.1.

JOHN BULL Replies

DON'T think that your trouble is too trifling to write about. If it causes you anxiety, that is sufficient reason. Send particulars (written in ink) to JOHN BULL'S *Free Advice Service, with stamped addressed envelope. The advice of experts is yours simply for the asking.*

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

• • •

B. R. (York).—" I am an advertising artist." Designing fellow !

A. V. (Holm).—" Jazz is just noise." Lots of people think it unjust noise.

L. D. (Luton).—" Play producers run a great risk." The risk the plays won't run.

P. N. (Ealing).—" We are intellectua opposites." Well, we are certainly intellectual.

P. T. (Holloway).—" What is meant by 'six months without the option'?" Six months.

T. T. R. (Ringwood).—" What is legend ? " What a man tells his wife on getting home at 1 a.m.

DINER (Brighton).—" At the dinner-party I told the best story of the evening." The biggest lie, we suppose.

G. T. (Lowestoft).—" I've been told I resemble you." Send along your informant and we'll deal with him.

MRS. B. (Dorney Common).—" You can't see an invisible hair net anywhere to-day." No, madam, nor ever could.

B. W. (Hull).—" I can fill in my income-tax forms quite easily." Then you are smart enough to earn the money to pay.

J. McT. (Aberdeen).—" This city, sir, is one of the most self-respecting in the Empire." And it can be trusted never to give itself away.

H. W. (Durham).—" Sometimes, when I think of all the good things beyond my reach, I feel I should like to blow my brains out." Impossible !

W. H. (Balham).—" I went to a pantomime for the first time for twenty years, and met some old friends there." You mean the jokes, we suppose.

C. R. (Harpenden).—" It's pleasant to think that we have got past the shortest day." Speak for yourself—we haven't had all our Christmas bills in yet.

EMMA J. (Camberwell).—" This time I mean to take advantage of the ladies' Leap Year privilege." But even then things may not turn out as you propose.

A. L. R. (Preston).—" Our clergyman told me he laboured for twenty years in a slum parish as curate before he became a vicar." He certainly had to work hard for his living.

P. D. (Ancrley).—" How many members of the late Labour Government ever worked at a trade ? " We can't remember, but Ramsay MacDonald once did a job at cabinet-making.

MRS. C. (Glasgow).—" Men would have better health if they gave up taking things that disagree with them." But how can they find out how much disagreement there will be until after marriage ?

A. V. (Coulsdon).—" She bought me a soft hat." Subtle sarcasm !

T. R. M. (Clapham).—" I have a promising son." Advise him to pay cash.

MRS. R. (Pontefract).—" Can fish grow out of water ? " In angling clubs.

B. Y. (New Cross).—" My dog has as much sense as I have." Poor dog !

B. E. (Aylesbury).—" How can I break my engagement ? " Tell the girl your real salary.

R. S. (Rochdale).—" I have worked for the Government." How long was the sentence ?

N. R. (Leamington).—"Where shall I go for my honeymoon ? " What about the Scilly Isles ?

D. S. (Bedford).—" The idiot didn't know the war was over." Not so daft as you think him.

J. S. E. (Ashington).—" I am chauffeur to a doctor." Hope you don't supply him with patients.

C. C. (Bathgate).—" I believe in inspiration." No good unless you also believe in perspiration.

L. N. R. (Liverpool).—" The doctor ordered me to a warm climate." Some medical men are very irritable.

W. O. C. (Egremont).—" She didn't speak for fifteen minutes after I proposed." Guess she's made up for it since.

MISS L. (Bournemouth).—" Our curate is very unpopular." Yet, we gather, you maiden ladies still give him " socks."

W. P. (Middlesbrough).—" How much do you pay for a thousand words ? " Depends on how you shuffle the words.

MISS U. (Skipton).—" What do you think the best New Year resolution ? " To resolutely refuse to answer silly questions.

KITTY (Lancaster).—" I'm glad to say there are not many girls like her." A sure sign that a lot of men like her, we suppose.

T. P. (Leeds).—" She wanted a golden safety razor and I couldn't see my way to afford it." Tell her clippers are the neck's best thing.

FANNIE (Melbourne).—" Are all your male staff married ? " We cannot say. They are very good at keeping their troubles to themselves.

B. M. (Tufnell Park).—" Because I unfortunately offended her, my wife hasn't spoken to me for a week." Hope you're enjoying your rest-cure.

ETHEL M. (Streatham).—" I have seen girls' frocks advertised at as low a price as 15s. 6d." So some of them have come down a bit, after all.

MRS. H. (Paignton).—" I know every one of these anxieties adds a nail to my coffin." You'll find a few merry laughs equally clever at drawing them out.

" MAUD " (Crouch End).—" Father wants me to set up a bobbing establishment, mother wants me to be a writer, and I can't decide." Why not toss up for it, heads or tales ?

K. P. C. (Dulwich).—" Having been sentenced for a violent assault by kicking, the fellow used horrible language in the dock." Seems to have been another case of foot-and-mouth disease.

S. K. C. (Ealing).—" I've told my medical man quite frankly that he will have to wait some time for his money." But why should you expect him to be doctor and patient too ?

G. M. (Cardiff).—" This climate disagrees with my wife." How dare it ?

F. P. (Gloucester).—" I am a passable goalkeeper." The very worst kind !

R. N. (Gosport).—" Women's fashions change." But their designs are the same.

A. M. (Fife).—" Dodging work is hard work." And you don't get paid for it either.

E. S. (Waterford).—" I embrace every opportunity." Perhaps you only hug a delusion.

P. R. (Selby).—" I intend to write you a letter like this every week." Bang goes our happy new year !

L. N. C. (Portsmouth).—" When will these theological quarrels end ? " When real religion begins.

V. T. (Preston).—" It's a wise child that knows its own father." And resembles its rich uncle.

I. J. (Colchester).—" It takes a clever man to play the fool." We'll take an expert's word for it.

M. F. (Plymouth).—" Many women won't nurse babies." Which is why so many men nurse grievances.

H. H. (Ealing).—" The population in this district gets denser every year." So we observe from their letters.

ROBERT (Bexhill).—" I work hard for my money." Possibly the boss also thinks your salary hardly earned.

MISS J. (Leeds).—" I shouted to her that at least I understood my own language." Miaow ! Miaow ! Spzz.

G. P. E. (St. Albans).—" I am starting my New Year with a clean sheet." We are starting ours with a pair of them.

MRS. G. (Kettlewell).—" He says he loves me still." And we feel we'd like you better if you kept your pen still, too.

B. R. (Bath).—" Have you ever had a dramatic hold-up in your office ? " Yes, once by a safety-pin when our braces broke.

J. F. (Stockport).—" My Christmas bills are bigger than ever." So are *Bullets* New Year prizes. Win that £300 First and lose your worries.

R. F. (Bodmin).—" I pride myself that I am always up to date." Then why put 2.1.27 in the top right-hand corner of your letter ?

GUS (Clacton).—" I was mad when my fiancée's pet dog bit me." Did the veterinary surgeon want to have you destroyed.

A. T. R. (Nottingham).—" He sold me a pup that was neither a setter nor a pointer." Merely an upsetter and a disappointer.

GLADYS (Hove).—" I gave my fiancé credit for choosing a really beautiful engagement ring." No doubt the jeweller can say the same.

F. C. (Elstree).—" I wonder what 1928 has in store for us." We do not know, but taxes, rates, Government blunders and high prices are certainties.

MRS. C. (Shipley).—" My husband simply will not cast off his invalidism and I wondered if you could advise." Not unless you let us have a photo of his nurse.

MRS. N. (Bloomsbury).—" My boy is careful, honest, truthful, persevering and obedient. What shall I do with him ? " Put him in the British Museum, as a curiosity.

A. A. (SCARBOROUGH).—" I work for all I'm worth." A pound a week ?

E. G. S. (Bristol).—" There is no money in heaven." Hence the saying " Go to £."

W. T. G. (Ramsgate).—" I wouldn't be a Mason if they begged me to." Odd fellow !

E. S. (Worcester).—" How can I make her confess she loves me ? " Squeeze it out of her.

M. R. (Ealing).—" I regret the reduction in London's pigeons." Are you one of the sharks ?

K. J. H. (Warwick).—" Why worry ? If a man sits still something is sure to turn up." If only his toes.

H. W. C. (Nelson).—" Marriage with his daughter is still my objective." And his objection we perceive.

W. S. (Hatfield).—" She shouted for mother when I kissed her." No doubt she knew her mother was out.

P. Y. (Wrexham).—" Hooliganism must be stamped out." But what shall we do with our universities then ?

S. A. (New Malden).—" My wife used to say she wouldn't marry the best man alive." Well, she didn't, did she ?

F. G. (Luton).—" I shall be much too busy to write to you next week." May your business never be slack again.

HETTY (Newport).—" I marked the letter 'Private' so his wife shouldn't open it." So that she should, you mean.

A. L. (Highgate).—" He is a mean, despicable hound with a sour temper and an ugly face." Is there something about him you don't quite like ?

(Many replies unavoidably held over.)

Sip it
Drink it
Drain it
STONE'S
GINGER WINE

"The Greatest of These . . . ."

"Much Thanks"

Making the Unhappy Happy

IN course of time, as space permits, the Christmas donations and parcels of clothing and toys sent to the fund will be published under our "Acknowledgments."

In the meantime, our special thanks are due to Messrs. Dean & Son, Ltd., for the handsome consignment of unbreakable toys and untearable books which they gave for distribution.

Through their goodness, children went to bed on Christmas night happily hugging "Dismal Desmonds," donkeys which are not stubborn, lambs with "fleece as white as snow," life-like dogs to protect their slumbers, and little girls were comforted by the feel of their soft unbreakable dolls clasped in their arms.

Bigger children had their dreams filled and thrilled with the adventures they read in the story-books Messrs. Dean know so well how to publish.

A bouquet of special thanks must go to the staff of Messrs. Joseph Smith, of Brighton, for the box of beautifully dressed dolls, which all found homes, outwardly poor, perhaps, but rich in love, in some little girl's possession, and to Miss Nancy Millbank and her sister May.

The children of the Gedney School, Drove End, Wisbech, must also be thanked for sacrificing their toys for those less well off than themselves, as also "Mum and Doris" for the Santa Claus stockings. And last—certainly not least—to W. V. Thomas for the exquisite dolls and books.

There are many more we would like to mention, but space forbids. Many grateful little hearts were blessing these subscribers on Christmas morning for their thoughtful kindness.

JOHN BULL gladly bore the expense of despatching the parcels, as it bears all expenses of administering the fund.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

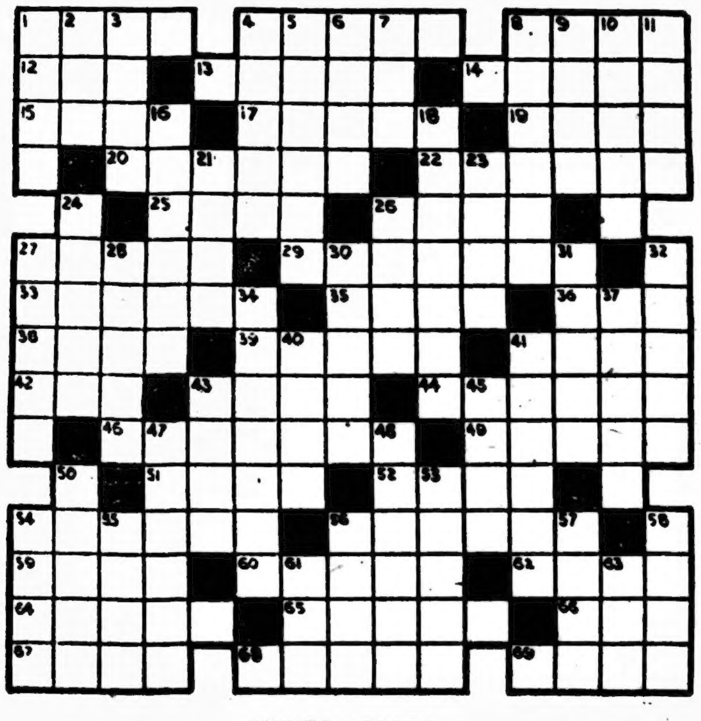
Exonian, 1s.; E. B. Mocalle, 5s.; Wallasey 3.2, £1; H. C. (Liverpool), 10s.; Mrs. B. Eaton (Tunbridge Wells, 2s. 6d.; J. Ashmore (Nott'm), 1s.; Mr. Joseph Almond, 1s.; E. Rowley (Leicester), 5s.; Thankful (Eltham), 2s. 6d.; Xmas-box (Walton-on-Naze), 5s.; A Labourer, 2s. 6d.; An Invalid, 1s.; A. M. (1st Lucky Ninth), 1s.; J. N. S. B., 1d.; Anon. (Holyhead), 1s. 6d.; Grateful Heart, 2s.; Mrs. E. Wilson (Canterbury), 1s. 6d.; Anon. Manchester), 1s. 9d.; A. H., 5s.; A. D. (Ware), £1; The Human Motto, 6d.; Hatherley, Pambler, 5s.; In Gratitude (E.C.), 2s.; F. E. Gilbert (Wembley), 1s.; D. J. Carney (Calverley), 1s.; H. Worth (S.W.1), 1s.; Farncombe (Surrey), 2s. 6d.; Notts Forest, 2s. 6d.; Trained Nurse, 4s. 6d.; A Distant Reader (Malay States), £1; E. S. C. (Rangoon), 2s.; A Wellwisher (Batley Carr), 1s.; J. N. S. B., 1s.; Tube, 3s.; G. and C. (Lincoln), 10s.; Mary Thompson (Ripon), 5s.; ?, 2s. 10½d.; With Love, 1s.; J. W. Keppeh (Earby), 6d.; The Merry Crew, 8s.; W. Surrey Dane, 5s.; Miss G. O. Green (Dovercourt), 2s.; S. A. G., 1s.; Jessie's Ninth for Luck, 1s. 6d.; Spur of the Moment, 2s. 6d.; With Love, 1s.; T. W. M., 10s. 6d.; Mr. F. McC. (Perth, W. Australia), 5s.; E. M. Wootton (2nd Prize Winner Bullets 654), £3; A Wimbledon Reader, 1s.; W. Enoch (Oxford), 5s.; F. M. Smith (Brighton), 5s.; Mrs. H. Isaacs, 4s.; Unlucky at Bullets (Hartlepool), 2s.; Mr. M. Gray (Gateshead-on-Tyne), 1s.; B. (Brighton), 1s. 6d.; Watchman (Luton), 1s.; Paddy, 10s.; Roman Catholic, £5; Mr. John Rosser, 3s.; C. D. (Thankoffering and Fulfilment of Vow), 5s.; Grateful Heart, 1s.; A. H. Little (Brunswick Stores), 9s.; A. K. (Ashton-under-Lyne), 10s.; Alpha and Omega (Plumstead), 2s. 6d.; Mr. Simpson (Yarmouth), 6d.; Mr. G. Potter, 1s.; Mrs. M. Barr, 2s. 6d.; Mr. E. Charlton, 1s.; Mrs. E. Smith (Saltley, Birmingham), 5s.; W. Hill (Exeter), 2s. 6d.; Mrs. E. L. Ault, 1s.; Mr. Holt, 2s. 6d.; I. Wright (Thornton), £2 2s.; A. Timpson (Watford), 5s.

Parcels of Clothing are gratefully acknowledged from:—A. Timpson (Watford), Mrs. E. Evans, K. O. Y. L. I., A Wimbledon Reader, Mrs. Parkin, Mrs. B. Snelling, Miss Wood (Golders Green), B. E. (Croydon), Unlucky Mollie.

(Many acknowledgments unavoidably held over.)

Our Cross-Word Corner

Educative and Amusing



CLUES ACROSS

1. Drop.
4. A dandy.
8. Waist ribbon.
12. Untruth.
13. Gaze.
14. Compel.
15. Spoken.
17. Assault.
19. Italian currency.
20. Sea highwayman.
22. Steering apparatus.
25. Position.
26. Confidence.
27. Common herbage.
29. Allowance of food.
33. Cancel.
35. Exclamation of derision.
36. Part of a circle.
38. A particular.
39. Open space.
41. Footwear.
42. By.
43. Black powder.
44. Fur animal.
46. Tremulous broken sound.
49. To relax.
51. The rainbow.
52. Compass point.
54. Town in Lancs.
56. Fish with shining scales.
59. Immediately.
60. Edible offal.
62. Native Indian servant.
64. Tart fruit.
65. White poplar.
66. Before.
67. Had knowledge.
68. French solid measure.
69. Paradise.

CLUES DOWN

1. To chastise.
2. A m-sphere.
3. Jump.
4. Kind of weasel.
5. Needed.
6. Irish.
7. Shelter.
8. Fusible metal.
9. Dry.
10. Propeller.
11. To listen.
16. Supple.
18. Pig's foot.
21. Danger.
23. Vegetable poison.
24. Mediterranean island.
26. Chief.
27. To squeeze.
28. To prevent.
30. Wrathful.
31. A despicable character.
32. Place of action.
34. One full of self-talk.
37. Fowl's resting-place.
40. Items for auction.
41. Scotland.
43. Father.
45. In addition.
47. To examine.
48. Death.
50. A material.
53. Extreme unction.
54. Stroll.
55. A cupola.
56. To taunt.
57. Stained.
58. Afterward.
61. Rodent.
63. Part of verb "to be."

The solution of our last week's Puzzle will be found on page 23

Record Year for "Bullets"

Over £40,000 Awarded in 1927 —Now for 1928!

"I'VE been going in for 'Bullets since Competition No. 1 and you'll still find me competing in 'Bullets' No. 1,000."

Such sentiments as this are often being expressed by our "Bullets" entrants. If you have yet to join the happy band of competitors you may find it difficult to understand their attachment to "Bullets," the sprightly grandfather of literary contests. Few people realise the fascination of "Bullets"—until they try.

JOHN BULL's famous competition has been running steadily, awarding big cash prizes week after week, since 1912. There is no secret about its longevity. The confidence of competitors, the life-blood of "Bullets," is stronger than ever to-day.

"I feel that I always get a square deal in 'Bullets,'" says the entrant who has had some experience of our methods, "and I know that when I hit on the right sort of 'Bullet' I shall find myself amongst the winners."

We hold the confidence of our competitors by a system of adjudication, as nearly faultless as is humanly possible, which ensures that each entry receives the most careful consideration, and that merit and merit alone can win a prize. The confidence thus built has brought enthusiastic support for our record "Bullets" offers of 1927.

Looking back through the varied prize-lists of the year, it will be found that the total of cash prizes awarded exceeds the astonishing figure of £40,000. The names you have read week by week as winners of cash prizes from £2 10s. up to £2,500 belong to very ordinary men and women—just other JOHN BULL readers like yourself.

Although the arrival of a substantial cheque has worked many a transformation scene in modest homes from Land's End to John-o'-Groats, there has been nothing magical about the success of these prize-winners

Some of them have reached their goal after a long period of optimistic "plodding"—others have won a smile from Dame Fortune with one of their earliest efforts.

They have pocketed the prize-money for the sole and simple reason that they have entered the best "Bullets," and their efforts shine from the prize-lists to light the way for others along the road to success.

A young Bradford lady, only a few weeks ago, secured a First Prize of £250 at her first attempt. That may be a somewhat exceptional case, but it goes to show that there must be thousands who have a natural talent for "Bullets" and are not using it, as they might, to secure a substantial cheque.

If *you* find interesting reading in a list of prize-winning "Bullets," you are a potential prize-winner. The "Bullets" results will be even more interesting to you when you know that your name may be amongst the winners, and there is no better time to start on "Bullets" than to-day.

You will be commencing at the opening of a New Year of wonderful "Bullets" opportunities and, before the end of 1928, you may be blessing the day when you first turned your spare time into cash by winning a big "Bullets" prize.

An increased First Prize of £300 and a total of 1,372 other cash prizes await you on page 35. Make a good "Bullet" and a big "Bullets" prize will make *you*!

WHEN THE STOMACH REBELS.

A distinguished medical authority has written, "When a man's stomach goes wrong he starts on the down grade." Indigestion, dyspepsia, and other forms of stomach disorder produce severe depression and melancholy.

One of the commonest causes of indigestion is weak, thin blood. If the blood loses its tone the action of the digestive organs is upset. Eating is generally followed by keen distress, flatulence and sourness; palpitation of the heart and shortness of breath are often present. By rebuilding the blood you restore the normal activity of the disturbed organs, and so banish the cause of indigestion.

To build up the blood there is nothing to equal Dr. Williams' pink pills. They tone up the entire system, make the blood rich and red, increase the appetite, strengthen the nerves, put colour in the cheeks, and drive away depression.

You are not experimenting when you take Dr. Williams' pink pills. They are a proved remedy, with thousands of cures to their credit. They can do nothing but good. All chemists sell Dr. Williams' pink pills 3s. 0d. box—nothing else will do.

FREE.—Read the helpful diet guide "What to Eat," offered free to all who send a request to C.F. Dept., 36, Fitzroy Square, London, W.1.

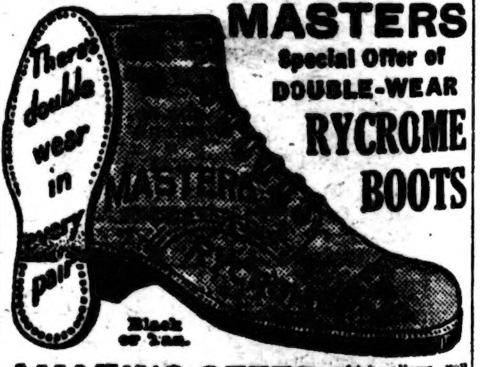
Bald Men Grow Hair

Surprising reports are coming from men who were bald or losing hair and who acquired a new vigorous growth by using a peculiar compound that awakens life in dormant hair roots.

"The front of my head was completely bald for nearly 20 years. Now I have an abundance of hair," is the report of Mr. T. J. Harding. "All bare parts are now covered with a nice growth of hair," writes Mr. E. Arnold. Imagine the enthusiasm of Mr. T. Hellier when he reported: "I have now a strong healthy growth of hair where I have been bald for 10 years." Mr. R. Stott reports even after only three weeks' use of Kotalko, bald patches of 12 years' standing were covered with hair.

Anyone who is losing hair, or is bald, may obtain a testing box of Kotalko by sending 3d. in stamps to John Hart Brittain, Ltd., 2, Percy St. (53 L.L.), London, W.1

MASTERS
Special Offer of
DOUBLE-WEAR
RYCROME
BOOTS


There's double wear in every pair
MASTERS
Black or Tan.

AMAZING OFFER which allows you to buy a pair of the best boots ever made, and have them delivered before making any payment. Soled with our famous Rycrome leather, they wear twice as long as ordinary leather—heavy or light soles—a very superior quality Boot. Send your name and address (no money), state occupation, and promise to pay 4/- on delivery and 4/- monthly until 25/- is paid, and we pay carriage.

NO DEPOSIT

CHROMATIC ACCORDEON

True chromatic scale 19 keys, perfect tone ebonized case, 2 stops etc. Price 35/- on easy terms, no deposit. Pay 4/6 on delivery and 4/6 monthly. Write now, state occupation, and we send Accordion post paid.

MASTERS CHROMATIC

MASTERS Ltd., 83, Hope Stores, RYE.

BIG NEW YEAR OFFER!

2nd Prize £50

£300 INCREASED FIRST PRIZE

3rd Prize £25

10 PRIZES OF £5

50 PRIZES OF £1

1000 PRIZES OF 2/6

1,373 CASH PRIZES

100 PRIZES OF 10/-

200 PRIZES OF 5/-

8,000 'TARGET' PRIZES

10 PRIZES OF £2-10

RESULT OF COMPETITION No. 659.

FIRST PRIZE OF £1,000:

Mrs. MARGARET EVANS, [illegible], [illegible] Bridge, Lancaster, [illegible].

Example:—Britain's Sons.
Bullet:—[illegible] Leaving Us "Trustees."
(Entered on "Target" Prize coupon.)

SECOND PRIZE OF £100:

Mr. A. [illegible], [illegible] Avenue Road, N., [illegible].

Example:—Fires Of Unrest.
Bullet:—Workers' [illegible] Would Subdue.

THIRD PRIZE OF £50:

Mr. [illegible], [illegible] Place, Plymouth.

Example:—What Sonny Wants.
Bullet:—Aeroplane—Mother's An Angel.

20 Prizes of £20 each:

J. S. BENNETT, [illegible], New Walk, Leicester.
Everybody's Worrying—And Nobody Can Worry.

Miss B. [illegible], 3, Kelvin Road, Blackpool.
Spectre Of Poverty—Pleasantly Dressed—That's Communism.

Mrs. DROO, 137, Church Street, Silverdale, Staffs.
Fires Of Unrest—Foreigner's "Boot" Extinguished Once.

R. J. DODSLEY, [illegible], Borrodaile Road, Wandsworth, S.W.
Thanks To The Prince—Playgrounds—And "Lessons" Too.

J. W. FARMER, 19, [illegible] Street, Bradford.
Fires Of Unrest—Won't Scare "Wolf" Away.

J. HEUGHAN, 17, [illegible] Street, Dumfries.
What Sonny Wants—"Model Railway"—Daddy, Also.

C. S. HIDE, 63, North Road, Brentwood, Essex.
World And His Wife—Love Lovers—Lovers Hate.

J. JARD, Senr., [illegible], [illegible], Cornwall.
Sometimes—"Broken" Bargain "Mends" Healths.

A. LINSKILL, c/o [illegible], 80, Symons Street, Hull.
Britain's Sons—Still "Know No Masters."

A. S. MANNING, [illegible], [illegible], Bedford Street, W.C.
A Woman's Tongue—Raises Scorn—Scorns Rein.

W. C. [illegible], 3[illegible], Wellington Road, Bridgwater, Som.
A Woman's Tongue—Glad Conscience Hasn't Got.

Mrs. G. MOUNTAIN, 30, Grosvenor Road, Richmond, Surrey.
Second Childhood—To Hear Youngsters Talk.

A. NESS, 21, [illegible] Avenue, Milngavie, N.B.
Fires Of Unrest—"Companies" That Doesn't "Pay."

E. O. PARKER, 14, Ellacombe Road, Torquay, Devon.
Second Childhood—Government—"Playing With Coal."
(Entered on "Target" Prize coupon.)

F. REED, 22, Oldham Street, Reddish, Stockport.
A Woman's Tongue—Baby's Teacher—Daddy's Master.

R. M. RIGG, Colney [illegible], Penrith, Cumberland.
Fires Of Unrest—"Hell"—Patriotism's The "Lid."

H. L. TENNANT, [illegible], [illegible] Gardens, Hornsey, N.
Britain's Sons—"Prodigal"—In Their Sacrifice.

T. C. VENT, St. [illegible], Ringwood, Hants.
World And His Wife—[illegible] Expected—Got Wife.

P. WEAVER, [illegible] Road, Lepton, Huddersfield.
Britain's Sons—Paying For Parents' "Education."

T. B. WILKINS, [illegible] Road, Leigh-on-Sea.
If Christmas Were Abolished—Worlds Richer—World Poorer.

(Continued on page 31).

How to Make "Bullets."

HAVE you tried your hand at making *Bullets*? All you have to do is this. Select any of the *Examples* below—then give any TWO, THREE, or FOUR words with some bearing upon it. Three recent big Prize-winners were:—

Example:—BALDWIN'S PROBLEM
Bullet:—WHERE WIFE HIDES MATCHES.

Example:—OUR HEROES
Bullet:—WORKLESS—HOMELESS—PENNILESS—NEVERTHELESS——

Example:—IF I WERE FORD
Bullet:—I'D "KEEP IT QUIET."

ENCLOSE A POSTAL ORDER AT THE RATE OF 6d. FOR EACH COUPON USED—See rule 2.

EXAMPLES FOR "BULLETS" 662.

QUEEN MARY
1928
MAKES WORLD GO ROUND
A GOOD RESOLUTION
CONCERT OF NATIONS
CRUEL BLOW
WHEN I'M IN PARLIAMENT
LEAVING BRITAIN
ANOTHER BABY
CLOSED ON SUNDAY
FREEDOM OF THE SEAS
ON THE INSTALMENT SYSTEM
BETTER TRADE
IN REALITY
OUR FARMS
NOT MUCH
ANXIOUSLY
PROFITEER'S WIFE
AN ACHING HEART
NOBODY WANTS
A HYPOCRITE
NOT TO BE TRUSTED
HER DREAM
HUSBAND SHORTAGE
PETTICOAT GOVERNMENT
SMILES
A MAN'S LIFE
WHAT'S WRONG WITH MARRIAGE
SAVING US
LIKE ME
WHAT FATHER DIDN'T SAY
WHAT IS THE AIR?

☞ Address Coupons to "Bullets" No. 662, "John Bull," Long Acre, London, W.C.2 (Comp.)

Closing Date, Thursday, Jan. 12.

Example ____________________
Bullet ____________________
Example ____________________
Bullet ____________________

(662) P.O. No. ____________
I agree to enter this Competition in accordance with the rules and conditions announced on page 31. With 1 Coupon, send P.O. for 6d.

Signed ____________________
Address ____________________

Closing Date, Thursday, Jan. 12.

Example ____________________
Bullet ____________________
Example ____________________
Bullet ____________________

(662) P.O. No. ____________
I agree to enter this Competition in accordance with the rules and conditions announced on page 31. With 2 Coupons, send P.O. for 1s.

Signed ____________________
Address ____________________

Use Two, Three or Four words. Enter name and address on each coupon.

Closing Date, Thursday, Jan. 12.

Example ____________________
Bullet ____________________
Example ____________________
Bullet ____________________

(662) P.O. No. ____________
I agree to enter this Competition in accordance with the rules and conditions announced on page 31. With 3 Coupons, send P.O. for 1s. 6d.

Signed ____________________
Address ____________________

Closing Date, Thursday, Jan. 12.

Example ____________________
Bullet ____________________
Example ____________________
Bullet ____________________

(662) P.O. No. ____________
I agree to enter this Competition in accordance with the rules and conditions announced on page 31. With 4 Coupons, send P.O. for 2s.

Signed ____________________
Address ____________________

☞ If you wish to send in further "Bullets" you can write them on plain paper.

THANK YOU!—Will winners of "Bullets" Christmas Hampers, Turkeys, Fowls and Christmas Cakes please accept this acknowledgment of their welcome letters of appreciation.

NEXT WEEK BIGGER NEW YEAR PRIZES!

TOP-LEV[illegible]

the greatest improvement since fountain [illegible]

A few of the dealers who are making a special feature of "Debrett's" Top-Lever Pen:

ABERDEEN.—A. MURRAY & Co.
ACCRINGTON.—WARDLEWORTH, Blackburn Rd.
BARRY.—[illegible] AND MATTHAM, LTD., 23, [illegible]
[illegible].—W. PARRY, [illegible] Rd.
[illegible].—W. & R. W[illegible], Church St.
[illegible] Co-op. Soc., Ltd., Jewellery Dept.
[illegible].—TERRACE, High St.
R. G. PORTER, 23, St. Peter Street.
BIRMINGHAM.—JAY VIGGARS, New St.
BLACKBURN.—SLATER, R., 23, Cardwell Place.
BLACKPOOL.—BATESONS BAZAAR, Abingdon St.
BOURNEMOUTH.—W. H. SMITH & SON, 11, Old Christchurch Rd.
J. BEALE, LTD., Stationery Dept.
BRADFORD.—TAPP & TOOTHILL, 32, Market St.
BRIGHTON.—DICKSON, S. C., 80, Kings Rd.
BURNLEY.—SNOWDEN, F., 77, Queen Victoria Rd.
CARDIFF.—DYER, J. H. 95, Queen St.
[illegible], E. W., 33, [illegible] Arcade.
WILLIAMS, F. J., & SON, 63, Bute St. Docks.
CARMARTHEN.—WILLIAMS, D., 19/20, King St.
CASTLEFORD.—FARRENT, H., & Son, Carlton St.
CLEETHORPES.—BRADSHAW, 26, Alexandria Rd.
COVENTRY.—WARD, E. G. G., 11, Broadgate.
CWM.—PARSONS, B., Marine St.
DOVER.—WRIGHTS LIBRARY, 19A, High St.
DUNDEE.—LUMSDEN, R. H. & Co., Reform St.
EDINBURGH.—WATERSTON, G., & SON, LTD., George St.
URQUHART, W. M., & SON, Queensferry St.
EASTBOURNE.—BEALE, J. E., LTD., Department 11.
BROOKER, F. W., Terminus Gardens.
FORFAR.—SHEPHERD, W., 39, Castle St.
GAINSBOROUGH.—BELTON, W. F., The Pen Corner.
GLASGOW.—A. STENHOUSE, 40, University Avenue.
HANLEY.—McILROY'S Strs.
HEANOR.—A. GAUNT, 24, Market St.
HORSHAM.—WALKLEY, A. V., 26, East St.
BRIERFIELD.—TAYLOR, F., 13, Colne Rd.
LEEDS.—ABEL, F. G. & C., Boar Lane.
LEICESTER.—JOHNSON, W. E., Humberstone Rd.
LIVERPOOL.—WALMSLEY'S, LTD., Lord St.
KELLY, E., & SONS, LTD., 41/7, Ranelagh St.
LONDON.—PARTRIDGE AND COOPER, 191, Fleet St., E.C.
WARREY, C., 57A, High St., Kingsland, E.8.
SAMUELS, LTD., The Strand, W.C.
FERRIER & Co., 39, Westow St., Upper Norwood, S.E.19.
LAYER, F. G., 179, Lordship Lane.
HAMMOND, F. E., 44, Barry Rd., E. Dulwich, S.E.22.
LAW, E., 12, Clifton Rd., London, W.9.
MANIFOLDIA, 23, Holborn Viaduct, London, E.C.1.

Price 10/6 Upwards

YESTERDAY Debrett's Top-Lever Pen was unknown — to-day everyone is talking about it. No wonder! The patent top-lever is the greatest improvement since the fountain pen was invented.

The lever is *on top*—the logical, the *only* place for it.

So easy is the "top-lever" to manipulate that you can fill the pen with one hand; so certain the action that you can be sure of filling the pen to its fullest capacity *every* time. The "top-lever" makes a half-filled pen a thing of the past.

Debrett's Top-Lever Pen is the only Pen selling for Half-a-Guinea with a point of *real* osmi-iridium, guaranteed for 25 years.

Say "Top-Lever" when buying a pen—it will make a world of difference.

See this great new idea in Pens at your stationer's to-day.

Debrett's TOP-LEVER Pen

Obtainable at all the best stationers. If you should experience any difficulty in obtaining Debrett's Top-Lever Pen, write direct to the Sole Distributors to the Trade: Curzon's Ltd., 2, South Hunter Street, Liverpool. London Office: 72, New Oxford Street, W.C.2.

Guaranteed All-British Made

[illegible].—[illegible] MARSHALL & Co., [illegible]
[illegible]HEAD.—PERK, W. F., King St.
[illegible].—DAVIS, J. E., 3 New St.
NEW [illegible].—[illegible], W.
NORTHAMPTON.—[illegible] STEVENS, Abington St.
[illegible], J., 11, St. Giles St.
POOLE.—LOCKYER, J., & Co., 32, High Street.
[illegible].—[illegible] & SON, 74, Pontypridd Rd.
PORTHCAWL.—CLARK, E. C., John St.
PONTYPRIDD.—THOMAS, S. P., 13, Mill St.
PORTSMOUTH.—THE PEN SHOP, 110, Commercial Rd.
RAWTENSTALL.—HAWORTH, S., 34, Burnley Rd., Waterfoot.
RUGBY.—OVER, E. (Rugby), Ltd.
SHERBORNE.—THE ABBEY BOOK SHOP, The Parade.
SOUTHSEA.—HILLYER, E. & V., Post Office, Elm Grove.
SWANSEA.—THE [illegible] PRESS, 34, Market St.
HOLLAND, F., 122, Oxford St.
[illegible].—DAVIES, The Library.
UXBRIDGE.—DAVY, J. R., & SON, LTD., 13, High St.
WEST HARTLEPOOL.—SAGE, W., 7/8, Lynn St.
WIGAN.—PLATT, LTD.
[illegible].—WATSON & SON, LTD., London [illegible].

IRELAND.

BALLYMENA.—HOLMES, Miss E., 76, Church St.
BELFAST.—MILLAR, M. V. & M., 30, Ann St.
McDOWELL, E. & Co., LTD., 14, High St.
CORK.—GUY & Co., LTD., 70, Patrick St.
DUBLIN.—HELY'S, LTD., Dame St.
[illegible], LTD., O'Connell St.
[illegible], J. W., & Co., LTD., 32, Capel St.
[illegible].—GORDON STEWART, A., The Utility Store, 7, Abbey St.

IRELAND—*Continued.*

GALWAY.—O'GORMAN AND Co., Stationers.
LARNE.—POLLOCK BROS., Cross St.
PORTADOWN.—WALLACE, High St.
MULLINGAR.—BEHAN, T. 23, Earl St.

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